

# RYAN MCHALE

737-274-5867 [Ryan@RyanUI.com](mailto:Ryan@RyanUI.com) RyanUI.com  
[linkedin.com/in/ryanui/](https://www.linkedin.com/in/ryanui/)  
Austin, Texas

## PROFILE SUMMARY

Performance-driven and knowledgeable IT professional offering extensive experience in UI/UX design along with front-end coding; Skilled in planning/implementing new designs, developing technical and business requirements, and delivering intuitive and user-centered solutions. A dynamic UI/UX designer well-versed in handling user experience (UX) and user interface (UI) design of various digital assets while optimizing elements to ensure improved usability, usefulness, and exceptional visual design. Seeking to leverage acquired skills and creativity while serving in the role of a UI/UX designer.

- Able to work independently and collaboratively to ensure seamless web/mobile design and the successful implementation of UI/UX best practices and principles across all digital platforms.
- Demonstrates strong passion for delivering adaptive and creative solutions to UI/UX design problems by staying up to date with best practices and emerging trends in user experience design and user interface technology.
- Ability to deliver best online user experience and ensure optimum customer satisfaction and loyalty.

## TECHNICAL SKILLS/TOOLS

**Skills:** Design Thinking, Prototyping & Iteration, Usability Testing, Wireframing, Responsive Design, Typography, Color Theory, Style Guides, User Research, User Personas, Competitor Analysis, User Flows, HTML, CSS, JavaScript

**Tools:** Adobe XD, Adobe Photoshop, Figma, Balsamiq, Marvel, Flinto, Atom, GitHub, CodePen

## CORE COMPETENCIES

- |                     |                            |                           |
|---------------------|----------------------------|---------------------------|
| • User Empathy      | • Information Architecture | • Visual Communication    |
| • Research          | • Team Collaboration       | • Interpersonal Skills    |
| • Project Execution | • Strong Work Ethic        | • Excellent Communication |

## IT PROJECTS-CAREER FOUNDRY

### Responsive Web App: Desert Vegan Kitchen

11/2020

- Skillfully conducted user research interviews, a competitive analysis, usability testing using rapid prototyping, preference tests and engaged in a peer “crit” session.
- Designed user personas, an MVP document, user flow diagrams, an interactive paper mobile prototype to create a moldboard, s style guide, low & mid responsive designs, and final mockups for responsive designs, including all screens and all breakpoints to create a responsive recipe web app.

### Music Player App: Apollo

07/ 2020

- Designed a visual design inspiration board, a set of icons, a color palette including HSL, HEX, and RGB codes, low & mid fidelity wireframes, and a typography style sheet.
- Successfully built a complete UI design to create a music player mobile app to prepare for handover to developers.

### Mobile App Design for iOS & Android: Zenith Aviation

02/2021

- Designed a user interface, user flows, low & mid fidelity wireframes and a prototype to create a native iOS and Android mobile app while ensuring appropriate use of color, and a clearly defined typographic hierarchy.

**Online Store: Franzetti Jewelers**

02/2021

- Competently conducted user tests, designed a user interface, user flow diagram, wireframes and mockups while using Adobe XD and Photoshop to create an online store responsive web app.

**Responsive Portfolio Website**

06/2021

- Designed and developed a responsive website using HTML, CSS, and JavaScript to showcase a well-curated design portfolio for a professional network as well as potential employers.

**ADDITIONAL EXPERIENCE****Texas Historical Commission, Austin, Texas**

04/2019-Present

Purchaser

- Prepare purchase orders valued at over \$1million, solicit bid proposals and scrutinize requisitions for goods and services.
- Spearhead contract development while demonstrating outstanding communication, customer service and ethics.
- Oversee purchase card transaction review

**Saturn Aviation-Austin, Texas**

04/2017-04/2019

Billing Specialist/ Maintenance Admin

- Prepared itemized statements and handled billed invoices valued at over \$500k for maintenance associated events.
- Recorded amounts due for items purchased and services performed.
- Evaluated cost and markup factors while managing project execution to ensure accuracy to budget, schedule & scope.

**Franzetti Jewelers-Austin, Texas**

09/2015-07/2017

Sales, Custom Design &amp; Repair

- Accurately formulated and coordinated marketing activities to ensure successful promotion of products.
- Recommended, selected, and assisted in locating items based on customer wants.
- Designed and cast 100+ custom jewelry products based on customer research and budget.
- Hand engraved 50+ engagement rings and wedding bands.

**Military, US Navy-Groton, Connecticut**

01/2009-05/2013

Logistics Specialist Submariner (Honorable Discharge)

**EDUCATION****Career Foundry: Berlin, Germany, Certificate Earned**

06/2021

**UI Design Program**

Specialization: Frontend Development for Designers

**St. Edwards University: Austin, Texas, Graduated**

12/2016

Bachelor of Arts: Interdisciplinary Studies in Business Management and Organizational Leadership and Communication

**CERTIFICATION****Career Foundry: Berlin, Germany, Certificate Earned**

06/2021