

RUNHAO CHAO

Interactive Designer

Portfolio: <https://studentpages.scad.edu/~ruchao20/>

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Education ▼

Master of Fine Arts Interactive Design and Game Development Savannah College of Art and Design Savannah, GA, Unite States	09/2019 ~ Present
Bachelor of Engineering Network Engineering Guangdong University of Foreign Studies Guangzhou, Guangdong, China	09/2015 ~ 06/2019

Project Experience ▼

SCAD Course Selection Redesign Team Project UX Designer & Service Designer <ul style="list-style-type: none">• Interview professors, students and other stakeholders - create stakerholder map• Develop questionnaires and survey.• Collect data and do analysis• Create tag sub-system for the course selection system with database-based algorithm• Design flowchart, wireframe and low-fidelity prototype	03/2021 ~ 06/2021
SCAD Flux's Annual Design Competition STARTUP Team Project UX Designer, Researcher <ul style="list-style-type: none">• Interview the person in charge of the company to understand the service process and user pain points• Create Journey Map - Amplify advantages and avoid pain points• Optimize flow of website• Create review system - Improve user trust	01/2021 ~ 02/2021
HIKIT Team Project UX Designer, Researcher & Analyst <ul style="list-style-type: none">• Design questionnaires & Analyze data• Competitive analysis to obtain the advantages and disadvantages of similar products• Analyze user flow and user pain points	09/2020 ~ 12/2020

Skills ▼

Research	Design	
Primary Research	Storyboard	Wireframe
Secondary Research	Storytelling	Flowchart
Persona	Sketch	Prototype
Journey Mapping	Coding	UI/UX Design
Empathy Mapping		

Language ▼

Mandarin English

Honors ▼

SCAD achievement Grad scholarship

Tools ▼

Design	Modeling
Adobe Suites (PS, AI, XD) Figma	Maya
Coding	Motion / Video
HTML + CSS (Bootstrap) JavaScripts Processing P5.js	Adobe Effect