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| **Vincent** |
| **06/12/2016** |

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# Créativity : windclean

Good morning investors,

I’m the founder of NDFW (New Idea For World). We are a team of 30 engineers and we develop quality and innovating products. Our main (pourquoi main? ) values are: “ecology, creativity, quality, respect”. We already have 40% (per cent : tu répétes là) share of the creativity market (c’est quoi ce marché ?). Indeed, we have manufactured 3 different products which are sold (all ?) around the world.

Winter is coming! We intend to create panes for (the) automobile industry (cars, trucks, buses…) which do not freeze when the temperature really comes down (combien?). We are trying to manufacture an ecological and economical product. For example, if your windshield is frozen, you have to start your car to de-ice (defreeze ?) the windows of your vehicle. It’s a waste of time and you consume fuel while rejecting CO2 in the atmosphere! It will never happen, if you invest in our product.

Then, we are going to become a company more “ecological” by using natural resources, for example, we want to invest part of our money in windmills. I think that would give us an edge over our competitors

Our main target is the automobile market, but we will focus on the northern hemisphere of planet where the weather is quite cold… Moreover, we already have warehouses and factories in Russia, Canada and Belgium. In the future, we intend to work with aeronautical companies to build special product for planes.

We would like an amount of £10 – £15 million to create and sell our product in the top of the world. The first reason is: build more warehouses because we want to be responsive and flexible to the customer's demand (ou alors tu mets : to our customers). The second reason is the (pas besoin de mettre the là) financing of scientific researches (R&D) devoted (working on the project ?) to the project.