

RYAN BLACKWELL

After 15 years as a photographer and visual communicator, I recently decided to broaden my skill set to include UX/UI design.

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PROJECTS

The Food Pantry — *A redesign of The Food Pantry website for both mobile and desktop.*

Redesigned a local Bay Area non-profit website to address information hierarchy navigation and homepage aesthetics.

Role: UX researcher, designer, writer

The Department of Justice — *A responsive website redesign*

A case study designed to create a more user-friendly version of an existing government website. Desktop, tablet and mobile complete redesign process detailed.

Role: UX researcher, designer, writer

Neverwaste — *A mobile app case study*

Our team set out to design a mobile app solution to help the modern American household monitor and manage their food consumption and disposal habits.

Role: UX researcher, designer, writer

EDUCATION

UC Berkeley, Berkeley, CA — *UX/UI Boot Camp*

August 2020 - February 2020

A 24-week multidisciplinary program addressing design thinking, product management, user interface design and web design.

Kent State University, Kent, OH — *Bachelor of Science in Visual Communication*

August 2001 - May 2005

Magna Cum Laude; Photo editor for Burr and Uhuru student magazines; Staff photographer and beat reporter for Daily Kent Stater newspaper; Internship with The Washington Post Newsweek Interactive

SKILLS

- Product Design
- User-Centric Design Research: Qualitative and Quantitative
- Research Practices
- Information Architecture
- User Need Identification
- User Experience Interviewing
- Persona Creation
- Insight Synthesis
- UI Grids and Composition
- Color Theory
- Heuristic Evaluation
- Typography
- Interaction Design and Iconography

SOFTWARE

Prototyping / Wireframing

Adobe XD, Figma, Google Slides, InVision, Miro, Sketch

Adobe Suite

Photoshop, Illustrator, Lightroom

RELATED WORK EXPERIENCE

Photography Sales Specialist

Lifetouch, a Shutterfly company
San Francisco, CA | Charlotte, NC
June 2017 to August 2020

Staff Photographer

Public Opinion, Gannett
Chambersburg, PA
May 2005 to October 2015

Independent Photographer

Ryan Blackwell Photography
San Francisco, CA
March 2011 to Present