

Collection Development Proposal

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Proposal

DDC 567.9 Reptilia (dinosaurs) has proven to be a popular subject area in the Cottage Grove Public Library for several decades worth of readers, with a primary audience of children, and a smaller user base of more scientifically interested adults. As the core community of readers of DDC 567.9, children under the age of 12 make up approximately 14.35% of the city's population (Social Explorer). There is, therefore, a large portion of the overall community which might have great interest in this subject area, and consequently its materials should remain updated. Additionally, as shown in Table 1 and addressed thereafter, the proposed items in this acquisition are far under-budget. This will allow for the library to purchase books that will serve its users' needs and interests, while offering the option of putting more of the budget towards other materials, like serials or e-resources, which are also lacking.

A selection of five possible items to be acquired for DDC 567.9 is presented in Table 1, targeting three different user communities. Both *Feathered Dinosaurs* by Guiberson and *How Big Were Dinosaurs?* by Judge are more recently published titles oriented for children, and are good titles to purchase to expand the current selection offered in our collection for children. (Children's titles lack the necessity of updated scientific literacy that is needed for adult materials, and so these two titles, as well as the proceeding title, were selected based on popularity in other public libraries.) *Dinosaurios* by Reed is also written for children and is highly recommended to be purchased because it is in Spanish. Currently our DDC 567.9 collection only contains books in English, even though Spanish is the language most spoken at home outside of English (Social Explorer). For this reason, in order to provide proper services for children of Spanish-speaking families, this title is a strong candidate for acquisition.

Two adult titles are also included in this proposed acquisition list. Both are newer titles published within the past year (therefore up-to-date on current theories and discoveries, unlike some of our older titles in this subject area), and offer wide, overarching coverage of the subject material. Unfortunately, due to the broad scope of DDC 567.9, titles of more niche dinosaur topics are a riskier purchase.

In order to raise awareness of these items' acquisitioning, the library can add the titles oriented towards a younger audience into the Children's Storytime Reading schedule. Toy dinosaurs could be purchased in addition to the books to complement them in these activities. An exhibit case may also be temporarily allocated to displaying the covers of the newly purchased titles. Doing so would be the best method of raising awareness for the adult materials, but benefit the children's material as well. Additionally, any dinosaur related items purchased to accompany the books for Children's Storytime Readings can be kept in the exhibit when not in use.

Table 1

Title	Publisher	Author	Date of Publication	Intended Audience	Price
Dinopedia: A brief compendium of dinosaur lore	Princeton University Press	Naish, Darren	2021	Adults	\$16.95
Dinosaurios	Editorial Océano de México	Reed, M. K.	2021	Children	\$12.50
Dinosaurs and other prehistoric life	DK Publishing	Richardson, Hazel	2021	Adults	\$19.99
Feathered dinosaurs	Henry Holt and Company	Guiberson, Brenda Z.	2016	Children	\$17.99
How big were dinosaurs?	Roaring Brook Press	Judge, Lita	2013	Children	\$17.99
Total estimated cost:					\$85.42

As laid out in Table 1, the five proposed items come in at less than one-fifth of the budget for this project, allowing for more items to be purchased in this subject area or in others than previously planned, such as e-resources. However, if these five items are to be put onto the budget for next year's acquisitions, then an additional 15% (\$98.23 total) may be allocated to account for any inflation in their prices.

References

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