Benefits of buying an existing solution and implementing it as it is

* Pros
  + Less development time
  + Less development costs
  + Making use of a proven working tool
  + Already familiar with the solution
  + Might have extra functionality
  + Constant updates and support to the solution
  + Making use of existing support for the solution and a wider knowledge base
  + Practicality and smooth operation of the solution has already been proven
  + Smoother setup using proven integration workflows
  + Easier for the client to see exactly what they’re getting
* Cons
  + Costs could be higher overall
  + May not have the necessary documentation required
  + May impose limitations on accessibility or understanding
  + May not be responsive or compatible with all systems
  + Restrictions of features included in the solution already
  + More research time
  + Could be difficult if there is no further support for the project
  + Requires reliance on an external provider – reliant on their updates and changes
* Things you would need to do to set up a freelance business
  + Make a portfolio
  + Network with others in the industry as well as clients
  + Work out a hosting solution for projects
  + Self-promotion / advertising
  + Local and broader market research
  + Set up a workspace
  + Set up work rates and contract templates
  + Set up business finances
  + Get an accountant to help with business taxes, etc
  + Personal analysis of strengths and weaknesses – self regulation