

A decorative graphic on the left side of the slide, consisting of two overlapping parallelograms. The front one is blue and the back one is a light green. They are positioned diagonally, with the blue one partially covering the green one.

Netflix on The Market in 2017

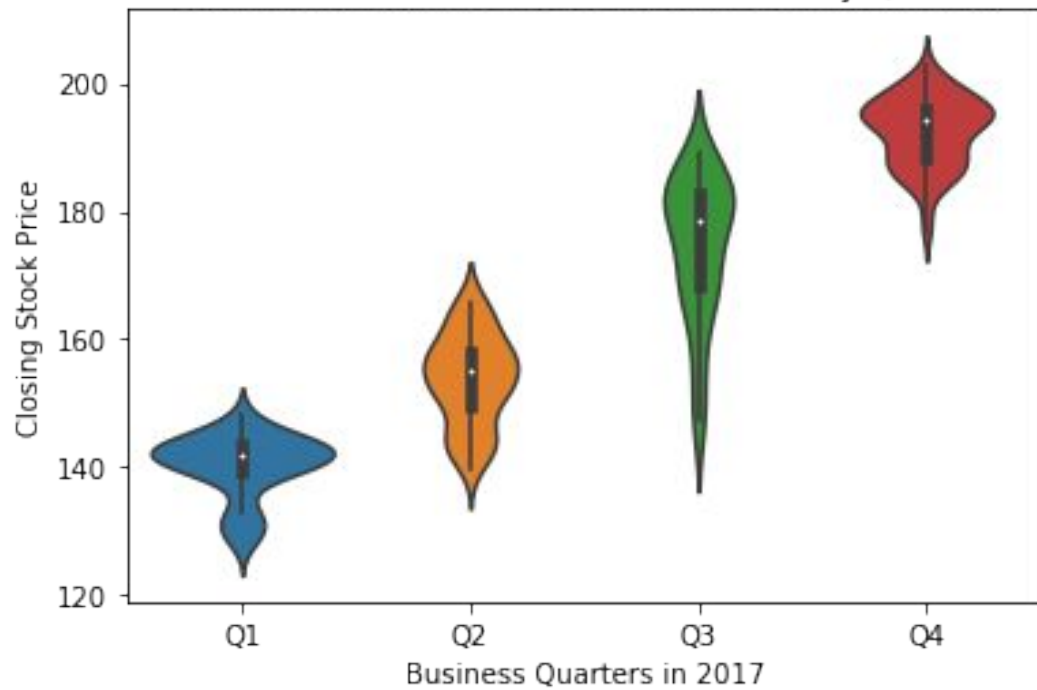
A visual statistical analysis



For this presentation I have created:

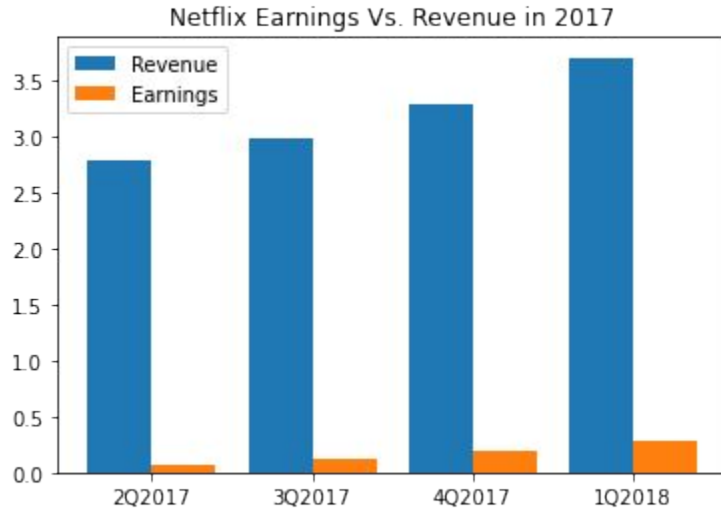
- A visualization of the distribution of the stock prices for Netflix in 2017
- A visualization and a summary of Netflix stock and revenue for the past four quarters
- A visualization and a brief summary of Netflix's earned versus actual earnings per share
- -A visualization of Netflix stock against the Dow Jones stock (to get a sense of the market) in 2017

Distribution of 2017 Netflix Stock Price by Quarter



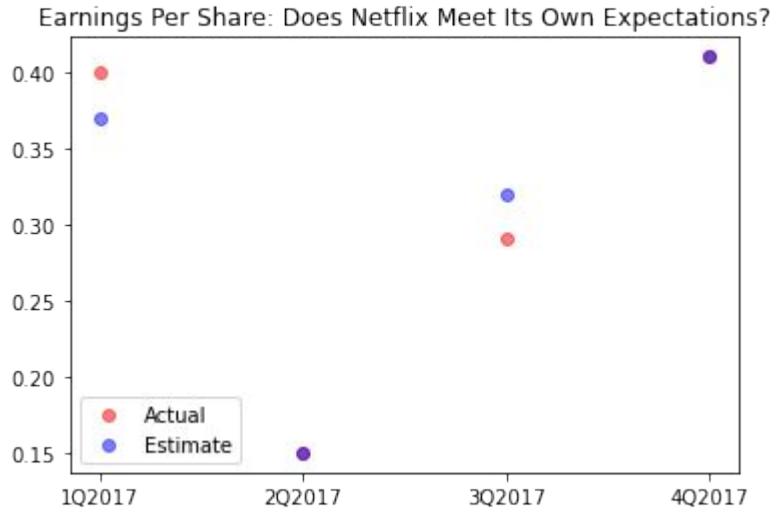


Netflix's earnings and revenue rose every quarter in 2017, with revenue converting to earnings at a ratio of ~35:1





Netflix met its expected EPS for two out of the four quarters in 2017. In Q1 it beat its estimated eps by 3 cents a share, and in Q3 it missed its projected EPS by 4 cents a share





Netflix did outperform the DJI, but its stock price did display more volatility than the DJI (which is to be expected when comparing an individual stock to an index fund).

