

Template

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Template

Inline Code

```
1  adv$MeanAdvertising <- rowMeans(adv[,c(!(names(adv) == "Sales"))])
2
3  AdvTVPlot <- ggplot(data = adv, aes(x = TV, y = Sales, col =
4    ↪ MeanAdvertising)) +
5    geom_point() +
6    theme_bw() +
7    stat_smooth(method = 'lm', formula = y ~ poly(x, 2, raw = TRUE), se
8    ↪ = FALSE) +
9    ##stat_smooth(method = 'lm', formula = y ~ log(x), se = FALSE) +
10   labs(col = "Mean Advertising", x= "TV Advertising")
11 print(AdvTVPlot)
12
13 if(knitr::is_html_output()){
14   ggplotly(knitr::is_latex_output())
15 } else {
16   AdvTVPlot
17 }
```

object 'adv' not found

References

../../Dropbox/Studies/Papers/references