

THE DESIGN PROPOSAL

**IXDS 712: Dynamic Web Development
Professor: Migo Wu
Runhao Chao**

Project Concept

“

This project is about my portfolio website. Portfolio website is like my business card. The viewers who visit my website can get a lot of information about me through my portfolio website. This websites are supposed to be including the functions of showing my projects, the work style, and logical thinking of project process to attract employers and designers who like me.

”

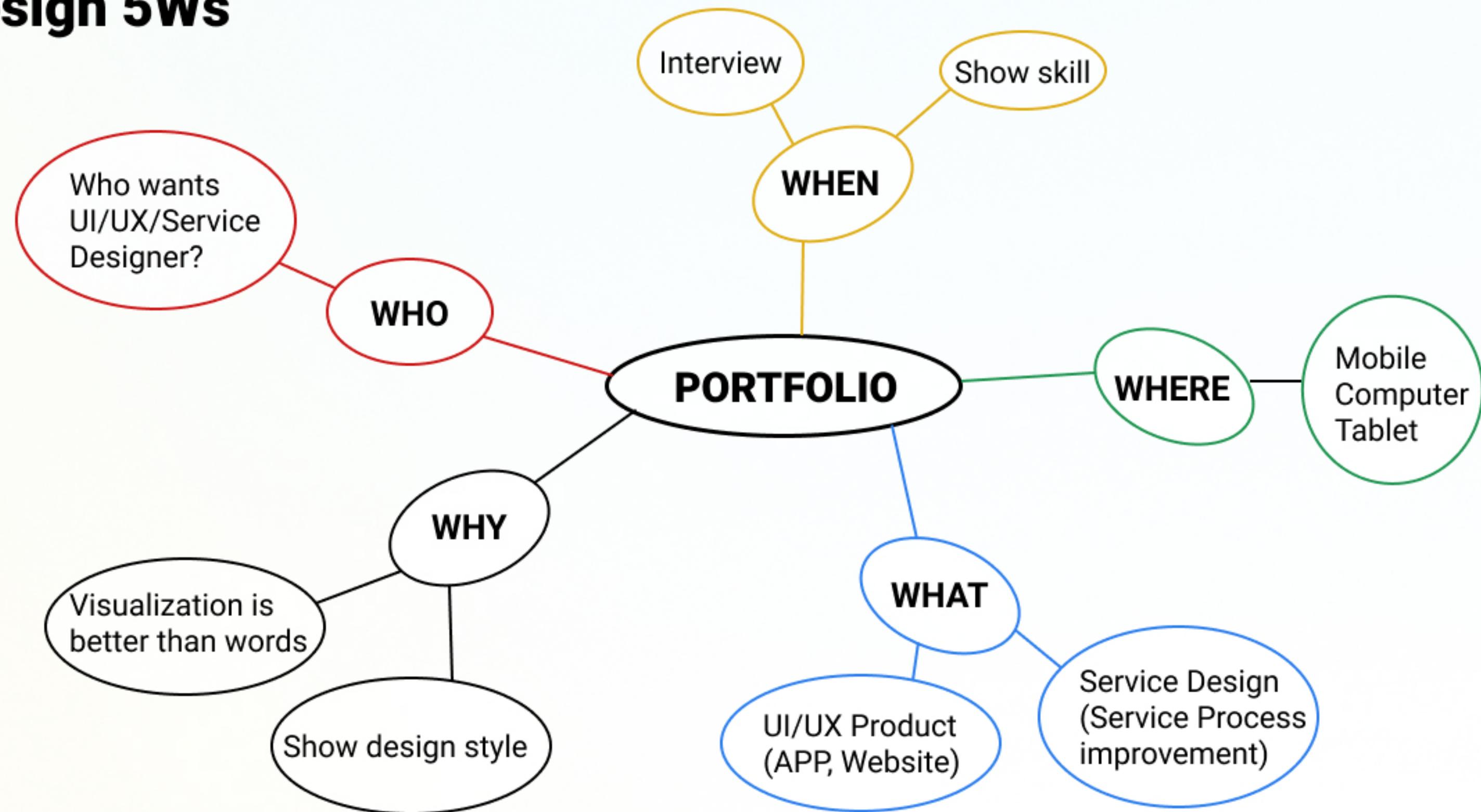
----Runhao Chao

Project Summary

Problems: Based on the fact that my target user is employers, they always don't have much time to visit the details of my projects. As a result, I need to make a serious hierarchy so that my visitors can catch the emphasis without too much effort. I didn't pay much attention to it before.

Goals: I want to make a portfolio with good hierarchy which attracts employers by emphasis quickly. To make its function particular and clear, attracting employers or collaborators, I will improve my skill of designing layout.

Design 5Ws



Target User

1. **Employers** who want to find the designer with UI/UX/Service design tool and experience.
2. **Person** who want to find a partner to finish projects or anything.

User Stories



Esther Howard

Product Manager

Redesign the app & website of
my company.

--Project Redesign Exp
--Full redesign process



Leslie Alexander

Project Manager

Help me finish my project.

--UX/UI Exp&Tool
--impressing Project



Jerome Bell

UI/UX Designer

Find a partner to cooperate to
complete a large B-Project.

--UX/UI Exp&Tool
--impressing Project



Cody Fisher

Software Developer

Find a UI designer to improve
the interface of my software.

--UX/UI Exp&Tool
--impressing Project

User Stories



Courtney Henry

Programmer

Looking for a UX designer to work with.

--UX/UI Exp&Tool
--impressing Project



Savannah Nguyen

Sales Analyst

Consult a UX/Service designer on how to increase sales.

--User/Customer-Oriented design thinking



Ronald Richards

Store Manager

Find a UI/UX designer to create the app&website of the store to push online shopping.

--Experience of designing individual projects



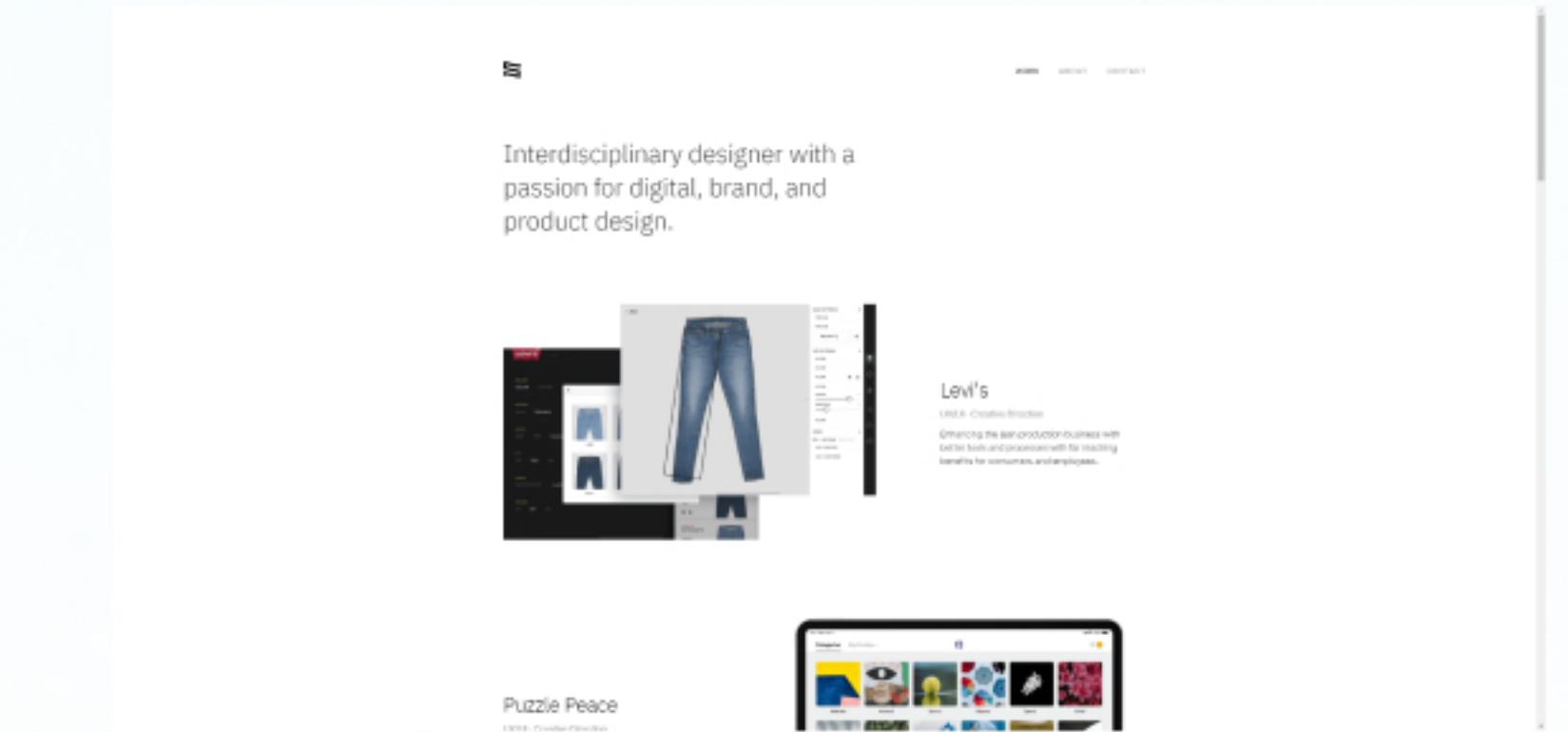
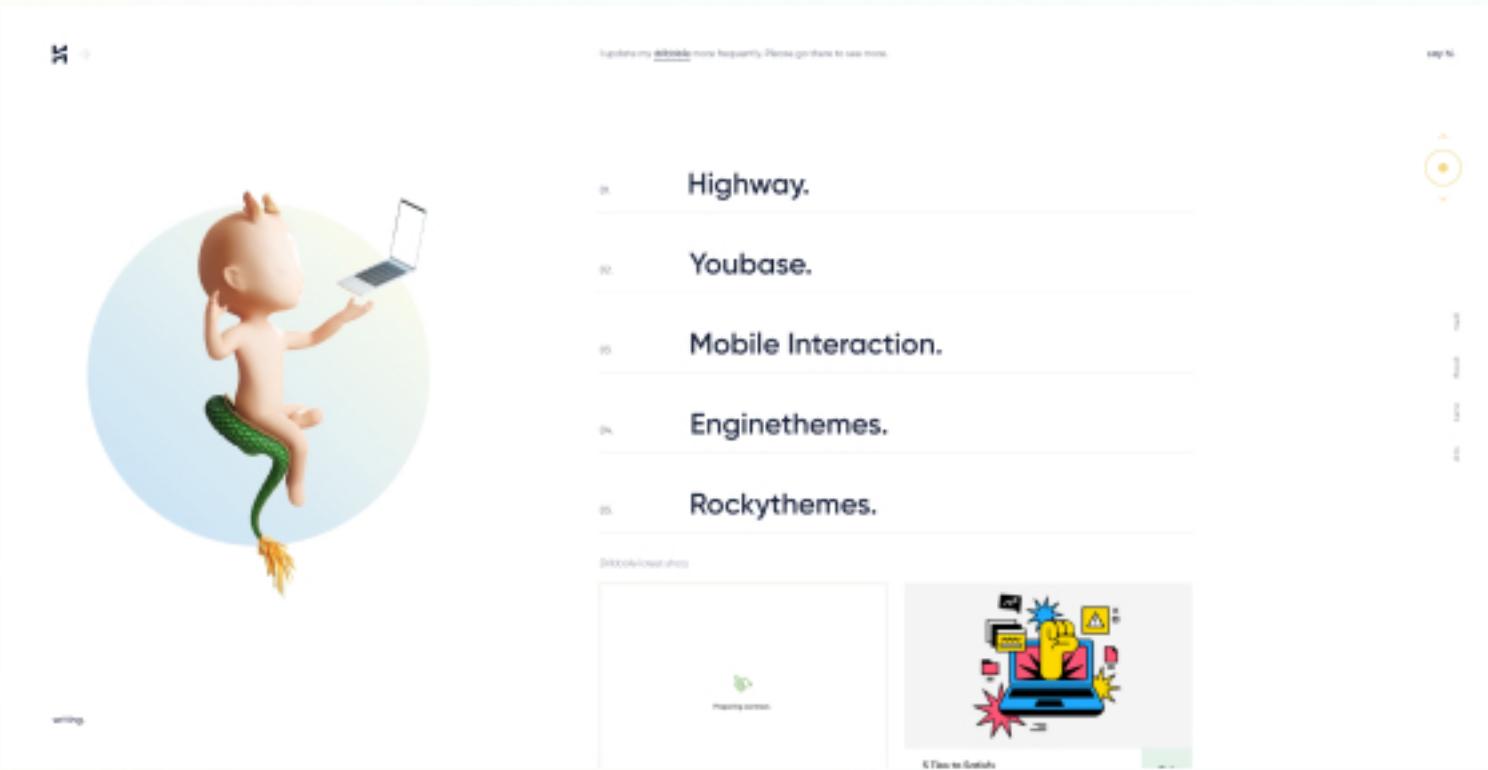
Eleanor Pena

CEO

Consult a service designer to improve business process.

--Experience of business service design

Competitive Research



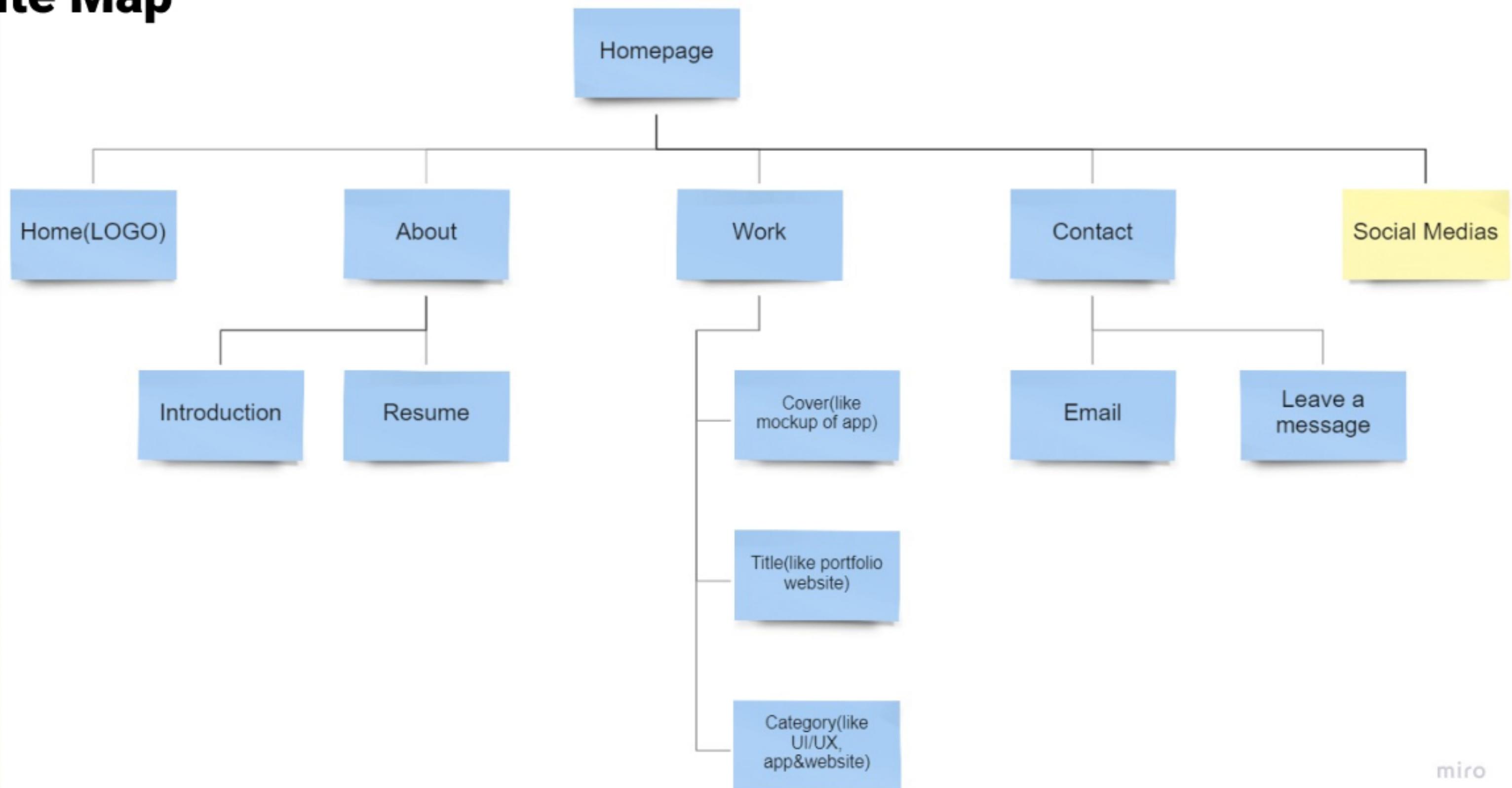
Analysis: They are both very clean as portfolio websites. It's easy for viewers to catch the emphasis. As a viewer, I am very impressed by these websites. However, some interaction animation of them is a little long and frequent which distracted my attention.

The moodboard homepage features a large, bold title "Moodboard" at the top left. Below it is a subtitle "We design digital experiences for startups". A green circular button with a downward arrow is positioned to the left of the subtitle. To the right of the title are two images: one showing a coffee cup on a table and another showing a person working on a laptop. The background has a subtle grid pattern. The top navigation bar includes links for "ABOUT", "SERVICES", "PORTFOLIO", and "CONTACT". On the far right, there's a sidebar with sections for "BRANDING", "WEB DESIGN", and "STRATEGY", each with a small icon and placeholder text.

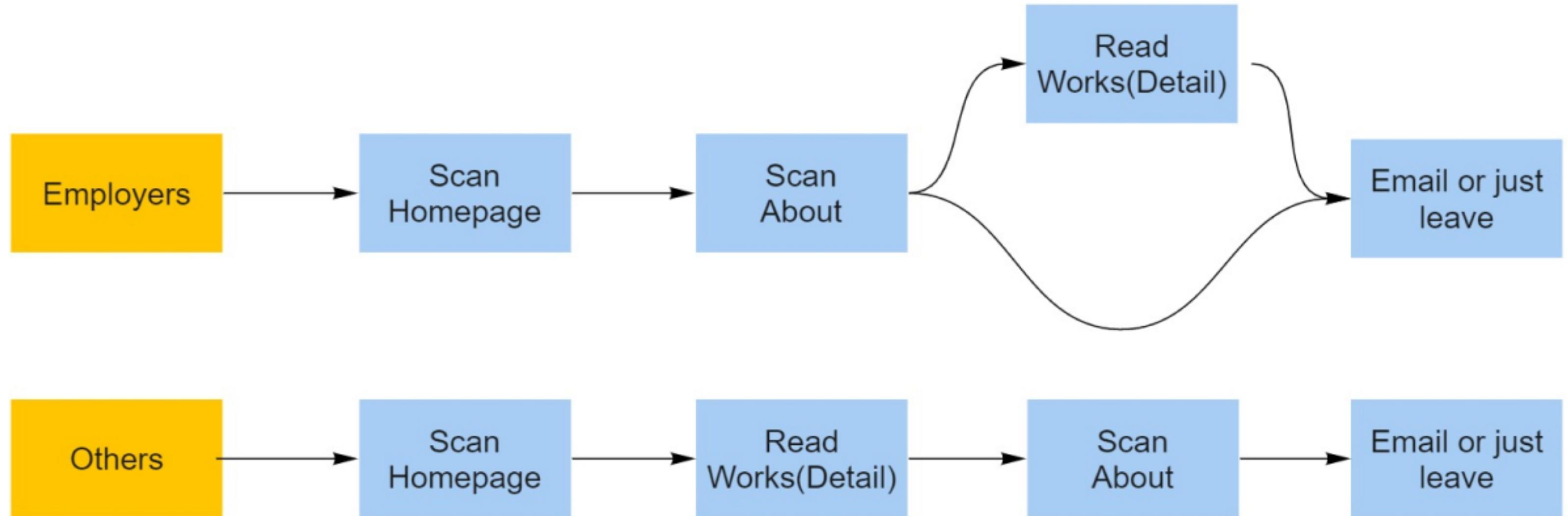
The image displays two distinct website portfolios side-by-side. On the left, the portfolio for 'Shambhavi' is visible, characterized by a pink header and footer. It features a central image of a mobile phone displaying an app interface, with a cartoon illustration of a woman with long brown hair and a pink bowtie positioned to the right. The right portion of the image shows the portfolio for a 'Danish product designer based in San Francisco'. This section has a white header with navigation links. Below the header is a bio about the designer's background in design and health, followed by a large image of a person sitting at a desk, looking at a laptop screen.

The top portion of the page features a horizontal collage of three images: a black and white photograph of a large tree trunk in a landscape, a close-up of a lion's open mouth showing its pink tongue and yellow teeth, and a book cover titled 'Out of Eden' showing a landscape. Below this collage are three buttons: 'Fine Art', 'Stills', and 'Get the Book'. The middle section contains a heading 'Subscribe to Paul's Field News:' followed by a paragraph about receiving updates and wallpapers. Below the paragraph are four input fields for 'First Name', 'Last Name', 'Email', and a 'JOIN THE ADVENTURE!' button. The bottom section shows a large image of a building engulfed in intense orange flames, with a circular arrow icon pointing downwards to its left.

Site Map

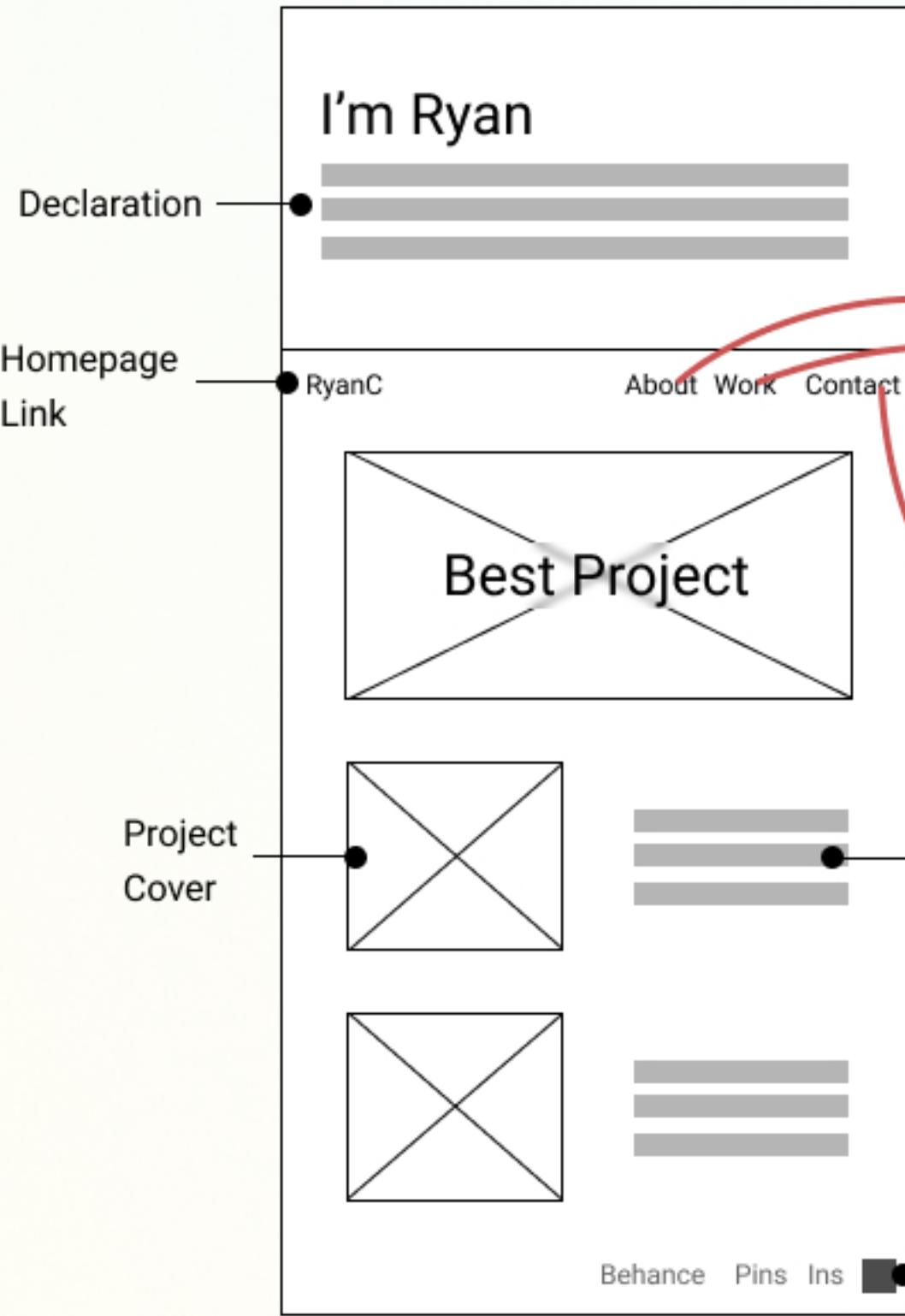


Workflow

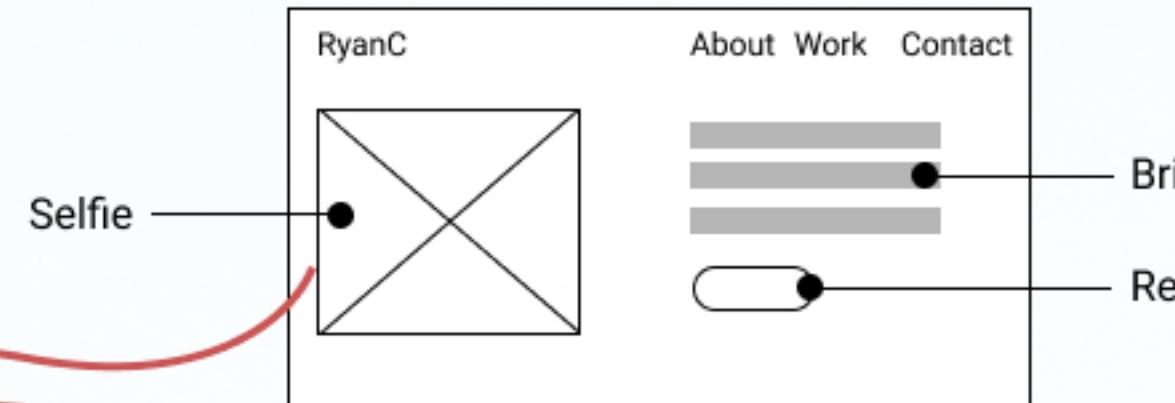


Sketch

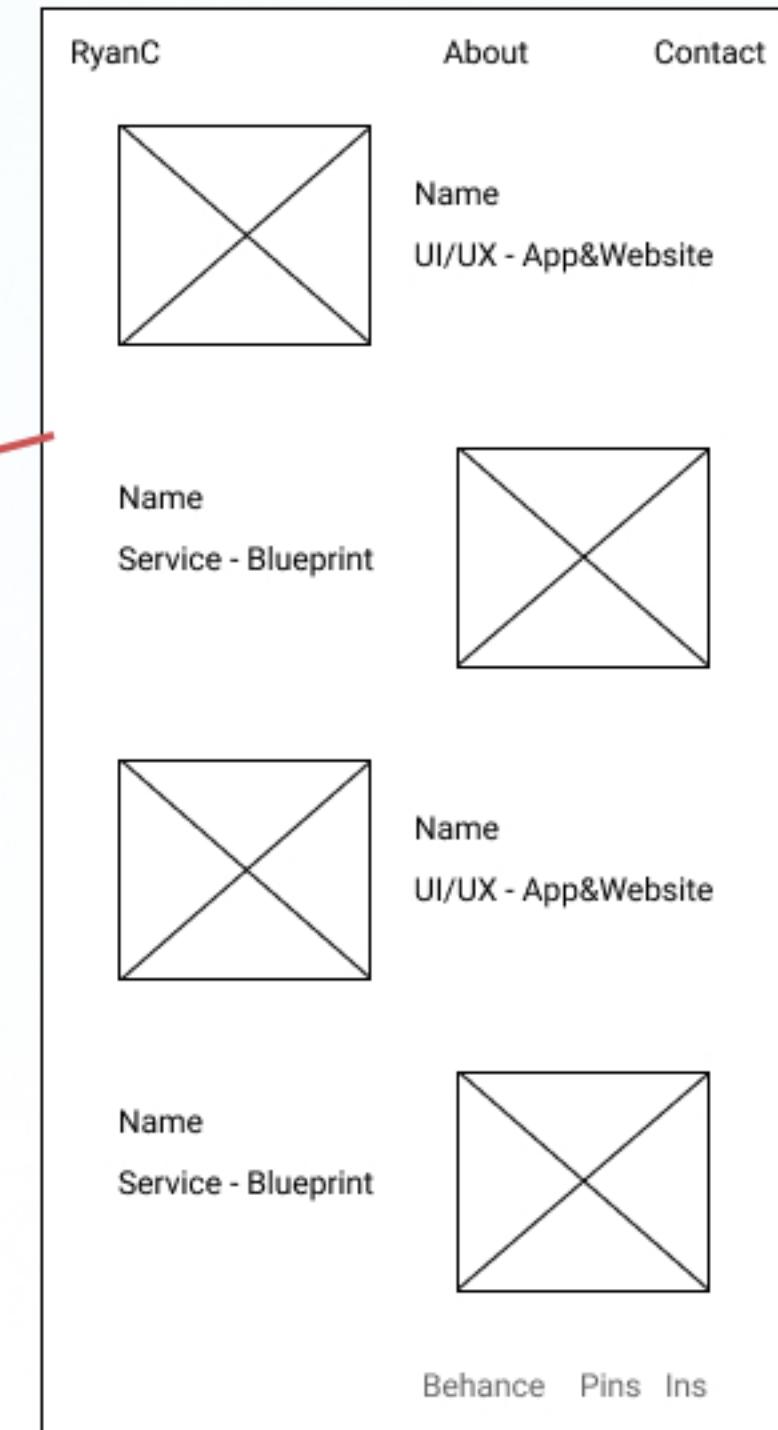
Homepage



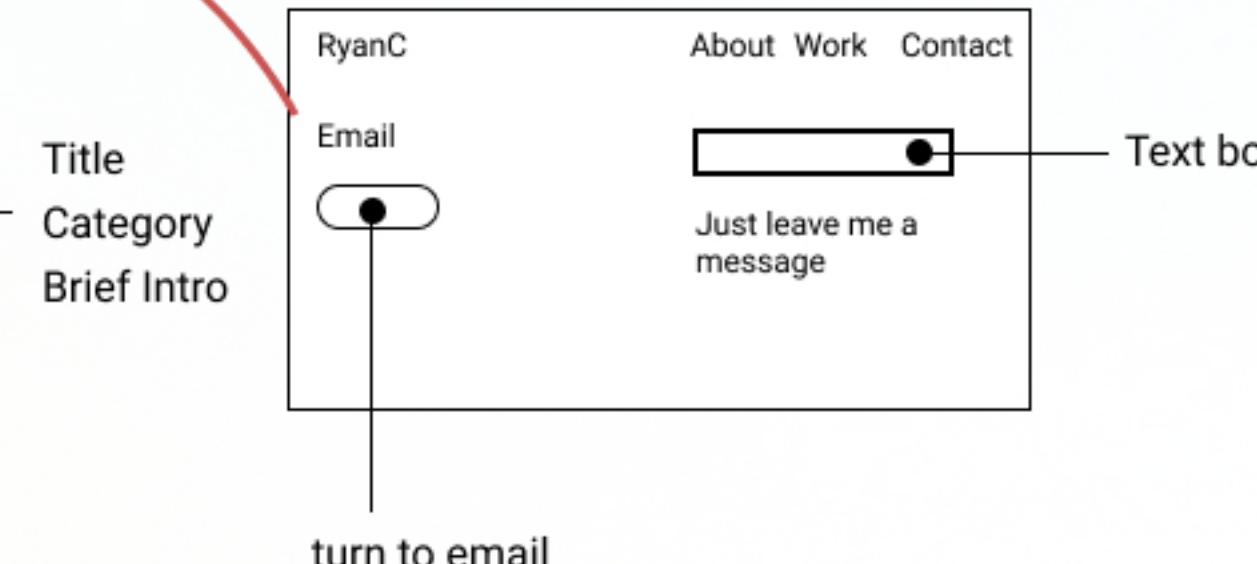
About Page



Work Page

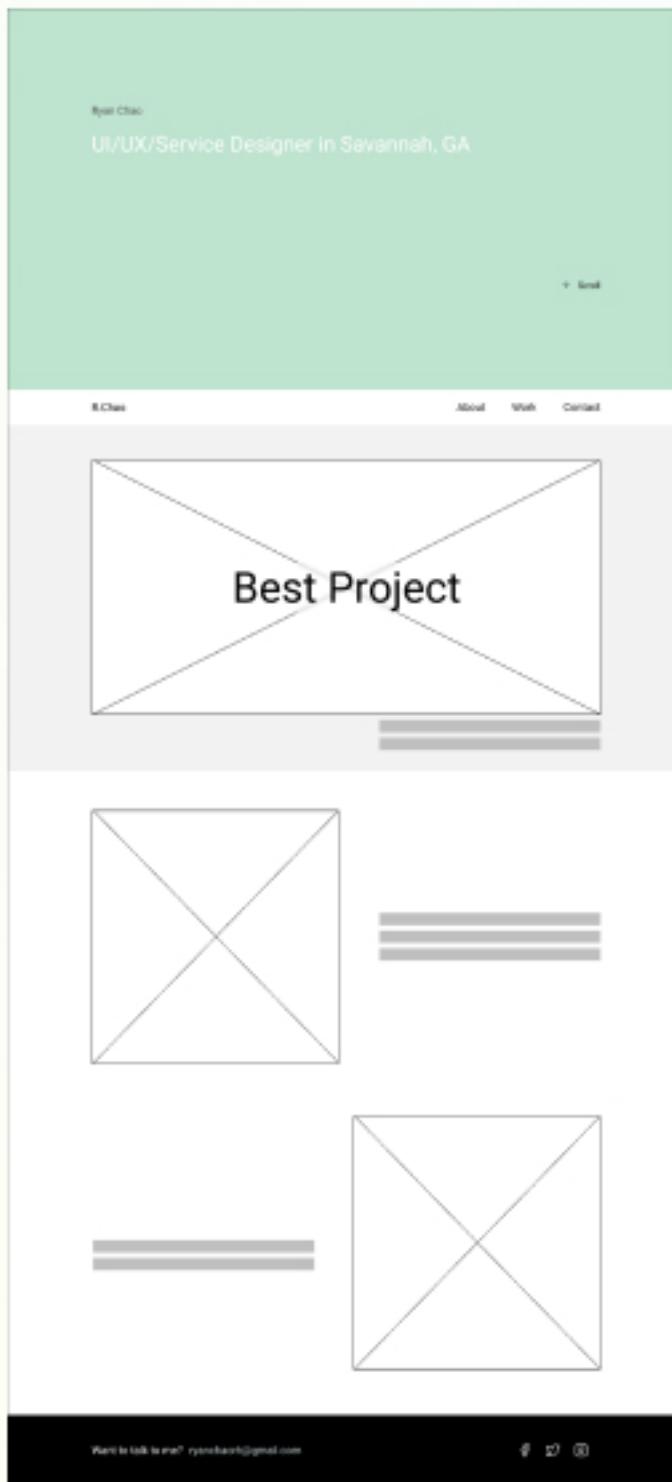


Contact Page

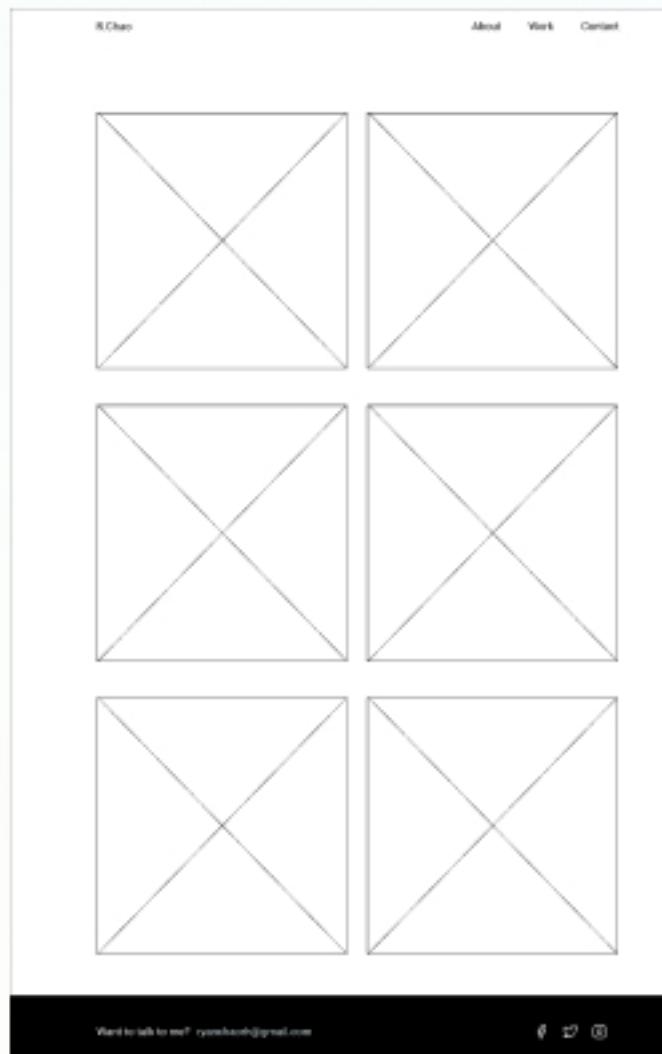


Wireframe-PC/1920

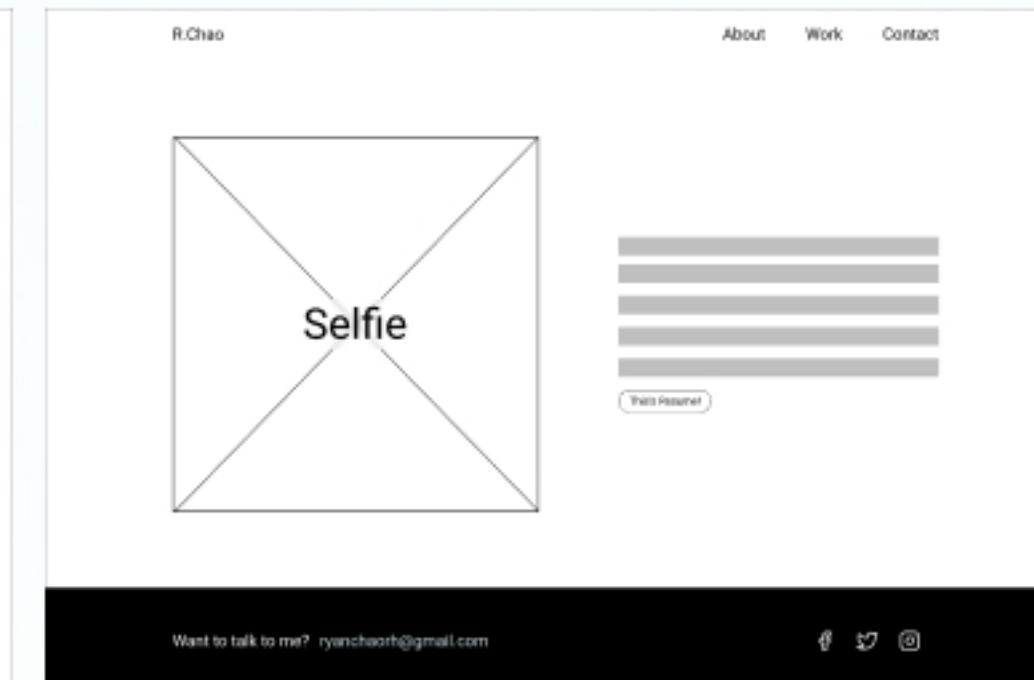
HomePage



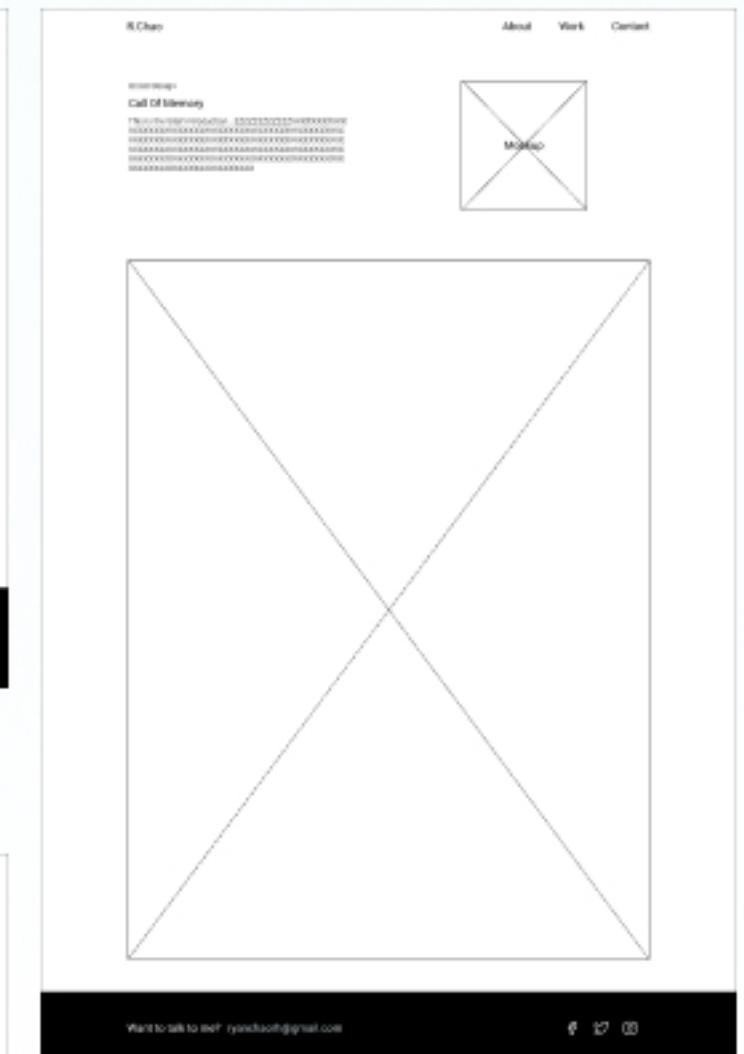
Work Page



About Page



Work_Detail Page

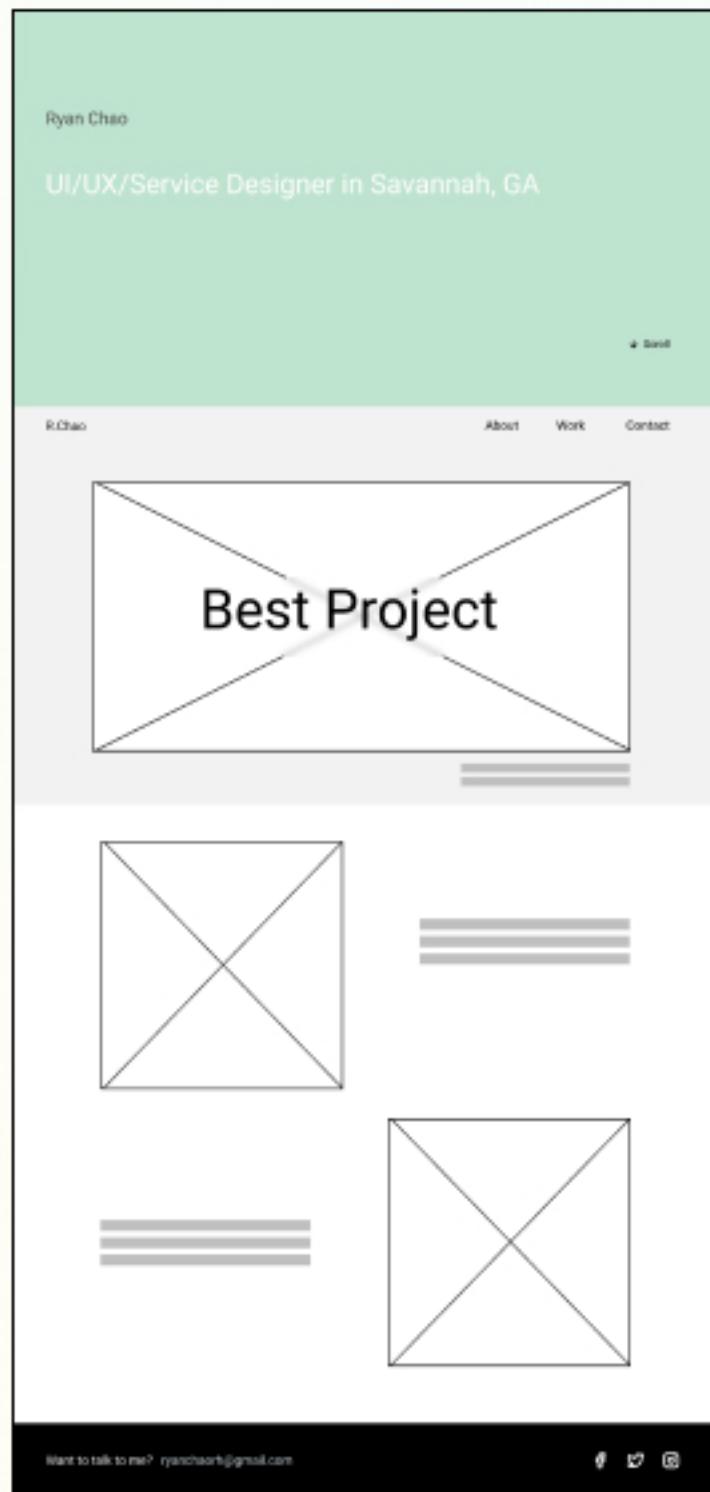


Contact Page

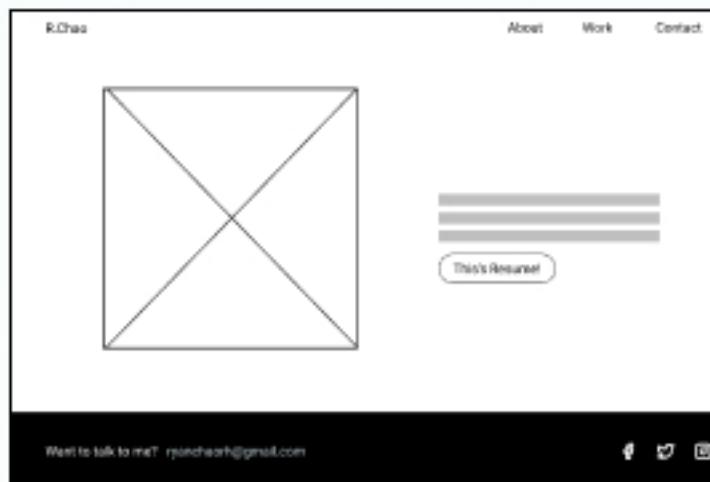


Wireframe-Ipad/1024

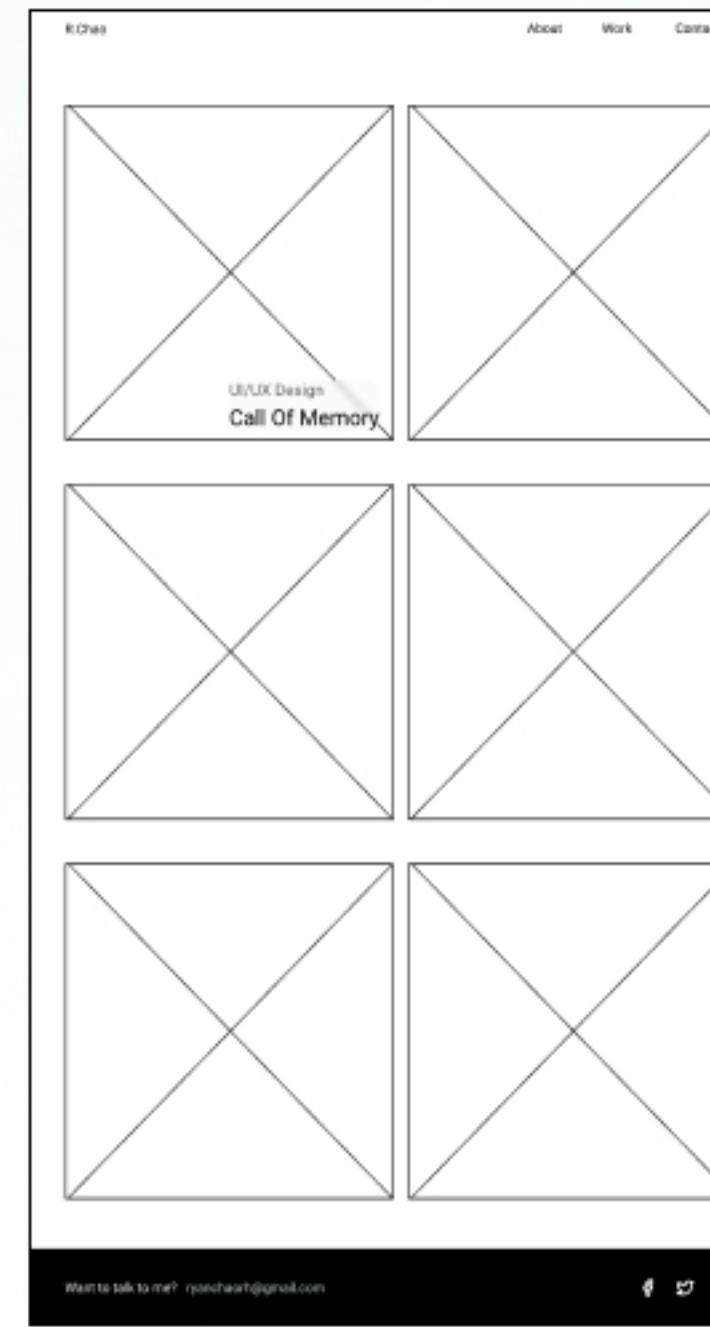
HomePage



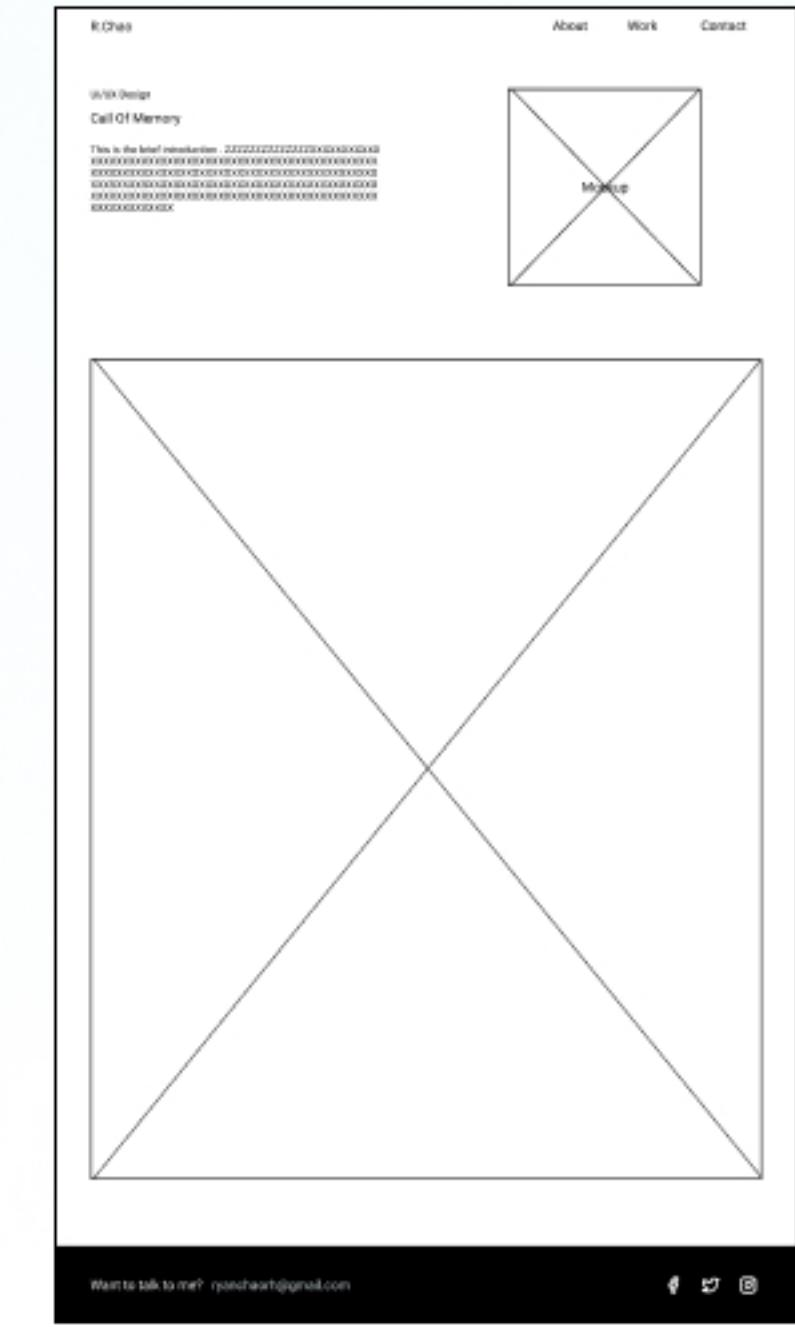
About Page



Work Page



Work_Detail Page



Contact Page

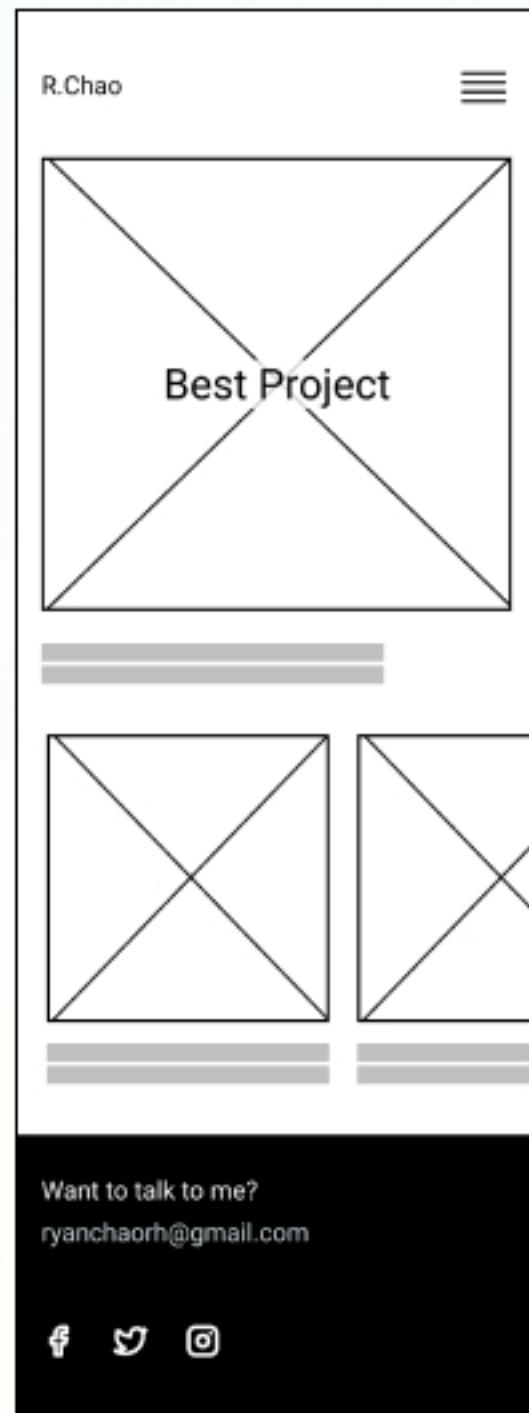


Wireframe-Iphone/375

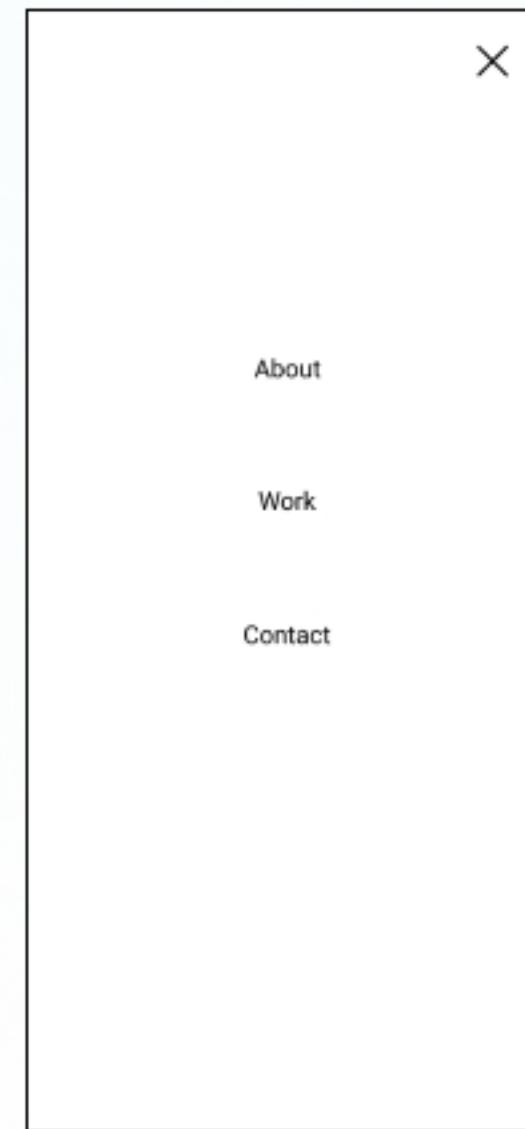
Landing Page



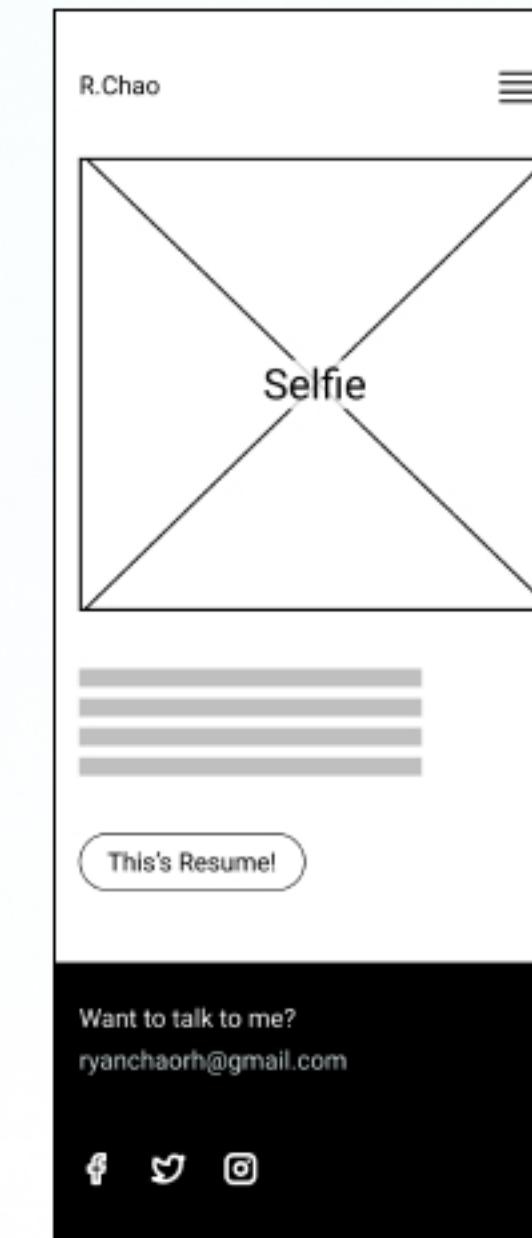
HomePage



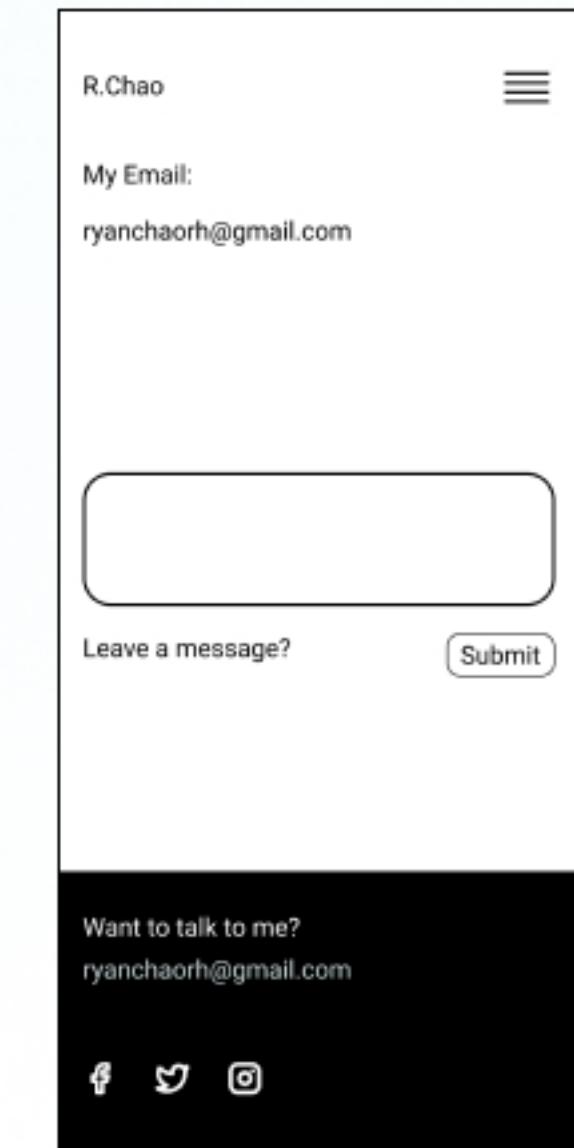
Nav Page



Contact Page

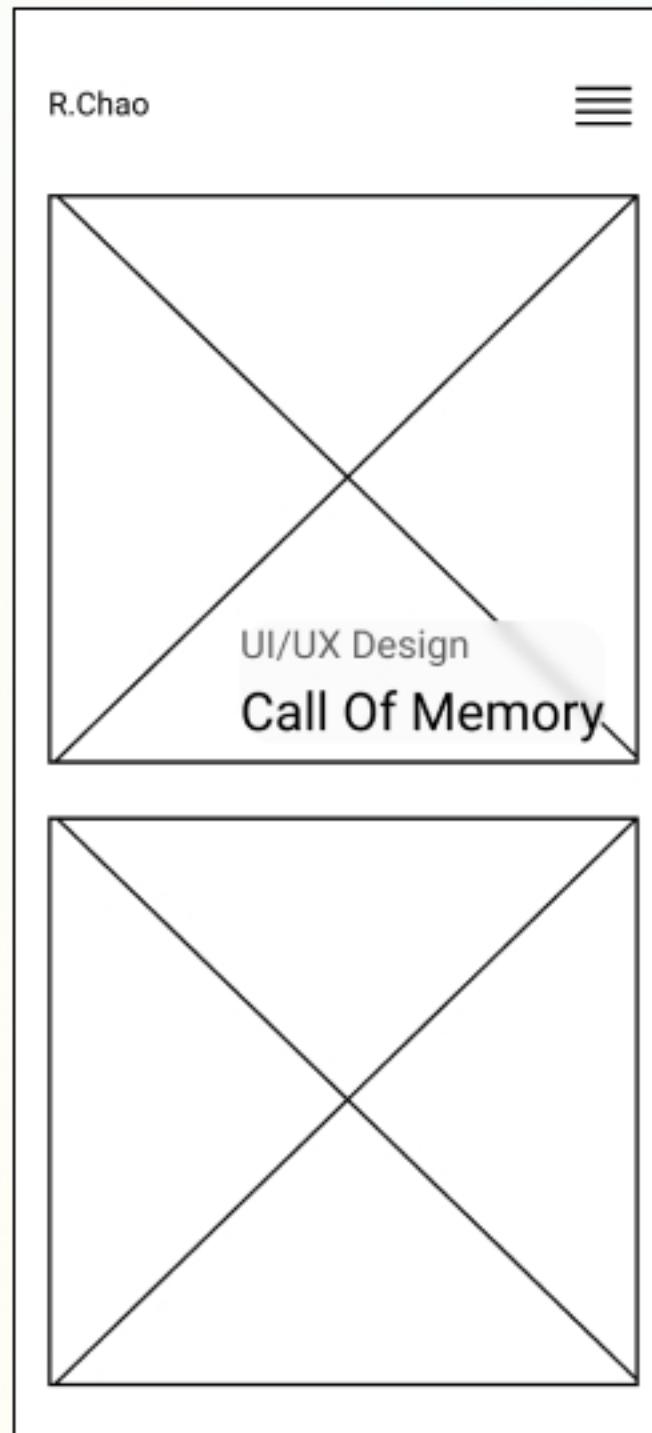


About Page

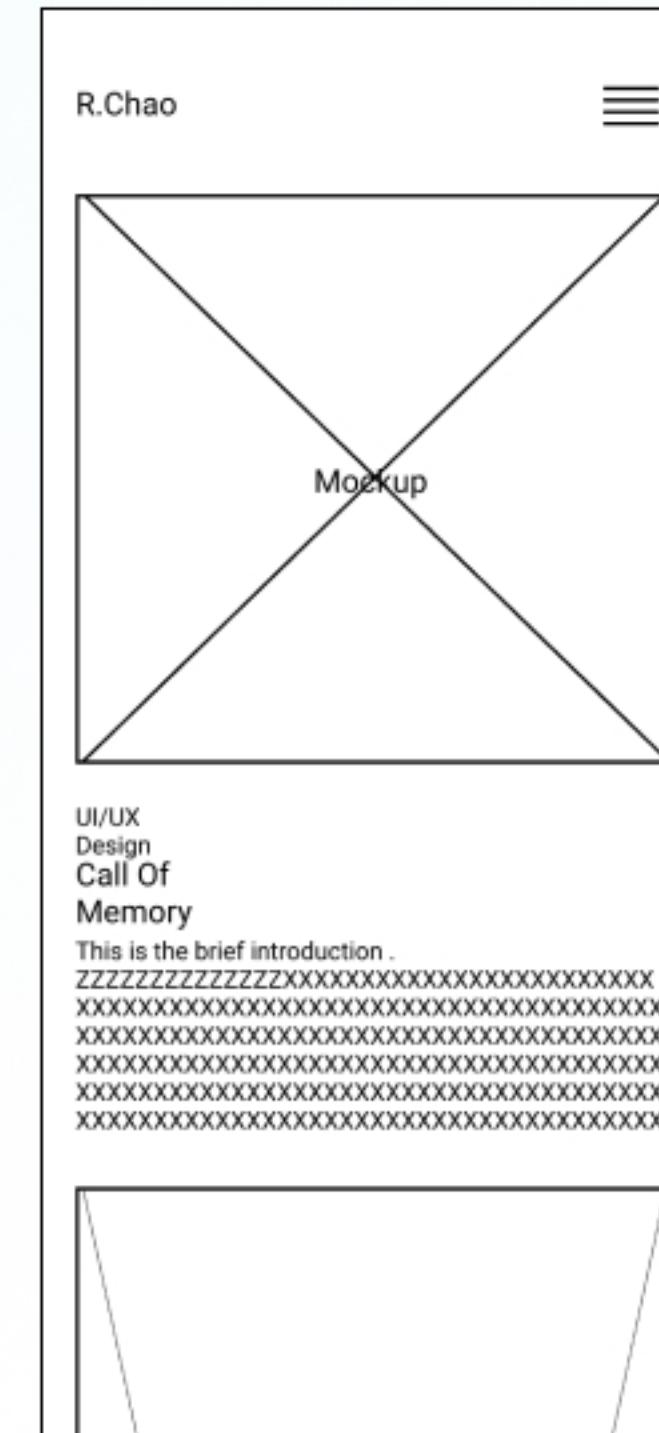


Wireframe-Iphone/375

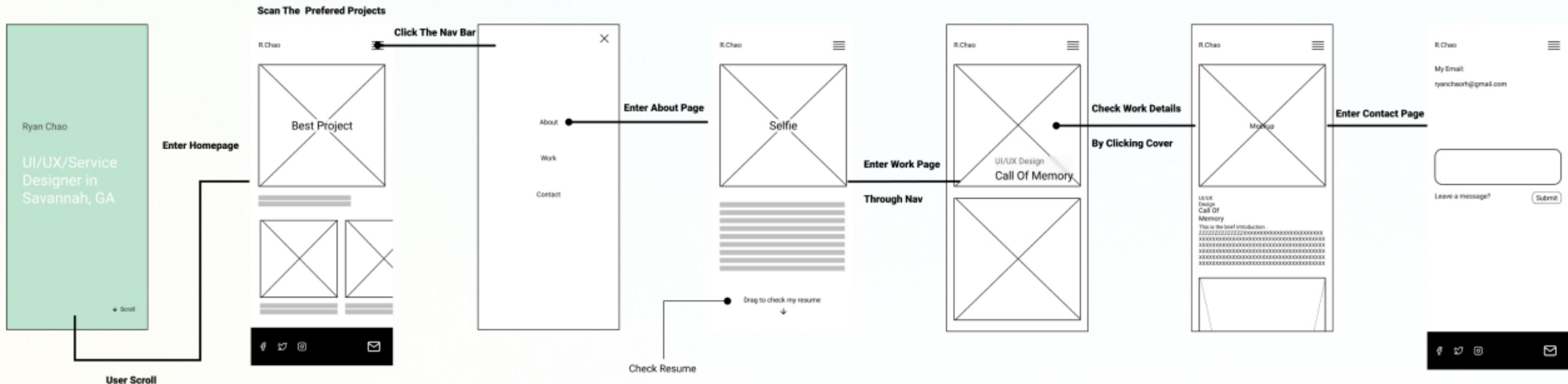
Work Page



Work_Detail Page



Workflow Of Wireframe-Iphone/375



Color Board



#181716

Font&Icon Color-Saturation&Contrast



#C8E5D5

Emphasis Color-To Guide User



#FBFBFB

Background Color-Clean&Clear

A screenshot of a dark-themed website. At the top, there's a navigation bar with 'About', 'Works', and 'Contact' links. Below the navigation is a large white text area containing the heading 'Hi, I'm Guenda. I'm a web UI/UX Designer' in a large, bold, serif font. Below this, there are two columns of text. The left column starts with 'I'm focused on deeply understanding the interaction between human and technology, always applying a user-centered approach to delivering smart and easy-to-use solutions. I learn quickly and I'm passionate about every project I work on. I like working in teams and always improve my skills.' The right column starts with 'I want to learn & level up one day at a time. I design (and sometimes code) beautifully simple things, and I love what I do.'

A screenshot of a mobile application interface. The top part shows a profile card for 'Sarah' with a photo, the name 'Sarah', and a message from 'Andreas Vibec Delf' saying 'Welcome Sarah! Before you can book your first appointment, you need to verify your email address.' Below this is a section titled 'Next visit in 11 days' with a calendar showing the dates. At the bottom, there's a button labeled 'Verify Email'. To the right of the app, the text 'Reimagining Healthcare' is displayed.

Andreas Vibec Delf
Product Designer

About Work Portfolio

I help early stage startups translate ideas into products. I've worked with a number of cool startups. Most recently leading design at [Nuxx](#) and [Lighthouse AI](#).

Welcome Sarah!

Before you can book your first appointment, you need to verify your email address.

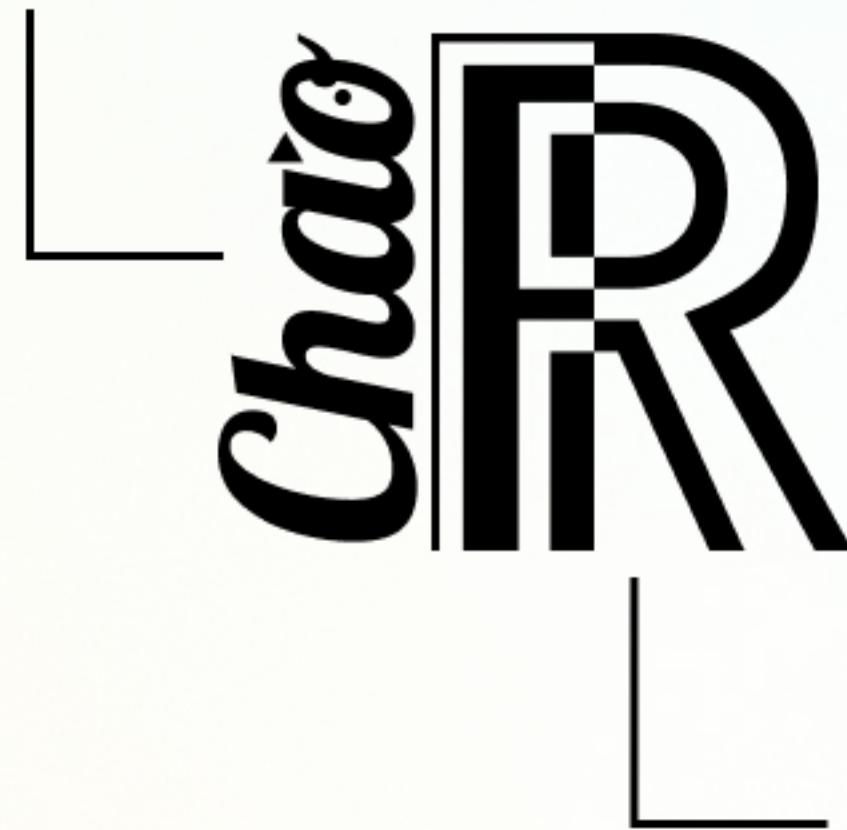
Next visit in 11 days

Verify Email

Reimagining Healthcare

Logo

Chinese Last Name



Nickname: Ryan
Uppercase First Letter

R Chao

L1

R Chao

L2



L3

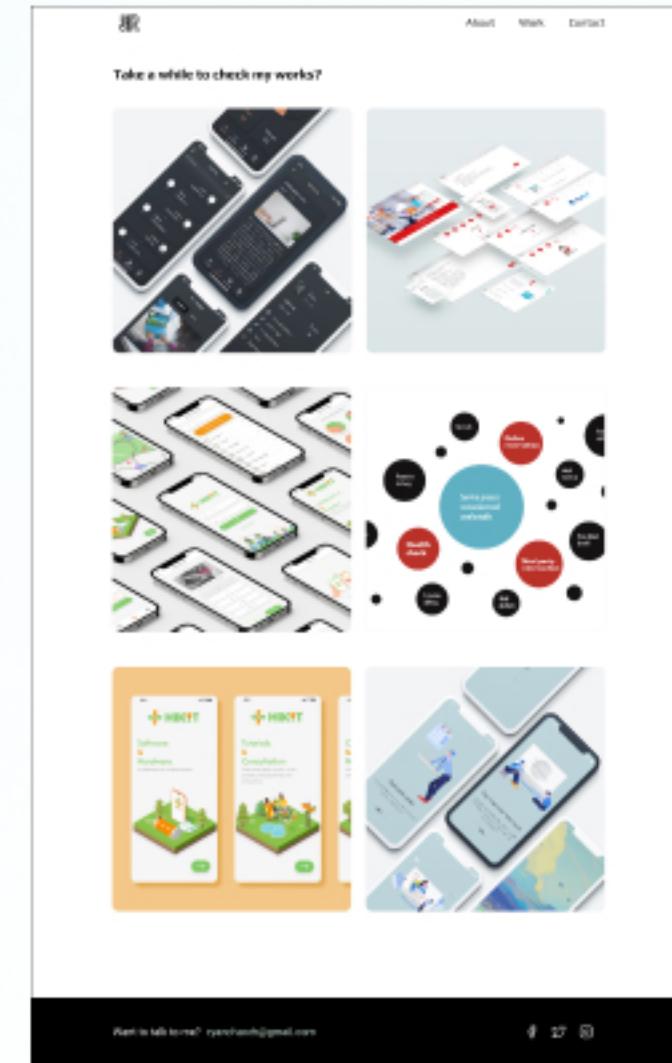


L4



L5

Visual Design_Version_1



Visual Design_Version_2

Ryan Chao

I am a UX designer

About

Work

Contact

f
t
o

About

Work

Contact

g
t
o

Mobile App, UI/UX Design
HIKIT

Together with four companions, I made an app for the rapid assessment of emergency wounds in the field. At the same time, users can also easily call for help through it.

[View Full Project](#)

About

Work

Contact

g
t
o

Mobile App, UI/UX Design
PRODIGEST

This is my individual work to design an app to help users to visualize the process of projects, which cost almost 2 months. I hope it can wake up people's motivation.

[View Full Project](#)

Visual Design_Version_3

Chao R

Ryan Chao

UI/UX designer

Service Designer

System Planner
Thinker

" I think a designer is not just a designer, but a thinker, thinking about how to establish connections between things. "

[View Full Project](#)

Social media icons: Facebook, Twitter, Instagram

JR

About
Work
Contact

[View Full Project](#)

Social media icons: Facebook, Twitter, Instagram

JR

Mobile Apps, UI/UX Design
PRODIGEST

This is my individual work to design an app to help users to visualize the progress of projects, which cost about 2 months. I hope it can make up people's motivation.

[View Full Project](#)

Social media icons: Facebook, Twitter, Instagram

Visual Design_Final Version

Homepage

Work Page

The collage consists of five screenshots from a mobile application:

- Top Left:** A grid of several mobile screens showing different app interfaces, possibly demonstrating a variety of services or applications.
- Top Right:** An isometric view of multiple floating mobile screens displaying various data visualizations and charts.
- Middle Left:** A grid of mobile screens showing interfaces related to travel or logistics, including maps and flight/transportation details.
- Middle Right:** A circular diagram illustrating service-oriented architecture (SOA) with a central teal circle labeled "Service process composed and orchestrated" surrounded by various components like "Business logic", "Data store", "Presentation layer", and "External system".
- Bottom Left:** Two mobile screens for a service named "HIRIT". The first screen is titled "Software & Hardware" and the second is titled "Technics & Consultation". Both screens feature small 3D isometric models of buildings and people.
- Bottom Right:** Multiple mobile screens showing interfaces related to construction or engineering, featuring 3D models of structures and workers.

Work Detail Page

JL

About Work Contact

Mobile App: Work Design

PRODUCST

This is my individual work design an app to help users to receive the process information, which cost me 2 months. I hope it will make people's life easier.

Role: UX/UI Designer
Date: Undergraduate
Cost: \$1000
Duration: 2 Months

Introduction: Not Primary Function

People change their work environment or work process when they are working for a project because their cost for the program would be a lot if he parts on a "player" we can get quickly feedback from this.

Definition: Primary Motivation App

Design an application to promote to users the process for a personalized health service. Users can subscribe to their doctor and track the progress of their study or work.

Research

Why Started Personalization Work Process?

- Create more efficient environment and better environment.
- Make more accurate and faster mental calculations.
- The recommendation. The more easily you see it.

User Requirement & Problematic

- Help people to learn what exactly what you want.
- Reduce calculations.
- Increase positive thoughts and feelings.
- Improve performance.

How To Visualize Something Into Reality: How To Go

Creative Visualization

1. Define your goal - That's where you are now.
2. When someone else want to achieve his goal.
3. Visualize a clear mental image of desired outcome.
4. Make a visual representation of your idea.
5. Make success happen.

Plan

Zikun Cheng

Biography

I am a 21-year-old Chinese student majoring in user experience design. I am currently a third-year student at the University of Illinois Urbana-Champaign. I am interested in user-centered design and interaction design. I am also interested in game design and game mechanics. I am currently working on my final year project, which is a mobile application for a personalized health service.

Needs

- Get the difference between who I am now and who I want to be.
- Be more effective and efficient.
- Get more feedback to generate better ideas.

Pain points

When people want to achieve something, they often have to rely on others' help or suggestions. This can be time-consuming and inefficient. It's also difficult to find the right person to help you.

"Why so serious? Why don't we take a try."

Process Model

Process

```

graph TD
    A[Create Project] --> B[Edit Project]
    B --> C[Edit Project Visualization]
    C --> D[Add Result Visualization]
    D --> E[Edit Result Visualization]
    E --> F[Add Step Point]
    F --> G[Edit Description]
    G --> H[Result Visualization Created]
    H --> I[Edit Project Publication]
    I --> J[Edit Project Description]
    J --> K[Edit Project Category]
    K --> L[Edit Project Title]
    L --> M[Edit Project Image]
    M --> N[Edit Project Content]
    N --> O[Edit Project Tags]
    O --> P[Edit Project Status]
    P --> Q[Edit Project Last Update]
    Q --> R[Edit Project Last Update]
    R --> S[Edit Project Last Update]
    S --> T[Edit Project Last Update]
    T --> U[Edit Project Last Update]
    U --> V[Edit Project Last Update]
    V --> W[Edit Project Last Update]
    W --> X[Edit Project Last Update]
    X --> Y[Edit Project Last Update]
    Y --> Z[Edit Project Last Update]
    Z --> AA[Edit Project Last Update]
    AA --> BB[Edit Project Last Update]
    BB --> CC[Edit Project Last Update]
    CC --> DD[Edit Project Last Update]
    DD --> EE[Edit Project Last Update]
    EE --> FF[Edit Project Last Update]
    FF --> GG[Edit Project Last Update]
    GG --> HH[Edit Project Last Update]
    HH --> II[Edit Project Last Update]
    II --> JJ[Edit Project Last Update]
    JJ --> KK[Edit Project Last Update]
    KK --> LL[Edit Project Last Update]
    LL --> MM[Edit Project Last Update]
    MM --> NN[Edit Project Last Update]
    NN --> OO[Edit Project Last Update]
    OO --> PP[Edit Project Last Update]
    PP --> QQ[Edit Project Last Update]
    QQ --> RR[Edit Project Last Update]
    RR --> SS[Edit Project Last Update]
    SS --> TT[Edit Project Last Update]
    TT --> UU[Edit Project Last Update]
    UU --> VV[Edit Project Last Update]
    VV --> WW[Edit Project Last Update]
    WW --> XX[Edit Project Last Update]
    XX --> YY[Edit Project Last Update]
    YY --> ZZ[Edit Project Last Update]
    ZZ --> AAA[Edit Project Last Update]
    AAA --> BBB[Edit Project Last Update]
    BBB --> CCC[Edit Project Last Update]
    CCC --> DDD[Edit Project Last Update]
    DDD --> EEE[Edit Project Last Update]
    EEE --> FFF[Edit Project Last Update]
    FFF --> GGG[Edit Project Last Update]
    GGG --> HHH[Edit Project Last Update]
    HHH --> III[Edit Project Last Update]
    III --> JJJ[Edit Project Last Update]
    JJJ --> KKK[Edit Project Last Update]
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    LLL --> MLL[Edit Project Last Update]
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    VLL --> WLL[Edit Project Last Update]
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    XLL --> YLL[Edit Project Last Update]
    YLL --> ZLL[Edit Project Last Update]
    ZLL --> AAAA[Edit Project Last Update]
    AAAA --> BBBB[Edit Project Last Update]
    BBBB --> CCCC[Edit Project Last Update]
    CCCC --> DDDD[Edit Project Last Update]
    DDDD --> EEEE[Edit Project Last Update]
    EEEE --> FFFF[Edit Project Last Update]
    FFFF --> GGGG[Edit Project Last Update]
    GGGG --> HHHH[Edit Project Last Update]
    HHHH --> IIII[Edit Project Last Update]
    IIII --> JJJJ[Edit Project Last Update]
    JJJJ --> KKKK[Edit Project Last Update]
    KKKK --> LLLL[Edit Project Last Update]
    LLLL --> MLLL[Edit Project Last Update]
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    BBBBB --> CCCCC[Edit Project Last Update]
    CCCCC --> DDDDD[Edit Project Last Update]
    DDDDD --> EEEEE[Edit Project Last Update]
    EEEEE --> FFFFF[Edit Project Last Update]
    FFFFF --> GGGGG[Edit Project Last Update]
    GGGGG --> HHHHH[Edit Project Last Update]
    HHHHH --> IIIII[Edit Project Last Update]
    IIIII --> JJJJJ[Edit Project Last Update]
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    KKKKK --> LLLLL[Edit Project Last Update]
    LLLLL --> MLLLL[Edit Project Last Update]
    MLLLL --> NLLLL[Edit Project Last Update]
    NLLLL --> OLLLL[Edit Project Last Update]
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    TLLLL --> ULLLL[Edit Project Last Update]
    ULLLL --> VLLLL[Edit Project Last Update]
    VLLLL --> WLLLL[Edit Project Last Update]
    WLLLL --> XLLLL[Edit Project Last Update]
    XLLLL --> YLLLL[Edit Project Last Update]
    YLLLL --> ZLLLL[Edit Project Last Update]
    ZLLLL --> AAAAA
  
```

Workshop

About Page

Contact Page

Why don't y'all leave somthing? Or keep contact?

Talk to me!
 Gmail: wendy@wendywong.com
 Phone: 312-843-2282

Or you think I am an interesting guy. Roommate wanted.

Do you have something to say?

Reference

<https://weare.tm/>

<https://www.tzlifendesign.com/>

<https://rfarn.com/>

<https://kieranbaybutt.com/>

<https://www.ubbedall.com/>

<https://brunoarizio.com/>