

Project Assignment #5 – Revised Wireframes

Dan Rios, Marjorie Carambas, Rawah Almesri, and Ryan Gilchrist

SYST15892 Interactive User Interface Design

Professor Dan Zen

August 15th, 2021

Wireframe Changes

During the process of redesigning our wireframes, we opted to change some of the techniques that we had previously used. The first change is that we opted to use less text when necessary. Some pages felt as though they had too much text on them, so we opted to remove the text as the icons used seemed sufficient. We also decided to adjust the sizes of elements, such as the header bar, footer bar, and some buttons. This seemed necessary as some elements were not as noticeable with the smaller header and footer, so making those larger seemed to put more emphasis on the elements contained in them. Furthermore, making some of the content on each page smaller made those pages feel less cluttered without needing to remove many elements.

Application Changes

The first change that was made was removing the “discover” button from the main page and renaming the discover page to “talents”. Based on the user feedback, this seemed like one of the most important changes to make due to the amount of confusion it caused. Other changes made specifically to the main page were the removal of categories, removal of the “favorites” and “trending”, adding a secondary image, and made the hamburger icon slightly larger. These changes seemed necessary as the hamburger menu already had “favorites” and “trending” listed, so this freed up more space on the main page for a second image, as well as made it feel less cluttered with links. Another change that was made was replacing “discover” with “categories” in the hamburger menu, as that felt like a better placement for that specific element since the search function already exists on the main page.

Furthermore, for the hobby sub-pages, we reduced the size of the text guides, video guides, and learn from the community buttons. This felt necessary as their original size made the page feel more cluttered than it was. This also allowed for the addition of a secondary image to all these pages as that was a highly requested change made in the user testing. We also renamed the “learn from the community” button to “community forums” for more clarity and renamed “featured products” to “products and services”. This allowed us to add a “talents” button to this section, but also reduce the amount of space that this section originally occupied on the pages.

Finally, we made some overall design changes to all the existing pages. We first increased the size of the header and footer bars, which we felt would make the icons more apparent to our users. We also moved the notification bell icon to the top-right corner of every page, as that was more commonplace that a user would look for this icon. We also added a mail icon to the footer which replaced the “i” icon that originally represented “contact us”. Furthermore, we added a “?” icon to represent an FAQ page and created a FAQ page, so that users would be able to find answers to common questions, as well as just general help with the app. Lastly, we edited the title of the “contact us” page, as it was not properly created when originally making that page, and we also fixed the back buttons for the “art”, “sports” and “music” pages so that they now redirected properly.

References

Free vector icons and stickers - thousands of resources to download. Flaticon. (n.d.).
<https://www.flaticon.com/>.