Fresh Fitz

Elizabeth Long, Ryan Kerwick, Kaythy Liao, Gavin Schoew

Table of contents

What is Fresh Fitz?

Browse & Wishlist Items

Use our search feature to browse items and wishlist your favorites

Interactive Outfit Creator

Create outfits based on your wishlist items and discover new clothes to add

Custom Profile Page

Your Profile contains user data and a history of your wishlisted items and saved outfits

Find Your Fit!

Fresh Fitz provides a dynamic platform for anyone from casual clothes shoppers to fashion enthusiasts who seek inspiration. Fresh Fitz is an outfit design site where users can search for clothes, wishlist items, and create outfits.

Unlike the over-commercialized landscape of online fashion today, Fresh Fitz is a site where users get a personalized clothing selection to find their style and contribute unique fashion statements.

Our Tools

Github Repository
4/5
- Project Tracking and Version Control

VS Code
4/5
- IDE

WebScrapingAPI (Amazon) & Render
4/5
- External API and Deployment Environment

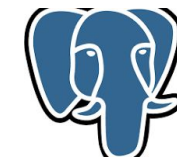**HTML/CSS, Bootstrap, Javascript**
5/5
- UI/Frontend

NodeJS & Express
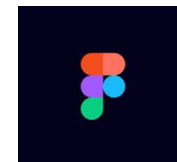4/5
- Application Server and Express Framework in Node

PostgreSQL
5/5
- Database

Figma
5/5
- Wireframe and Application Design Process

Agile Methodology
4/5
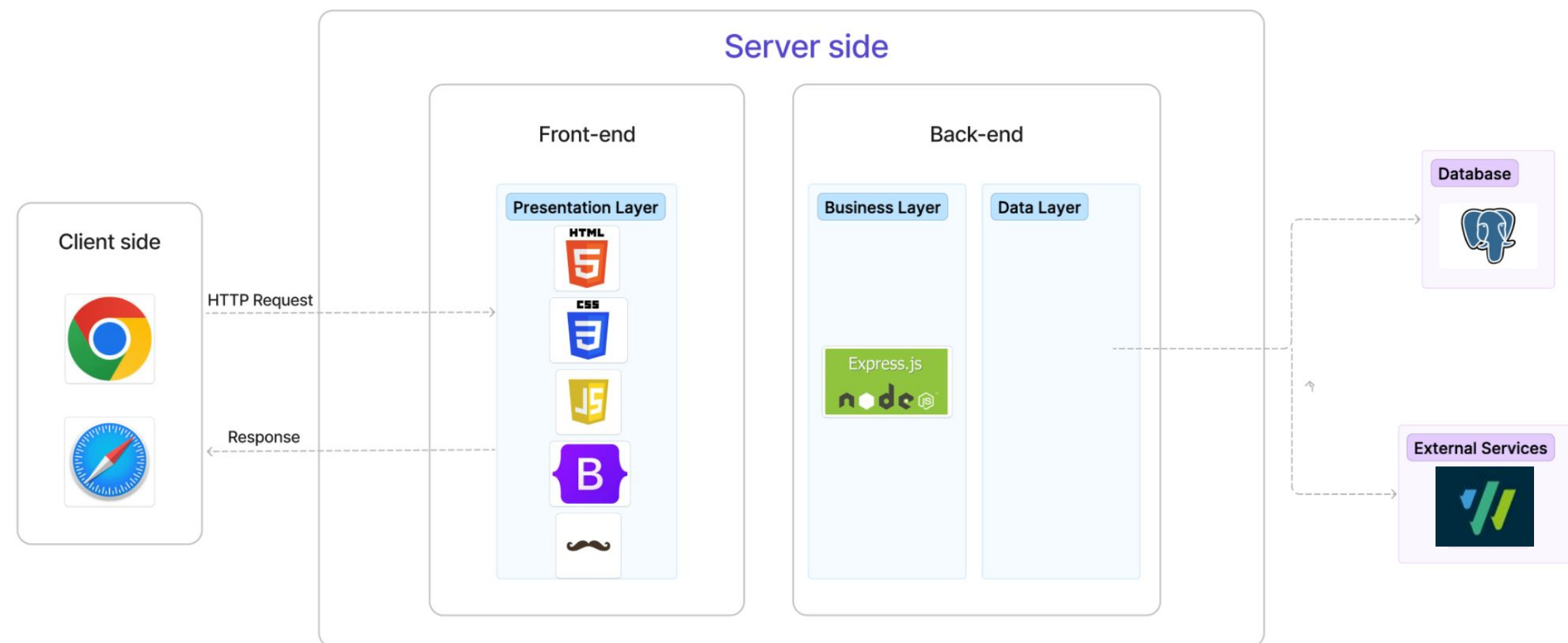- Implemented through Github, Discord, and Zoom

Mocha & Chai
4/5
- Testing

Architecture Diagram

Challenges

Consistency

Likely the largest challenge overarching this entire project was having the coding consistent across the website. Many of us had different coding styles, which made it difficult at times to combine our individual contributions. We resolved this by effectively communicating our ideas.
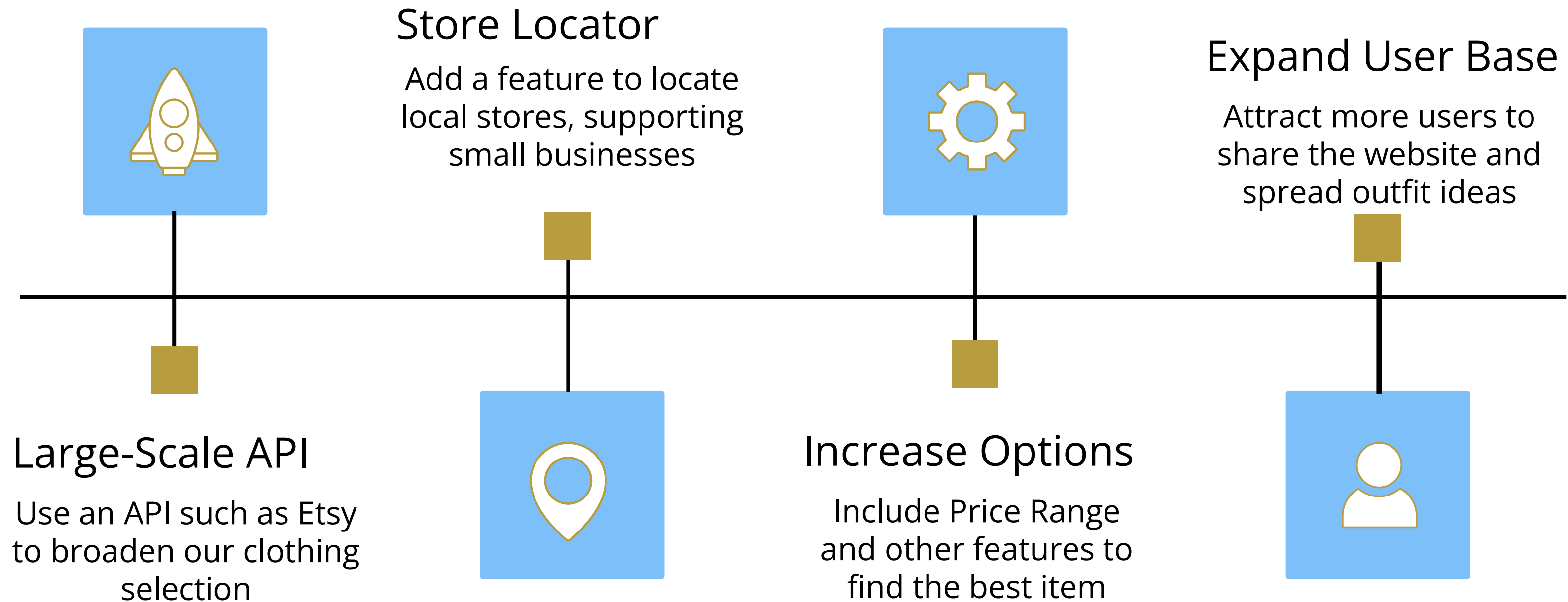
Card Formatting

Formatting the clothing cards in the Discover, Profile, and Outfit pages was another challenge. We were able to work together to create a grid system for the cards and align them properly.

Outfits

The Outfit feature posed a particular challenge to the team. In order to retrieve them, we had to make several queries and perform array manipulation. This took a lot of collaboration and problem solving to achieve.

Future Scope & Enhancements

Store Locator
Add a feature to locate local stores, supporting small businesses

Expand User Base
Attract more users to share the website and spread outfit ideas

Large-Scale API
Use an API such as Etsy to broaden our clothing selection

Increase Options
Include Price Range and other features to find the best item

Demo