RYAN HARRIS

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For the past 12 years, I have served as both a contributor and leader in the digital space. In this time, I have gained valuable skills and diverse experience in all aspects of online marketing and services.

I am an energetic and results-driven professional with a passion for creative visual solutions with a focus on front end development. I am a strong team player who greatly values the thoughts and opinions of others and works well across organizations.

Technical Skills: HTML, CSS, Bootstrap, Materialize, JavaScript, jQuery, Node.js, MySQL, Adobe Creative Suite, Agile, Google Analytics, JSON, API Integration, Quality Assurance Testing, Content Management Systems, CDNs, User Experience Design

APPLICATIONS BUILT

Loose Kitchen Group Project
- This application allows the user to input ingredients from their kitchen to receive a recipe, and the ability to check the nutritional values of their recipe.
- My tasks for this project included building the layout using Materialize, developing a logo for our product, and ensuring the app was responsive to create a consistent experience for both desktop and mobile users.
- Technologies Used: Materialize, HTML, CSS, JavaScript, jQuery, NutritionX API, Food 2 Fork API
- https://ryanharrisfl.github.io/Group-Project-1/

Liri Bot Application
- This is a Command Line Application utilizing Node.js.
- The user enters a command and receives concert dates and info on their favorite band, artist information for a song, details about a specific movie, or they can do a random query which runs a command placed in a .txt file.
- Technologies Used: JavaScript, Node.js, NPM Packages (Axios, Dotenv, Spotify, Moment), Spotify API, OMBD API
- https://github.com/RyanHarrisFL/liri-node-app/blob/master/README.md

Walker Texas Ranger Trivia
- A simple trivia game utilizing setTimeout() and setInterval() methods.
- The results of the game are displayed at the end once the DONE button clicked, or when the game has timed out.
- Technologies Used: JavaScript, jQuery, Bootstrap, HTML, CSS
- https://ryanharrisfl.github.io/TriviaGame/

RELEVANT EXPERIENCE

Wyndham Destinations, Orlando, Florida
Digital Production Manager, December 2014 – November 2018
Primary responsibilities included leading a team of digital specialists with a focus in website content management and production as well as front end design and development. Team was responsible for day to day production and management of multiple online platforms servicing over 800,000 owners and marketing websites with over 3 million visitors a year.

Selected Contributions:

- Oversaw consolidation of owner and marketing websites to a single domain. Collaborated with IT and Digital Delivery team on planning, building test cases, QA and post launch validation. Upon launch we saw a 350% increase in the average time spent on each page along with a 16% decrease in bounce rate.
- Developed user interface enhancements for online guest reservations system which resulted in an additional $500,000 in monthly revenue while maintaining overall guest satisfaction.
- Established monthly meetings with all of our business partners focused on performance of online platforms through review of analytics reports and owner feedback, showcasing upcoming projects and campaigns, and discussing obstacles or potential areas of improvement. This led to improvements in communication and increased engagement and interest in our digital products.
- Created governance documentation for legacy systems to establish standards for digital content and media. Worked closely with brand and legal on ensuring all content and media followed brand standards and legal guidelines.

Wyndham Destinations, Orlando, Florida
Web Project Specialist, September 2010 – November 2014

Selected Contributions:

- Led weekly content meetings with key stakeholders including Brand, Legal, Sales & Marketing, Owner Education and Product Development.
- Partnered with Owner Services, Brand and Product Development on establishing processes for content management and development of resort and hotel properties for owner servicing and marketing platforms.
- Lead for launch of new resort properties on all of owner servicing and marketing websites. Attended weekly resort onboarding meetings, worked closely with Owner Services and Brand on creation of content and creative. Responsible for content integration, testing and post launch validation of resort pages and digital communications.

Delaware North Companies Parks & Resorts, Kennedy Space Center, Florida
Web/Design Specialist, November 2005 – September 2010
Primary responsibilities included maintaining and creating design and content for
the Kennedy Space Center Visitor Complex websites and for developing online promotional strategies.

Selected Contributions:

- Served as eCommerce Administrator in charge of updating Kennedy Space Center Visitor Complex websites with new content and creative, measured website traffic and data, managed online shuttle launch ticket sales, tracked sales and data for online promotional campaigns, worked with agencies to update content for SEO and coordinated paid search initiatives.
- Developed high impact, cost effective strategies and creative for over 60 e-mail campaigns to build awareness of and increase attendance at Kennedy Space Center Visitor Complex, promoted special events and retail offerings.
- Managed all aspects of the retail website, including creating retail marketing campaigns, adding new retail items, and developing and updating all content and photography.

EDUCATION

University of Central Florida, Orlando, Florida
Full Stack Web Development Bootcamp (Expected Date of Graduation May 2019)

Bowling Green State University, Bowling Green, Ohio
Bachelor's in Visual Communication Technology