# **AURORA HULL**

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## **SUMMARY**

My goal as a graphic designer is to create impactful design experiences that bring stories to life in a multitude of forms. I aim to blend thoughtful print design with immersive exhibition work. Through my work, I strive to connect people to ideas in ways they can see, touch, and remember. I look forward to contributing to studios that share my love for crafting meaningful, visually compelling experiences.

## **EDUCATION**

Savannah College of Art and Design 2025 B.F.A. Graphic Design Minor in Acting

## **EXPERIENCE**

#### Lab Monitor

Savannah College of Art and Design July 2023 — June 2025

- Created and expanded graphic assets for SCAD's Graphic Design department branding.
- Maintained lab resources such as printers, plotters, and bindery equipment.

## Design Lead, Project Co-Lead for SCADpro Sponsored Course

Deloitte

January 2025 — March 2025

· Led a team of 20 fellow students from various disciplines in expanding brand identity and amplifying awareness for a Deloitte client.

### Graphic Designer for SCADpro Sponsored Course

Exact Sciences

March 2024 — May 2024

- Designed marketing strategies to promote brand awareness and expand brand identity.
- Developed marketing communications across a variety of media and platforms with a focus on at-risk communities.

#### Sales Associate

Blick Art Materials

October 2021 — December 2022

- · Assisted guests with finding the best quality materials and understanding proper use and technique of each.
- Cultivated customer relations.

## **SKILLS & TOOLS**

Book Binding Print Design & Production Printmaking Typography

Adobe Suite

Figma