

# HOPE & HAMMER

Habitat for Humanity London Inc. Unit #10-45 Pacific Ct. London Ontario N5V 3N4  
Tel (519) 455-6623 Fax (519) 455-8479

## INSIDE THIS ISSUE:

<i>Playhouse Winners '05</i>	2
<i>Board of Directors</i>	2
<i>ED Message</i>	2
<i>Volunteer Profile</i>	3
<i>Announcements</i>	4
<i>Build Thank-You</i>	4

*Happy New Year  
from Habitat for  
Humanity London!*



LEFT TO RIGHT: Dean Ian Holloway U.W.O Law School; Jennifer Rook, Law student; Julie Coley, Habitat Executive Director; Jeanine LeRoy, Criminal Law Chambers; Ron Ellis, Harrison Pensa & Habitat Board Member.

## Habitat for Humanity London partners with London Legal Community for 2006 Build!

The London legal community including, the University of Western Ontario Law School, police, probation office, court staff, jail staff, judiciary, individuals of the Middlesex bar, and local law firms unite in an effort to raise the \$70,000 necessary to sponsor a Habitat for Humanity London construction project for September 2006.

For more information or to find out how you can participate, call 455-6623 or visit [habitat.london.on.ca](http://habitat.london.on.ca)



## Ways to Donate

You can now donate online at [www.habitat.london.on.ca](http://www.habitat.london.on.ca) by clicking on the 'Canada Helps' icon on the main page. There are several categories to choose from:

Building on Faith 2006, Law Community Build 2006, or 2006 General Donations. You can make a one time donation or donate monthly. Canada

Helps sends you a tax receipt and your donation will be sent to Habitat London. Please help support Habitat for Humanity London in 2006!





**We're on the Web!**  
[habitat.london.on.ca](http://habitat.london.on.ca)

*A Hand Up not a Hand Out*

*But long before the actual construction begins volunteers, committees and staff take on a myriad of tasks involving fund-raising and land acquisition.*

## 2005 Playhouse Project Winners

Congratulations to the winners of our 2005 Playhouse Project who will be enjoying 1 of our 6 unique children's playhouses.

Ontario Cottage (shown) - Kim Begg #22365, Police Station - Erin Bradshaw #01051, Train Station - B. Perkins, Komoka #04182, School House - Andrea Kennedy #11596, Post Office - Cody Niles #01197, General Store - Jo-Ann Gladu #13984



## BOARD OF DIRECTORS 2005-2006

### Chair

**Ron Gasparetto**

### Secretary

*vacant*

### Past Chair

**Laird French**

### Treasurer

**John Wilkin**

### Fund-Raising Chair

**Abbie MacMillan**

**Brian Morris**

**John Fleming**

**Carl Vella**

**Kim Wood**

**Scott Gray**

**Ron Ellis**

**Tony Cirelli**

**Sarah Angood**

### Executive Director

**Julie Coley**

**Volunteer Program Mgr**

**Lee Jones**

**Resource Dev Mgr**

**Coleen Crcich**

**ReStore Mgr.**

**Gerry Pieroni**

**ReStore Assistant Mgr.**

**Jane Saunders**

## MESSAGE FROM THE EXECUTIVE DIRECTOR

I have been wondering what I could write about for this first issue of the 2006 Habitat newsletter, and then it occurred to me...although Habitat has many dedicated and committed volunteers and staff, how many of you know what it takes to build a Habitat home?

Most of you are familiar with the annual construction project and the daily build activities that combine the sweat of volunteers and trades with the bricks and lumber to build a house. But long before the actual construction begins volunteers, committees and staff take on a myriad of tasks involving fund-raising and land acquisition. I'd like to explore each of these areas so that you will under-

stand how Habitat works.

### Fund-Raising

We are extremely fortunate to have a retail business (The ReStore) that supports and pays for all of the administrative functions and overhead of the affiliate. It also contributes financially to the annual building activities. This affords Habitat the ability to claim that every penny of every donation dollar goes into house construction. We also look for support in our community from individuals, businesses, community organizations, faith groups and employee charity programs to fund our house building projects. Three years ago we started the children's Playhouse Project Lottery as an

annual fund-raiser. Our funds have typically come from five areas: revenue from the ReStore, mortgage revenue from existing Habitat homes, cash donations, special events, and funds generated from the playhouse lottery.

Habitat has had some unfortunate news recently regarding lottery licensing. Upon review of its lottery policies, the Alcohol and Gaming Corporation of Ontario has deemed Habitat for Humanity ineligible for future lottery licenses because according to Section 2.7.1 of the *Lottery Licensing Policy Manual*, Habitat does not build "...temporary or subsidized housing", and that "...the benefit of the housing is not

## ED Message cont'd

shared by the community... ownership is transferred to one family". This has dealt a rather severe blow to the Habitat affiliates in Ontario. At some point in the life of an affiliate, a local Habitat depends on lotteries to raise funds in their communities for affordable housing. Many rural affiliates find it nearly impossible to generate house sponsorships in their community and resort instead to small lotteries and draws. This has been the sole source of 'government monies' that Habitat affiliates can access. To date, Habitat for Humanity has been ineligible for all government funding programs for affordable housing. Because we believe in providing low-income families with a means to own their own homes and transfer the asset to the homeowner in return for an interest free mortgage, Habitat is--when it comes to government housing programs--a square peg in a round hole. For Habitat London, this AGCO lottery ruling will mean that in its present format, the playhouse project will no longer be viable.

## Land Acquisition

One of the most frequent questions I am asked is; "Where do you get your land?" Since 1993, one lot out of the present eighteen Habitat building lots was donated by the City, but in most cases...we buy it. Habitat London looks for vacant building lots in areas where the neighbourhood might benefit from some in-fill housing or for lots that are located in moderately priced areas. Many of the local subdivisions are out of our price range and with the building scheme requirements (all brick, garages, etc.) make it impossible to build homes in new neighbourhoods. With the acquisition of seven lots on Smith Street, we have had the luxury of knowing what we are building, where we are building and when we will be building our next Habitat home. With the completion of the Smith Street development in the fall of

2006, Habitat is now looking for a parcel of land that will meet our house building needs for the next few years. Some of the challenges that we face choosing the next land parcel are: whether we will need to build roads in addition to building the homes, the demographics of the Habitat family applicants (2, 3, 4 bedrooms, wheelchair access, townhouses, apartments, condominiums etc.)

All of this comes down to the simple fact that in order to continue to build affordable homes in London we need to raise approximately \$90,000 for each house including land costs. Annual house sponsorships typically raise \$60,000 to \$75,000 per house and the balance comes from individual cash donations. Some house sponsorships will be a conglomeration of corporations. In the past, Andersen Windows, McKay-Cocker and CitiFinancial have made donations ranging from \$15,000 to \$25,000 and when combined, equal a full house sponsorship. We are always looking for new community groups and corporations to become house sponsors. The 2006 Build sponsors to date are: Andersen Windows, The London Legal Community, and the 2005 Playhouse project.

We need your support to continue to make affordable housing available to low-income families in London. With your donations of reusable goods to the ReStore, your cash donations to Habitat for Humanity London, your support and involvement in the house construction projects, your participation in special events, and in committee activities, Habitat for Humanity London can make our community a better place to live--for everyone.

Julie Coley

## Profile of a Volunteer — Lidia Norman



This column takes a look at who our volunteers are by asking them to tell us a little about themselves and why they volunteered. This time we asked Lidia Norman to share with us.

- 1) *How long have you volunteered for HFH London?*  
-Since April of 2004
- 2) *Why did you choose to volunteer?*  
-My husband was bugging me to get out of the house. But besides that, I always shopped at the store, liked the people there and thought it would be a great place to volunteer my time.
- 3) *What volunteer job do you currently do for HFH London?*  
-In the ReStore --ANYTHING they want me to. From dusting and cleaning, setting up displays, helping customers, to working the check out.
- 4) *What have you found most rewarding about your experience as a volunteer with HFH London?*  
-Getting to know the staff and regular customers. Every one I deal with are fantastic!
- 5) *What do you do when you are not volunteering at HFH London (i.e. work, school, recreation, family)?*  
-I am a customer service representative for: Bosch Tools, Skil, Dremel, Rotozip and Freud (all power tool companies). I also demonstrate these power tools at the Big Box stores and at various local and regional trade shows. For the past year, I also was the instructor at the "Women's University" at Home Depot. I also teach woodworking four nights a week for the City of London Spectrum program. I also manage to spend time with my two daughter, three dogs, macaw and occasionally my husband.
- 6) *What do you consider your greatest accomplishment?*  
-Besides my children....I am self taught in all aspects of woodworking, designing and finishing techniques.
- 7) *If you could spend an hour with anyone in the world who would it be?*  
-I would like to spend an hour with the President of a Television Network, so I could pitch the idea for my own home improvement show.

Habitat for Humanity  
London Inc.

Unit 10-45 Pacific Court  
London, ON N5V3N4  
Phone: 519-455-6623  
Fax: 519-455-8479  
Email: info@habitat.london.on.ca  
Office Hours: Mon-Fri 9-1

ReStore Hours:  
M-F 9-6, Sat 9-4  
Phone: 519-659-1949

## ANNOUNCEMENTS

**October 2005** - To commemorate their 50<sup>th</sup> year in business, Universal Forest Products has donated \$100,000 to Habitat for Humanity affiliates, including \$1000 to Habitat for Humanity London. Employees and staff from UFP (Thorndale) will assist with the construction of the pre-fabricated floor and wall systems and building roof trusses.

**October 2005** - Emco Ltd. donated \$2500 worth of plumbing fixtures for the ReStore or for use in new construction in 2006.

**November 2005** - London Legal Community joins together to announce 2006 Sponsorship of Habitat for Humanity London house construction. (see insert)

**December 2005** - The London & St. Thomas Real Estate Board donated \$1000 to Habitat for Humanity London for the 2005 building project.

**February 2005** - We will be having a Volunteer Appreciation Night February 21st.

# Thank You To Everyone Who Helped Make 2005 A Huge Success

### COMMUNITY BUILDER

- Andersen Windows
- IveyBuilds

### MASTER BUILDER

- CitiFinancial
- McKay Cocker

### SPECIAL THANKS

Special thanks to all of the individual Habitat volunteers whose hard work and dedication gives a hand up, not a hand out, to families in our community.

Join In The Excitement.

Help Us Build On Our Success In 2006.



### SUPPORTERS

A-Cam Video Locating  
Aaroc Aggregates  
Akupanel Building Systems Inc.  
Alexandria Moulding Inc.  
Arbortech Professional Tree Care  
Archibald Gray & McKay  
Battlefield Equipment Rentals  
Bell Canada  
Blackapple  
BlueCon Inc. Boutette & Barnett  
Bravo Cement Contracting  
Brent-Reg Construction  
R. J. Burnside & Associates  
Canada Mortgage & Housing Corp.  
Canada Steel Service Centre  
Canadian Waste  
Carlyle Peterson  
- Barristers & Solicitors  
Centura London  
Chalmers Presbyterian Church  
Church of Christ  
Church of Jesus Christ  
of Latter Day Saints  
City of London  
- Departments & Staff  
CIPH  
Clancy's Rainbow  
Classic Touch  
Colborne Street United Church  
Copp's Buildall  
Country Style Donuts  
County Heritage Forest  
Products  
Courtney Roofing

Creative Kitchens Ltd.  
Cutler Hammer Canada  
Design Heating Ltd.  
Diamond Supplies Ltd.  
Direct Energy  
Dow Chemical Canada Inc.  
East London Anglican  
Ministries  
ECR Int'l - Olsen Division  
Edcom Multimedia Products  
Electrical Safety Authority  
Emco Ltd.  
Ferrell Brick & Stone  
First St. Andrews United  
Church  
Fountain Water Products  
General Motors of Canada  
Guillevin Int'l Inc.  
Halls Carpet Services  
Harrison Pensa  
HCG Custom Finishing  
Ideal  
Johnson Sanitation  
Kaycan Ltd.  
Kaymar  
LaFarge Ready Mix (London)  
Leviton Mfg of Canada Ltd.  
Limited Edition  
London Roof Truss  
Maguire Slinger Service  
Marks & Company  
Marshall Trucking  
McCann Read Mix  
J.V. McDonnell

Tim Metcalfe - Plumbing  
Metropolitan United Church  
Middle Eastern Women's Assn.  
Mister Tees  
Nedco  
New St. James Presbyterian  
Church  
Oakridge Presbyterian Church  
Oke Woodsmith Building  
Systems  
One-Way Electric  
Ontario Electrical League  
Osram Sylvania Ltd.  
Owens Corning  
Quality Carpet Services  
Pathways  
Steve Parker - ReMax Advantage  
Dr. Perkins Charity Golf Classic  
Raymond Brothers  
Richards Memorial United  
Church  
RoBuck Construction  
Hunter Douglas Canada  
Hyde Park United Church  
ICI Paint  
Ideal Drain & Tile  
J & J Precast  
Ron Koudys Landscape  
Architect  
S & L Drywall & Taping  
St. George Catholic Church  
St. Justin's Catholic Church  
St. Stephen's Anglican Church  
Signature Graphics

Silver Cross  
Simpsons Fence  
Sisters of St. Joseph  
Soar Management Group  
Spencer Steel  
Sterling Crane  
Stone In Style  
Sumner Electric  
Tesco Electric Supply  
The Grout Doctor  
The Marketing Department  
Tilco Electric  
Turney Electric  
Twin Pine Valley Cooperative  
Ray Twist Ornamental Ironcraft  
United Brotherhood  
Of Carpenters - #1946  
Union Gas  
Unitarian Fellowship of London  
Valleyview Mennonite Church  
Sean Verdel Drywall  
VirtualEdge Communications  
- Webmaster Ric Wallace  
Vytec  
Weiser Lock Canada  
Westburne Ruddy  
Westroc  
Whirlpool Home Appliances  
White Hills Medical Clinic  
Wilcox James Stair & Rail  
Wooltall Lumber



**Smith Street Build**



citi financial



Habitat for Humanity London Inc.

519 455 6623

www.habitat.london.on.ca