Sicong Zhao

Portfolio of My Work \rightarrow www.SicongZhao.com

LinkedIn · GitHub · Dribbble · Medium

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Education

Duke UniversityM.S. Interdisciplinary Data Science, GPA 3.6/4.0

May 2020 Durham, NC

Huazhong University of Science & Technology

B.E. Electronic Science and Technology

Jun 2013 Wuhan, China

Work Experience

Data Science Intern - Duke Health

06/2019 - Present

Collaborate with Duke University Hospital (DUH) to develop a dashboard that indicates risks for cardiac decompensation. Categorized patients into 6 groups and evaluated related death rates. Insights assisted the cardiology department better allocate medical resources.

Product Manager - Aibee Inc.

12/17 - 8/18

Durham, NC

Designed and launched AI-driven customer insight products as the only PM in the company. Cooperated with 3 \$2.7-\$35B clients and integrated our product into their BI system. After this, we have established strong strategic relationships, and one invested us in Series A round.

Beijing, China

• Best Employee Award in 2018 (1/31)

Product Cofounder - Zhonggua Technology Co., Ltd.

3/17 - 12/17

Established a freelancer platform that connected top companies' employees and startups. Acquired by an AI company on 1st Dec 2017.

Beijing, China

Director of Mobile Platforms - Genetalks Biotechnology Co., Ltd.

2/16 - 2/17

Digitalized Genetalks' sales channel, established an app that provided post-sales service. This app helped collect ~50% of customers' profiles and de-identified information in 2016.

Beijing, China

Senior Product Manager / Product Manager - Baidu Inc.

7/13 - 12/15 Beijing, China

- Led product design, market analysis, user research for FaceYou App. In Dec. 2015, accumulated 5 million users, ranked 3rd place in overall ranking, 1st place in Entertainment category in App Store.
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- Initiated personal AI assistant project BaiduEye, as PM led in design & development. Cooperated
 with National Museum of China and Intime Retail to develop BaiduEye as a customer service.
- Outstanding Employee Award in 2015 (1/~150)

Personal Projects

Value Investing in Python: A project teaches users financial analysis. The first tutorial can be found here.

SoundSleep: Sleep aid app. Provide guided meditation and nature sounds to help users fall asleep. The design follows behavioral science and positive psychology principles. Until Nov. 2019, the weekly retention rate was ~19%.

Kuaiji Vocabulary: Helping users remember English words by sharing mnemonics. Achieved a maximum of 10K downloads in one day in App Store.

Data Science Projects & Awards

Emotional States: A research project about if negative emotional states can be predicted from wearable activity sensor data. Currently we have a classification model performs 6 times better than random guessing. Details here.

| NYC Housing Price Prediction by Transportation Data (Team-based): Project Summary | 05/19 |
|---|-------|
| Best Use of Outside Data @DataFest Duke | 04/19 |
| Insights of Google Employees from Glassdoor Data (Individual): Project Summary | 12/18 |

Patents (See all 6 on LinkedIn)

- Led visual feedback help users locate the direction of head-mount devices' camera WO2016176950A1
- Information acquisition method based on text analysis and voice synthesis

CN107274884A

• Design of head-mount device device based on voice user interaction

CN204166478U

Skills

Technical - Machine Learning, Stochastic Processes, Bayesian Analysis, Statistical Modeling, Text Analysis, Python, R, Tableau, SQL

Design - Data Visualization, Interface Design, Interaction Design; Tools: Tableau, Sketch, Photoshop, Illustrator