Ryan's Portfolio

Short Pitch
A portfolio that represents the different forms of a writer I can embody, ranging from creative writing to academic research papers.

Long Pitch
"Ryan's Portfolio" aims to best represent myself as a scholar with achievements to show. The home page will consist of a section dedicated to informing the user who I am and will also lead the user to the right categories of my work that they wish to see. The "Creative Writing" page will demonstrate my creative work with a sum of my screenplays and poetry I've written. The "News and Music" page will contain my work I have written while working at the radio station, Impact 88.9 FM. The "Academic" page will list out research papers and projects I have created during school.

Personas
Susan – News Editor (potential employer)
    -Female, 32
    -Works for RollingStone, seeking to employ new writers
David – Tech Researcher (potential employer)
    -Male, 34
    -Works at Google and is looking to employ researchers
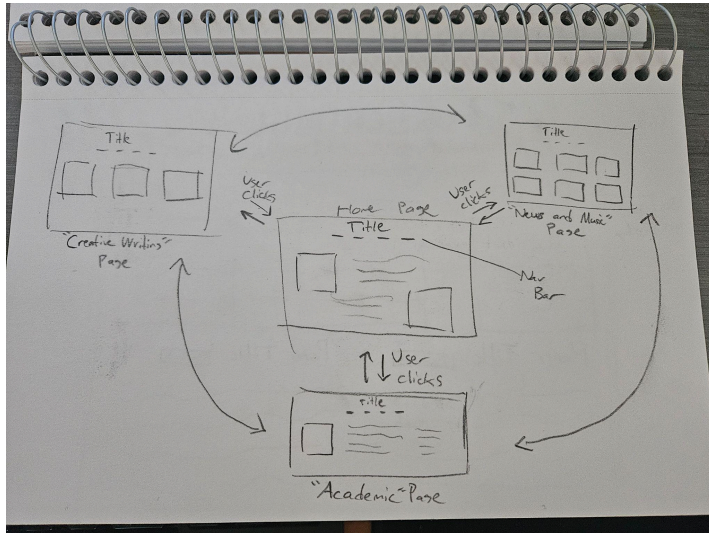
Competition
-https://mikemerucci.myportfolio.com/
    -Mike's portfolio contains hand-drawn graphics that help represent his character. I think that is a great idea, especially when combined with the simple color scheme.
-https://langstonhkey.wixsite.com/gamedesign/about-5
    -Langston has a great navigation system with everything clear at the top. The bar also stays on the screen when the user scrolls down, making it so they are never lost.
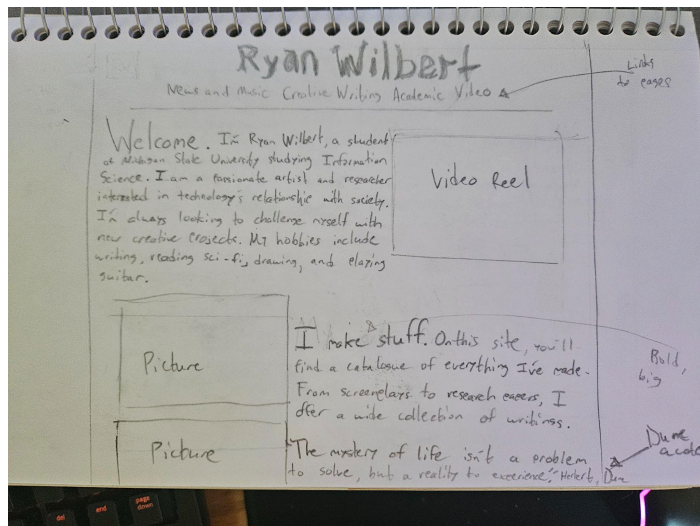-https://www.nytimes.com/
    -Like mentioned above, I appreciate the navigation bar remaining on screen no matter what. The information is formatted neatly and consists of columns so nothing is overwhelming. I also like how pictures and video can be used to make the page pop, while the color scheme itself remains neutral.
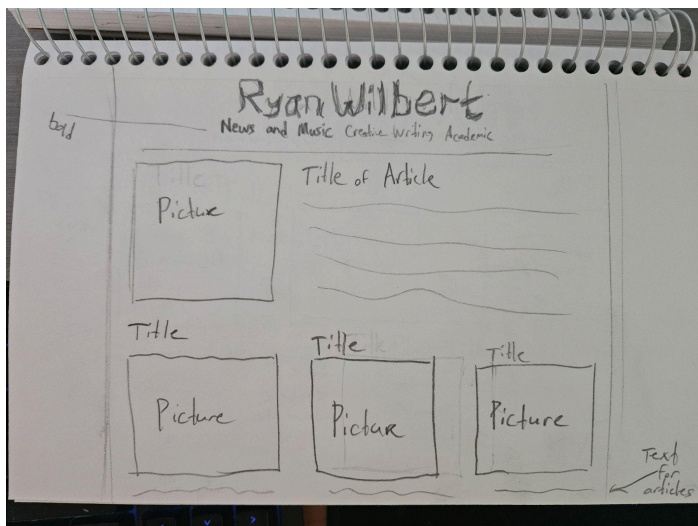
User Flow

This image demonstrates the general navigation a user might face moving around my portfolio. The navigation bar and title appear on every page, allowing the user to move from any page they like at any point. The page that is currently selected will also be bolded so the user is aware what page they are on.
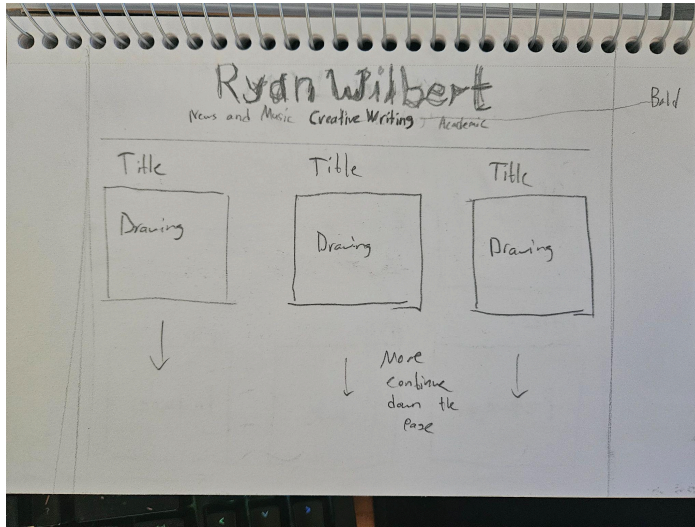

Home Page

This page is the main landing page for my portfolio. It contains a short bio about myself and the type of content a viewer might expect to find on my page. It includes pictures of myself as well.
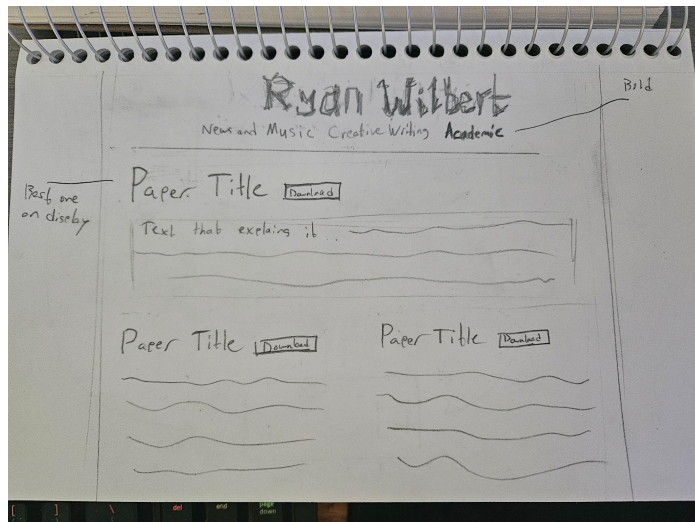

News and Music Page

This page provides my listing of work I have done working with the local radio station at MSU, Impact 89FM. It consists of predominantly musical editorial pieces and (recently) news pieces. It is listed in a neat format, with my most important or recent work at the top, with the rest following suit underneath.

Creative Writing Page

This page provides viewers with all of my creative work, ranging from poetry to short story drafts. It is organized in a neat order, similar to the above News and Music page, but this time contains a little bit of creativity as I provide small drawings or graphics to visualize the work.

Academic Page

This page hosts all of my academic work like papers and projects that I want to display. I have them arranged alongside a download button for viewers to access a full pdf of. They are arranged in my personal decision of importance and merit, similar to the other pages.

Ryan Wilbert

News and Music   Creative Writing   Academic   Video   Resume

Welcome.

I'm Ryan Wilbert, a student at Michigan State University studying Information Science. I am a passionate artist and researcher interested in technology's relationship with society. I'm always looking to challenge myself with new creative projects. My hobbies include writing, reading sci-fi, drawing and playing guitar.

I make stuff.

On this site, you'll find a catalogue of everything I've made. From screenplays to research papers, I offer a wide collection of writings.

"The mystery of life isn't a problem to solve, but a reality to experience." - Frank Herbert, *Dune*

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Contact me at wilbert2@msu.edu

Comp for Home Page

This comp helps represent my design of a news page/newspaper inspired portfolio site. It contains a consistent font on the page's text excluding the title, which has a stylized newspaper font. The color is minimal with a simple black and white scheme, allowing the formatting and the work itself to speak for my character.

Ryan Wilbert

News and Music.

My best article will sit here. The description of the article will be right here.

Article.

Article.

Article.

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Comp for News and Music Page

Here is a rough formatting comp for my News and Music page. The design, as before, takes inspiration from news publications, organizing the most important and recent article at the top with sequential articles beneath it.