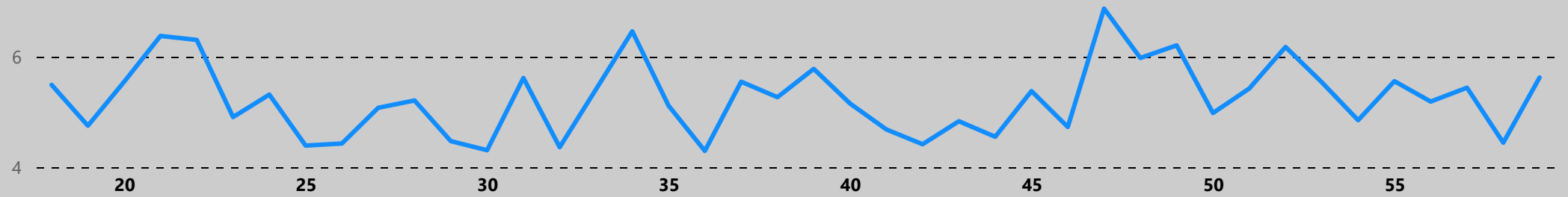




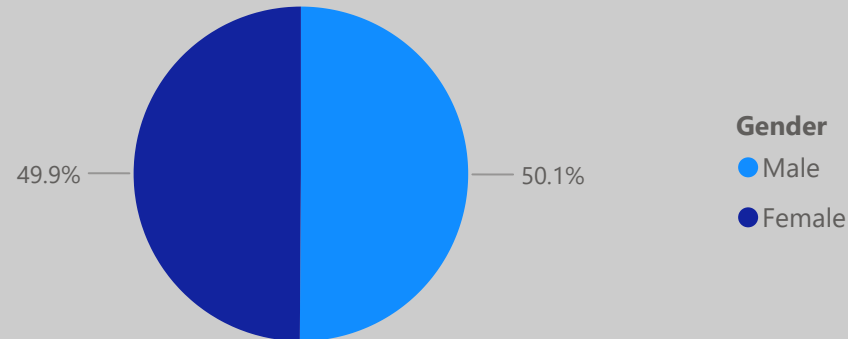
Based on the current data, using age, gender and operating system there is no clear advantage for marketing based on these data points. Based on this analysis, a 47 year old male using an iPhone has the highest screen time.

Phone Usage

Screen Time by Age (avg)



Screen Time by Gender



Screen Time by Operating System

