The first time I heard about S3 internally, I was told that we were building "Malloc for the Internet." As a long-time C programmer, I knew exactly what this meant.

https://aws.amazon.com/blogs/aws/eight-years-and-counting-of-cloud-computing/

Research Targets UI/UX

- Usability plays a critical role in security
 - If it's not exposed to the user there's a good chance they won't find it
- Examples
 - Old CloudTrail log console
 - Tracking assumed roles back to an IAM user (resolved)
 - Default CloudTrail logs are region specific