

# Project Charter – Freight Optimization in Canada

Problem Overview		Project Description & Scope		
<input type="checkbox"/> Today, branches in Canada order parts needed for a job after the job is booked. 90% of the weight shipped supports a next day need-by-date which results in an air-shipment for branches located on the west coast of Canada. Furthermore, due to long ground transit times orders with a need-by-date within 3-days are also required to be shipped by air. Annually, these air-shipments to the west coast have a total freight cost of \$148,066.		<input type="checkbox"/> Design an order fulfillment process that meets the branches delivery requirements. <input type="checkbox"/> Scope: West Coast Branches only <ul style="list-style-type: none"> <li><input type="checkbox"/> Includes both Install and Service channels</li> </ul>		
Goal / Objective		Duration	Fin Impact	Effort Level
<input type="checkbox"/> Reduce freight cost for shipping parts to the west coast branches <input type="checkbox"/> Design a process where freight costs are optimized based on branch location		<input type="checkbox"/> 0-3 months <input checked="" type="checkbox"/> 3-9 months <input type="checkbox"/> 9 months & above	<input checked="" type="checkbox"/> 0-300K <input type="checkbox"/> 300K-700K <input type="checkbox"/> 700K +	<input type="checkbox"/> Low <input checked="" type="checkbox"/> Medium <input type="checkbox"/> High
Benefits & Fin Y		Team Members		
<input type="checkbox"/> Freight cost savings from a reduction in next-day shipments to the west coast branches <input type="checkbox"/> Freight cost savings in cost per pound shipped ground		<input type="checkbox"/> Eric Blue – Process Owner <input type="checkbox"/> Arun Ashokan – SS MBB <input type="checkbox"/> Ryan Mark – SS BB <input type="checkbox"/> Radames Rivera – SME <input type="checkbox"/> Jimi Veale – SME <input type="checkbox"/> Will Cormier – Branch Manager <input type="checkbox"/> Robin McKinley – Branch Manager <input type="checkbox"/> Vince Wong – Install Team Manager		
Strategic Alignment				
<input type="checkbox"/> Customer Additions <input type="checkbox"/> Tenure		<input type="checkbox"/> Rev Per Customer <input checked="" type="checkbox"/> Cost to Serve <input checked="" type="checkbox"/> SAC		