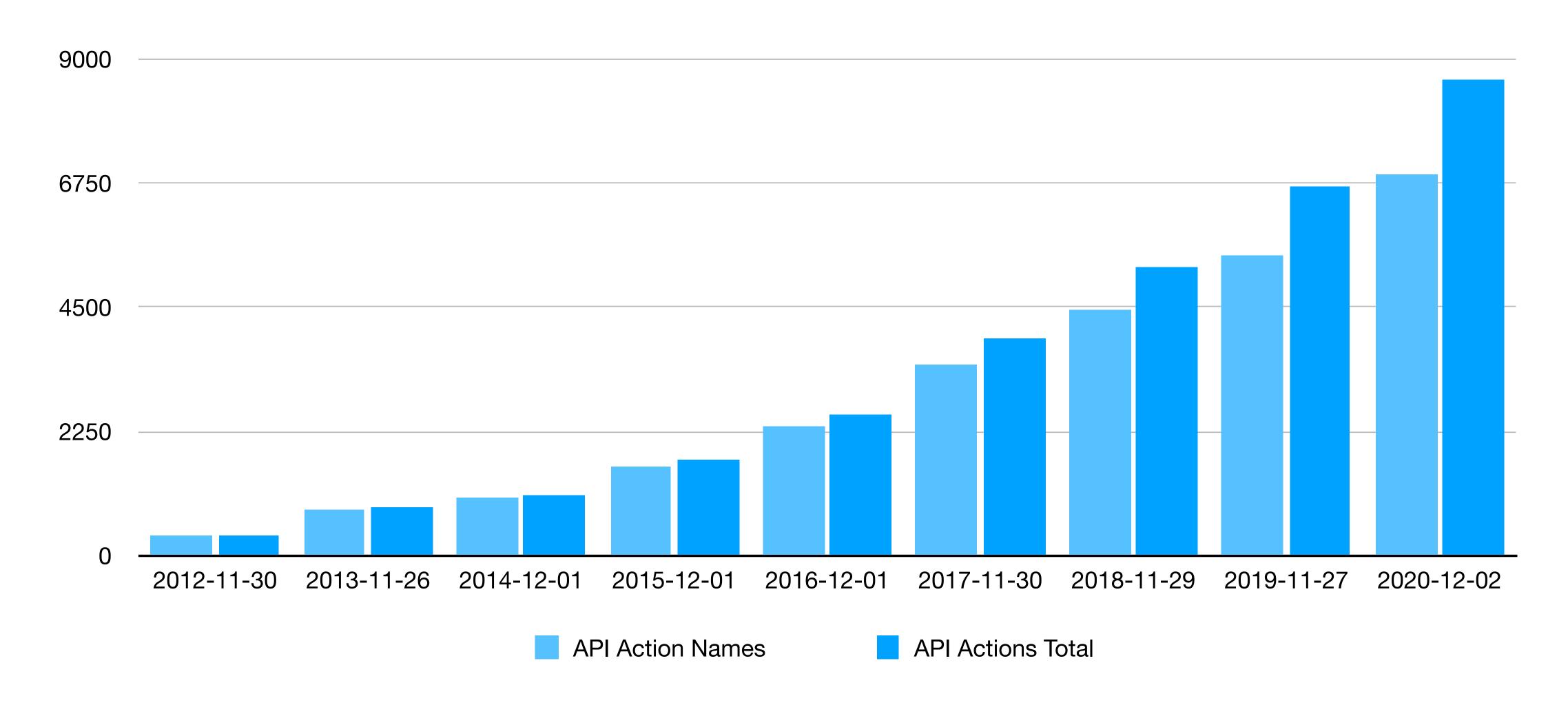
## The Cloud is complex

## And it's not getting simpler



The first time I heard about S3 internally, I was told that we were building "Malloc for the Internet." As a long-time C programmer, I knew exactly what this meant.

https://aws.amazon.com/blogs/aws/eight-years-and-counting-of-cloud-computing/