

# CompareCarts

---

Save money on  
online groceries.



# Problem

---



Finding the most affordable prices for grocery delivery from different grocery providers is tedious and requires visits to multiple websites or apps.

# Substantial Possible Savings

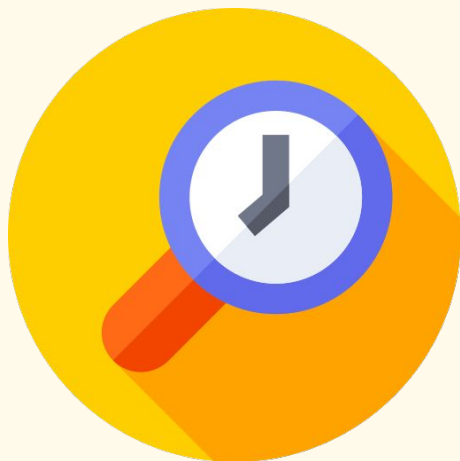
---



- Average family of 4 spends \$262/week on food
  - \$150/week on groceries. Cities about \$180/week
- Saving 10% for a month means that the average family can save **\$60-72/month = \$720-\$864/year**
- Savings of 10-15% per item is not uncommon
  - I.e. milk at one store is \$2.00 and at another it's \$2.30

# Lots of Manual Work

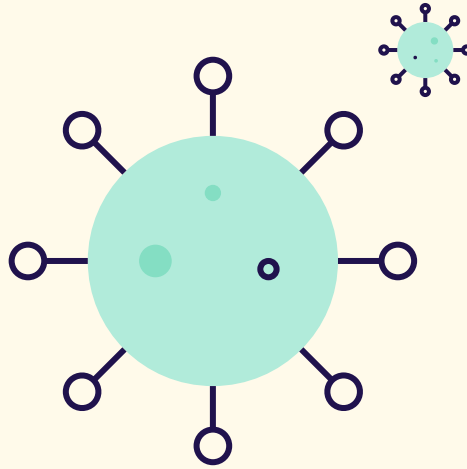
---



If that family wanted to compare prices, it's a lot of work.

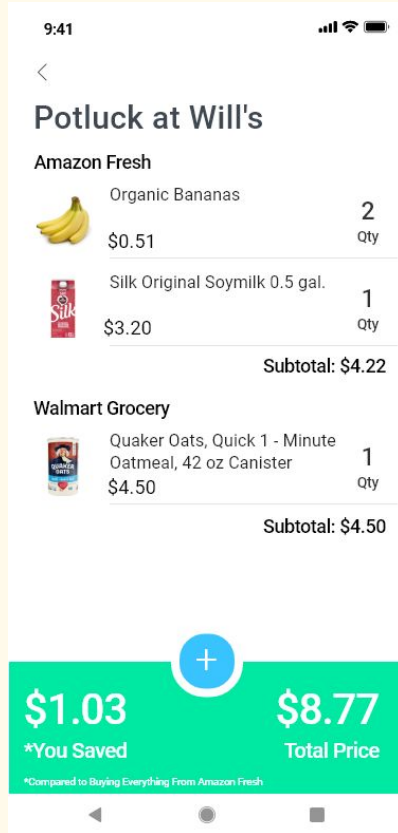
- Assuming 50 grocery items per family (keep in mind average amount spent is \$150/week)
- Comparing just three grocery providers would mean they would have to do **150 searches/week**
  - Prices can update weekly
- Once figuring out the prices, there would be substantial calculations to figure out which provider(s) to buy from

# Problem Exacerbated



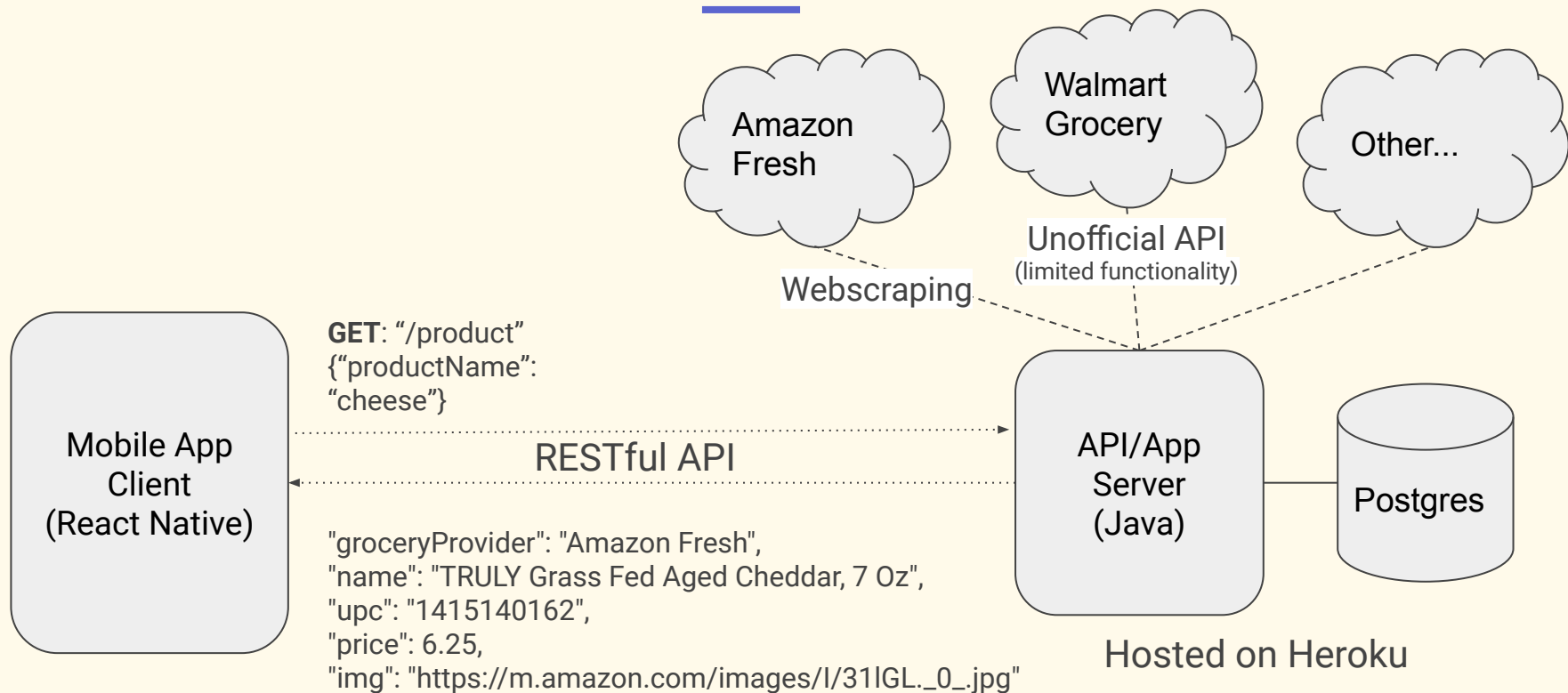
With COVID-19, the problem has been exacerbated with many people turning to buying groceries online but also many people becoming unemployed.

# CompareCarts User Stories



- A grocery shopper needs the ability to **create a list** of groceries and **see previous lists** that they created.
- A grocery shopper needs the ability to **search** for an item from **multiple grocery providers**.
- A grocery shopper needs the ability to **add and remove items** from the list in order to keep track of their order and allow them to change their mind.
- A grocery shopper wants to see the **optimal combination of items** in order to save the most money.
- A grocery shopper wants the ability to **share a list** with their family, friends, or roommates.

# High-Level Architecture



# REST API

## getItemForName

POST <https://comparecarts.herokuapp.com/1/product> Send Save

```
1 {
2
3   "name": "cola"
4
5 }
```

Body Cookies Headers (7) Test Results Status: 200 OK Time: 1749 ms Size: 975 B Save Response

Pretty Raw Preview Visualize JSON

```
1 {
2   {
3     "groceryProvider": "Amazon Fresh",
4     "name": "Coca-Cola Soda Soft Drink, 12 fl oz, 24 Pack",
5     "upc": "1602225972",
6     "price": 8.99,
7     "img": "https://m.media-amazon.com/images/I/81P+nCGIMLL_AC_UL320_.jpg"
8   },
9   {
10    "groceryProvider": "Amazon Fresh",
```

## addNewUser

POST <https://comparecarts.herokuapp.com/welcome/1> Send

```
1 {
2   "accountID": "10",
3   "username": "Kun",
4   "password": "12345",
5   "fullname": "Kun Liu",
6   "mobileNumber": "4436351486",
7   "address": "500 W University Pkwy"
8 }
```

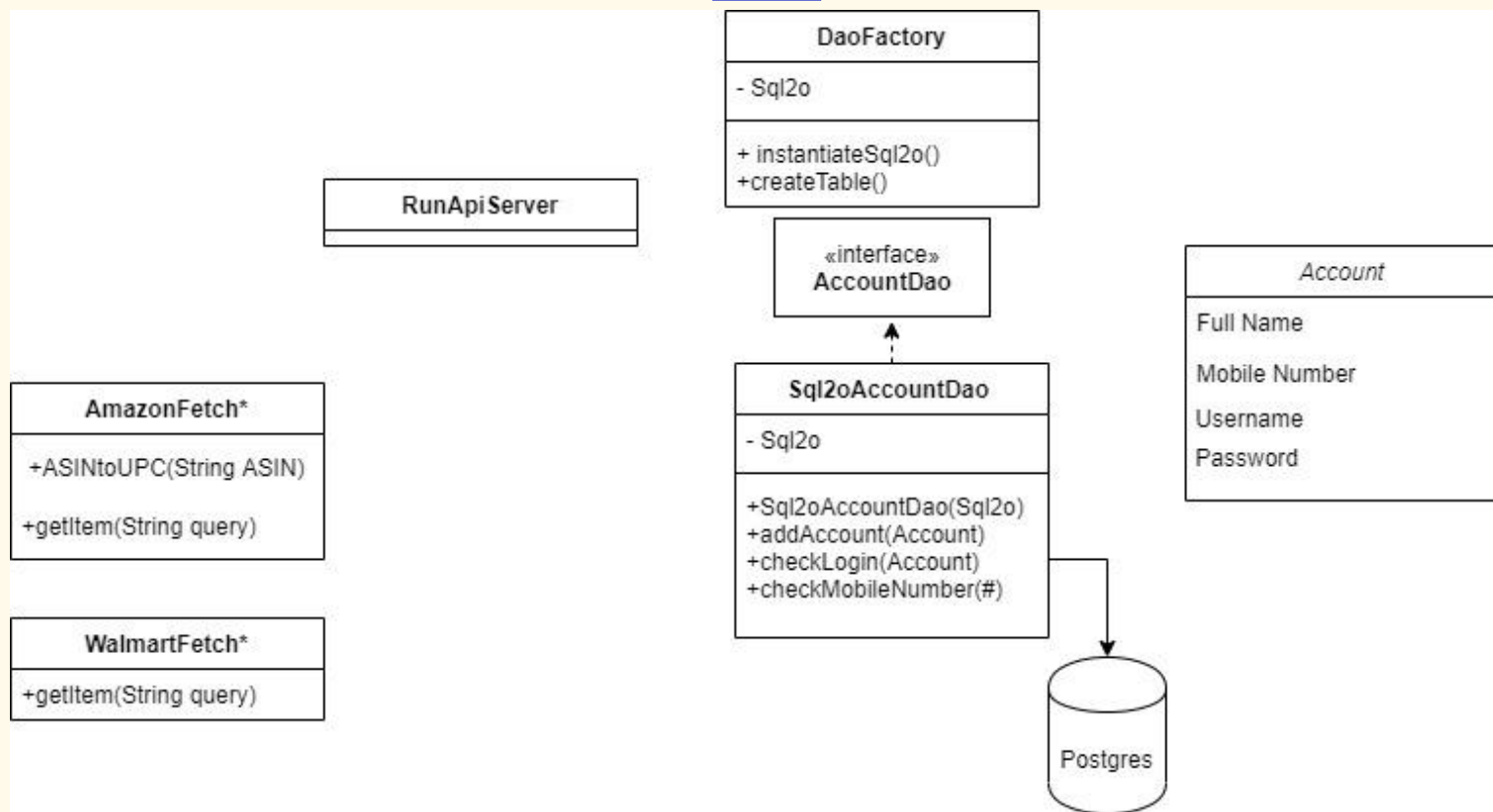
Body Cookies Headers (6) Test Results Status: 201 Created Time: 100 ms Size: 306 B Save

Pretty Raw Preview Visualize JSON

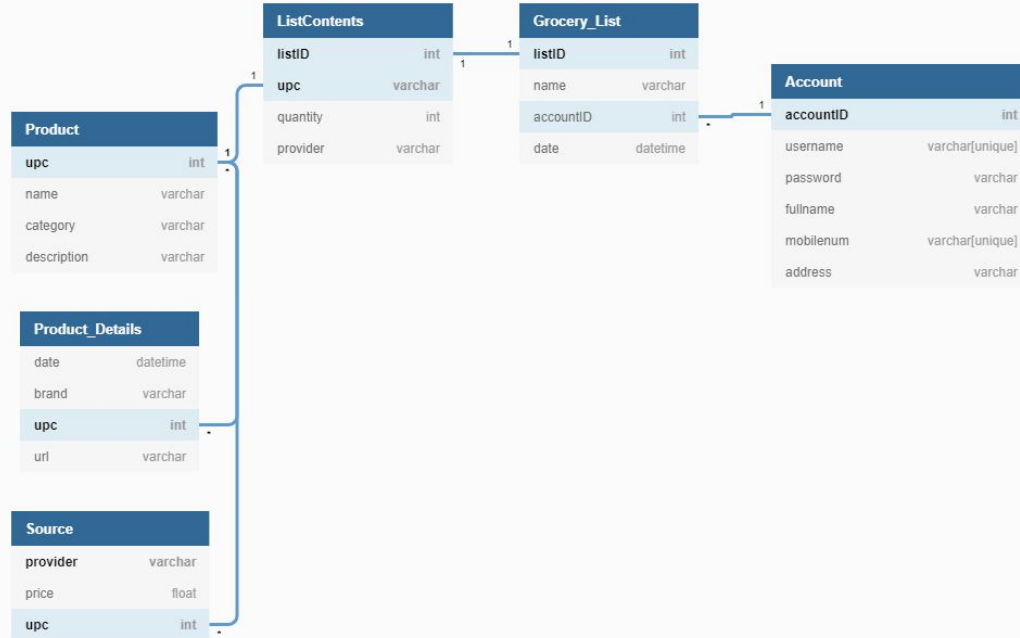
```
1 {
2   "accountID": 13,
3   "username": "Kun",
4   "password": "12345",
5   "fullname": "Kun Liu",
6   "mobileNumber": "4436351486",
7   "address": "500 W University Pkwy"
8 }
```



# UML



# Database



# Webscrapping



- Commercially interesting problem
  - Expensive APIs, limited data
- Provider APIs
  - JSON parsing
- HTML web scraping
  - Jsoup selector syntax



`<span class="a-price-whole">4</span>`  
`<span class="a-price-fraction">87</span>`



# Price Comparison Algorithm

---

- How do we find the cheapest option?
- Imagine buying breakfast:
  - Eggs
  - Bacon
  - Orange Juice
- Consider item costs and delivery fees

# Price Comparison Algorithm

---

From Walmart:

Eggs - \$2.50

Bacon - \$5.00

Orange Juice - \$6.50

Delivery Fee - \$4.00

From Amazon:

Eggs - \$2.70

Bacon - \$5.50

Orange Juice - \$6.15

Delivery Fee - \$6.00

# Price Comparison Algorithm

---

From Walmart:

Eggs - \$2.50

Bacon - \$5.00

Orange Juice - \$6.50

Delivery Fee - \$4.00

From Amazon:

Eggs - \$2.70

Bacon - \$5.50

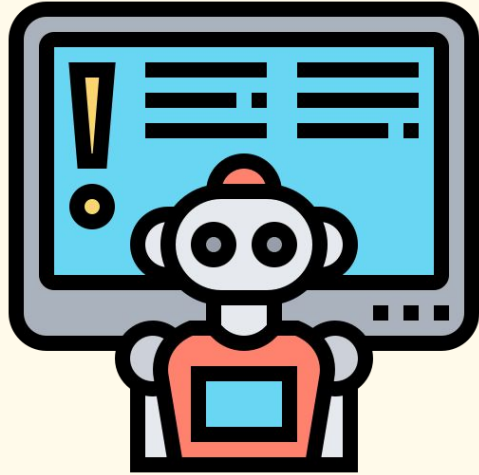
Orange Juice - \$6.15

Delivery Fee - \$6.00

- In this example, the algorithm buys ALL items from Walmart
- Only split carts when the savings exceed the delivery fee

# Limitations

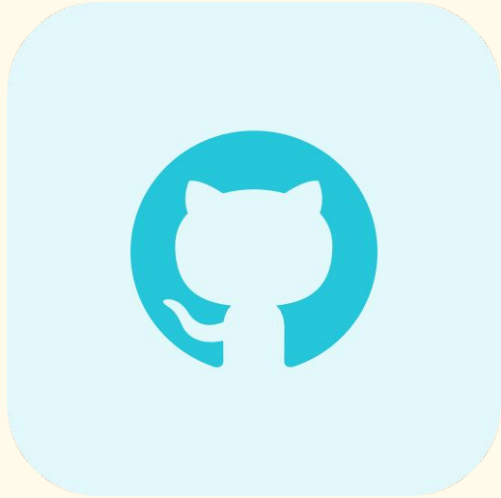
---



- Vulnerable to changes in webpage structure
- Limitations with optimization algorithm
- Only 2 grocery providers
- Webscraper is not very robust
- Cannot make orders through the app

# Future Plans

---



- We all have jobs post-graduating (luckily)
- Will make it a public GitHub project for others to get inspiration



# Take-Aways

---



**FINISH**

- Learned agile practices we can bring to our software engineering jobs
- Learned about client-server architecture
- Learned about mobile app development
- Planning fallacies