

# RYAN HARRIS

Email: ryanharrisfl@gmail.com | Phone: 407-488-6555 | Winter Garden, FL 34787

Github: [Add Github](#) | LinkedIn: [www.linkedin.com/in/ryanharrisfl](http://www.linkedin.com/in/ryanharrisfl) | Portfolio: [Add Portfolio](#)

Creative, energetic and results-driven professional with experience in the digital marketing and servicing focused on full stack web development. Demonstrated success creating and executing high impact/cost-effective online strategies and programs. A strong team player with leadership experience and the ability to handle multiple projects and work well across organizations.

*Technical Skills:* Node.js, Express, JavaScript, jQuery, React.js, React Native, GIT, Github, MongoDB, MySQL, Firebase, HTML, CSS, Bootstrap, Media Queries, APIs, JSON, REST, AJAX, the command line, computer science fundamentals, writing tests, Agile, Google Analytic

## APPLICATIONS BUILT

---

### Title

- [Add 1-2 bullets summarizing what the project accomplishes and core responsibilities.](#)
- [Add tools or languages used](#)
- [Link your project](#)

## RELEVANT EXPERIENCE

---

**Wyndham Destinations**, Orlando, Florida

*Digital Production Manager*, December 2014 – November 2018

Primary responsibilities included leading a team of digital specialists with a focus in website content management and production as well as front end design and development. Team was responsible for day to day production and management of multiple online platforms servicing **over 800,000 owners and marketing websites with over 3 million visitors a year.**

*Selected Contributions:*

- **Oversaw consolidation of owner and marketing websites to a single domain. Collaborated with IT and Digital Delivery team on planning, building test cases, QA and post launch validation. Upon launch we saw a 350% increase in the average time spent on each page along with a 16% decrease in bounce rate.**
- Developed user interface enhancements for online guest reservations system which resulted in an additional \$500,000 in monthly revenue while maintaining overall guest satisfaction.
- Established monthly meetings with all of our business partners focused on performance of online platforms through review of analytics reports and owner feedback, showcasing upcoming projects and campaigns, and discussing obstacles or potential areas of improvement. This led to improvements in communication and increased engagement and interest in our digital products.
- Created governance documentation for legacy systems to establish standards for digital content and media. Worked closely with brand and legal on ensuring all content and media followed brand standards and legal guidelines.

**Wyndham Destinations**, Orlando, Florida

*Web Project Specialist*, September 2010 – November 2014

*Selected Contributions:*

- Led weekly content meetings with key stakeholders including Brand, Legal, Sales & Marketing, Owner Education and Product Development.
- Partnered with Owner Services, Brand and Product Development on establishing processes for content management and development of resort and hotel properties for owner servicing and marketing platforms.
- Lead for launch of new resort properties on all of owner servicing and marketing websites. Attended weekly resort onboarding meetings, worked closely with Owner Services and Brand on creation of content and creative. Responsible for content integration, testing and post launch validation of resort pages and digital communications.

**Delaware North Companies Parks & Resorts**, Kennedy Space Center, Florida

*Web/Design Specialist*, November 2005 – September 2010

Primary responsibilities included maintaining and creating design and content for the Kennedy Space Center Visitor Complex websites and for developing online promotional strategies.

*Selected Contributions:*

- Served as eCommerce Administrator in charge of updating Kennedy Space Center Visitor Complex websites with new content and creative, measured website traffic and data, managed online shuttle launch ticket sales, tracked sales and data for online promotional campaigns, worked with agencies to update content for SEO and coordinated paid search initiatives.
- Developed high impact, cost effective strategies and creative for over 60 e-mail campaigns to build awareness of and increase attendance at Kennedy Space Center Visitor Complex, promoted special events and retail offerings.
- Managed all aspects of the retail website, including creating retail marketing campaigns, adding new retail items, and developing and updating all content and photography.

## **EDUCATION**

---

**University of Central Florida**, Orlando, Florida

*Full Stack Web Development Bootcamp*

**Bowling Green State University**, Bowling Green, Ohio

*Bachelor in Visual Communication Technology*