RUNHAO CHAO

Interactive Designer

Portfolio: https://ryanchaorh.github.io/
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Education ▼

Master of Fine Arts | Interactive Design and Game Development   09/2019 ~ Present
Savannah College of Art and Design | Savannah, GA, Unite States

Bachelor of Engineering | Network Engineering
Guangdong University of Foreign Studies | Guangzhou, Guangdong, China   09/2015 ~ 06/2019

Project Experience ▼

SCAD Course Selection Redesign | Team Project   03/2021 ~ 06/2021
UX Designer & Service Designer
- Interview professors, students and other stakeholders - create stakeholder map
- Develop questionnaires and survey.
- Collect data and do analysis
- Create tag sub-system for the course selection system with database-based algorithm
- Design flowchart, wire frame and low-fidelity prototype.

SCAD Flux's Annual Design Competition STARTUP | Team Project   01/2021 ~ 02/2021
UX Designer, Researcher
- Interview the person in charge of the company to understand the service process and user pain points
- Create Journey Map - Amplify advantages and avoid pain points
- Optimize flow of website
- Create review system - Improve user trust

HIKIT | Team Project   09/2020 ~ 12/2020
UX Designer, Researcher & Analyst
- Design questionnaires & Analyze data
- Competitive analysis to obtain the advantages and disadvantages of similar products
- Analyze user flow and user pain points

Skills ▼

Research	Design	
Primary Research	Storyboard	Wireframe
Secondary Research	Storytelling	Flowchart
Persona	Sketch	Prototype
Journey Mapping	Coding	UI/UX Design
Empathy Mapping		

Tools ▼

Design	Modeling
Adobe Suites (PS, AI, XD)	Maya
Figma	

Coding	Motion / Video
HTML + CSS (Bootstrap)	Adobe Effect
JavaScript	
Processing	
P5.js	

Language ▼

Mandarin	English

Honors ▼

SCAD achievement Grad scholarship