# APP DESIGNS







# Select Your App Features

Mandatory Features

The following 4 pages are mandatory for each App and is included in your quote.

# **HOME PAGE**

Beautiful Home Page with your logo

# **MENU**

Menu page for easy App navigation

# **PUSH NOTIFICATIONS**

Included in App price and features

# Messages

Connect people to what they are looking for and provide relevant information when they need it. Providing valuable information will also ensure that people keep using the app.

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# Score with golf

Users can score their golf game directly on the App and submit their scores via email.

# Food ordering Menu

A simple and effective way for restaurants to take orders and process payments. You have full control with customizable menu and pricing, delivery/take-out options, and in-app payment.

#### Reservations

Use a built-in booking system that allows users to reserve time slots for various services. Implement commitment fees, manage appointments and receive notifications when appointments are scheduled all from within the app.

#### Mortgage Calculator

Allow users to calculate a monthly repayment using variables such as loan amount, loan term, and interest rate.

# YouTube Channel

Display your business' YouTube channel in a clean, accessible format right within your app. All that is required is a custom URL for your YouTube channel.



# 1. Automated Appointment Scheduling

Users can make appointments directly from your app. You can even take payments for appointments and have various products. Multiple calendar also available for multiple users.

#### 2. Events

Keep customers engaged with your brand by showcasing popular events and promoting daily specials to keep them coming back to the business.

#### 3. Sell online - Merchandise

Mobile shopping trends are pointing to ecommerce as the future of shoppers. The Merchandise feature is a simple way for your business to make sales through the app. Build your own in-app marketplace or integrate your online store using the e-commerce.

# 4. Products & Services

Even if you don't want to sell your products online, you can showcase your product & services.

# 5. RSS Feed

Display news and information through an RSS feed. It loads a web page that constantly updates within the app without any manual changes on your end.

## 6. BLOG

Link your Blog directly to your App via RRS feed. This way, whenever you update your blog, It automatically updates your App.

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# 8. Geotargeting

Want to send automated push notifications out to users that enter a certain radius from your business. Then this is a great feature for you.

# 9. Image Gallery

An easy way to display images inside your app. Create a custom gallery through the dashboard or pull in existing galleries from Flickr, Picasa or Instagram.

# 10. Share the App / Tell a Friend

What better advertising is there, than referrals or word of mouth. Let your users share the App with their friends.

#### 11. Social Media Page

Link all your Social Media accounts to your App, giving users direct access to your pages.

#### 12. Website / HTTP

**BRILLIANT FEATURE!** Easily integrate a web page into your app. All you need is a website URL.

#### 13. Fan Wall

Allow users to connect over their shared adoration for your business. Users are able to comment, ask questions, share photos, and discuss with other users what they love about your business or service.



# 14. Email Photo

Allow users to email photos/videos directly from the app that businesses can use on their own social media platforms.

#### 15. Custom Form

Generate customer feedback, take appointment/reservation requests, and gather info from users.

# 16. Email signature

Don't rely on printers, scanners, or postal workers any longer. Paper forms are a thing of the past with our new Signature add-on. Let users quickly and securely sign documents within your app, saving time and money for your business and your customers.

#### 17. Call Us

Allow users to instantly call you with the tap of a finger.

#### 18. Contact us

Display important general information such as business location, website URL, contact info (phone & email), and hours of operation.

# 19. Specialized pages

Do you have something special in mind? We can build tailor made pages for you (within reason). Chat to us and share your vision.

## 20. Loyalty Cards

By providing a mobile stamp card, you can offer discounts and benefits to build a loyal customer base. It allows users to have an inapp version of a traditional stamp and tiered loyalty, this feature offers easy customization and increased user engagement.

#### 21. Group management

Take full control of who can see your app's content. Restrict access to certain features of your app or limit the use of the app to a specific group of people.

#### 22. Digital Permission Slips

Go paperless and get users to sign directly from the App. It's a great function especially within Schools where parents can sing reports, sick notices and field trips.

# 23. Photo Page

Want a place to showcase your photos ... put it on your app. Before and after pics of work done or any images that are important in your line of work.

#### 24. Reviews

Take control of your online reputation and get your business to the top of search results by boosting reviews. We prompt app users to review your business and ensure the positive reviews get published online, while you get a chance to handle the negative ones.

# 25. Reviews trigger

Review requests are sent as a push notification after the customer experiences a positive interaction with the business (i.e. the trigger). Prompts can be triggered after customers redeem a loyalty reward, make a purchase or engage with certain features in the app.

#### 26. Website

Link your web page to the App or if you have a specific page on the app that you would like a separate page for, we can do that as well.

# 27. Info

Insert just about anything that you can insert on a regular web page - it can be thought of as a static HTML page.



#### WWW.BIGATTU.COM

joan@bigattu.com

# 28. Join our Mailing List

Gather contact information from app users so that updates and special offers can be communicated easily and efficiently.

#### 29. Calculator

Mortgage, tip calculator or we can use it for any basic formulas.

#### 30. PDF

Display PDFs through your app. This is commonly used to showcase flyers, menus, and even reports.

# 31. Notepad

Users love to make notes. Having a notepad in the app, gives them the ability to have everything in one place.

#### 32. Find my car

Helps users to find their car.

#### 33. Google Rankings

When you opt for a PWA App, every time a user opens the App or uses the App, this will increase your Google activity and rankings automatically.

#### 34. News

Keep your app users up-to-date on issues that relate to your business or industry. The content that appears in your feed depends on the keywords you provide.

# 35. Multiple language support

You have the freedom to use a single app in multiple countries or in any situation where your users speak different languages. Choose up to five languages, enter your content into the CMS in those languages and voila!

#### 36. Around Us

Draw attention to hot spots in the area within your app. Users can easily access contact information, addresses and GPS directions for each location.

#### 37. Direction view

This offers one-touch directions to multiple locations. It's quick and easy to set up and there is no limit to the number of addresses you can enter.