CONTACTS



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PROFESSIONAL CERTIFICATION

Project Management Professional 2019

Digital Marketing Certificate

2022

UI/UX Design with Figma - Udemy

2023

Figma Design Course - Udemy 2023

Executive Diploma in Human Resource Management

2024

EDUCATION

Bachelor of Pharmacy (B.Pharm)

Obafemi Awolowo University, Ile-Ife, Osun State

2012 - 2017

TECHNICAL SKILLS

- User Research
- Design Tools Figma
- Presentation Skills
- Prototyping and Wireframing
- UX Design Methodologies
- Collaborative Tools Slack,

SOFT SKILLS

- Communication
- Collaboration
- Attention to details
- Problem-solving
- Strategy thinking
- Emotional Intelligence
- Adaptability

Tayanwa Stephen

UI/UX Designer

PROFESSIONAL SUMMARY

As a UI/UX Designer, I'm adept at crafting intuitive digital experiences that captivate users and drive business goals. With a strategic approach that blends user research, wireframing, and prototyping, I consistently deliver innovative solutions. My collaborative nature ensures seamless communication across teams, resulting in successful project execution from concept to delivery. In essence, I'm a visionary designer known for creating visually stunning interfaces that prioritize user needs and elevate brands.

EXPERIENCE

May.2024- Present UI/UX Designer | Shadowfox

The company is focused on developing user-centric products that optimizes product patronage and business growth.

- Conducted and analyzed user research to design user pain points and persona
- Created wireframes, mockups, and prototypes using design tools
- Contributed to the re-design of an e-commerce sales application
- Played a pivotal role in the iterative design process, refining UI elements, visual styles, and navigation structures to enhance usability and aesthetic appeal.
- Participated in cross-functional meetings to discuss design considerations, project timelines, and implementation strategies.

Jul.. 2023 - Aug. 2023 UX Designer/ Product Manager Intern | TechLift (UK)

The company is a tech community that focuses on creating platforms for individuals to engage with real-time projects to skill development and expertise

- Led the creation of comprehensive user personas for synthesizing demographic data, behavior patterns, and pain points to inform design decisions and tailor solutions to specific user needs.
- Conducted thorough audits of existing digital platforms, evaluating usability, accessibility, and visual design consistency.
 Generated detailed reports outlining areas for improvement and proposed actionable recommendations to enhance overall user experience.

- Collaborated with the design team to optimize information architecture, restructure content hierarchy and navigation paths to streamline user journeys and improve content discoverability across web and mobile platforms.
- Identified key touchpoints and pain points along the user journey, enabling the design team to prioritize improvements and optimize the end-to-end user experience.

Jan. 2023 - Present UI/UX Designer Kindle Consults

- Spearheaded user research initiatives at Kindle Consults, gathering valuable insights through surveys, interviews, and usability tests. Analyzed data to identify user pain points and preferences, informing the design process and improving overall user experience.
- Developed wireframes and interactive prototypes using industry-standard design tools such as Figma. Collaborated closely with senior designers to translate conceptual ideas into tangible design solutions, refining layouts and interactions based on feedback.
- Played a pivotal role in the iterative design process, refining UI elements, visual styles, and navigation structures to enhance usability and aesthetic appeal.
- Worked collaboratively with product managers, developers, and other stakeholders to ensure alignment between design objectives and project requirements. Participated in cross-functional meetings to discuss design considerations, project timelines, and implementation strategies.
- Supported usability testing efforts by preparing test materials, recruiting participants, and observing user interactions with prototypes. Analyzed testing outcomes and provided actionable insights to inform design refinements and optimize user flows.

PORTFOLIO

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