

RESEARCH HIGHLIGHTS WORKSHEET

OBSERVATIONS WHAT DID YOU SEE OR HEAR? MEMORABLE QUOTES? DID THEY SAY/DO ANYTHING SURPRISING?

Most people have/ want pets

Most people want between 2-4 pets

Most people either go to the pet store or go online to find a pet finder website

INSIGHTS MAJOR THEMES OR LEARNINGS FROM THE OBSERVATIONS

Everyone I talked to wanted to go see the animal in person

They are willing to travel up to 30 miles from their home to visit a potential pet

Most people look for specific breeds or sizes of animals

DESIGN RECOMMENDATIONS HOW DO THESE INSIGHTS APPLY TO THE DESIGNS?

Helps with the radius of how far we can set the search radius to

WERE THERE ANY NEW TOPICS OR OPEN QUESTIONS TO RESEARCH FURTHER?

Why do people only adopt dogs and cats also what other animals are out there