

QUALIFICATIONS

- 8+ years of experience with graphic design, video editing, and front-end web development.
- Extremely driven and detail oriented in design projects when producing graphics and online media.
- Excellent ability to work efficiently in both individual and team-based environments.

EXPERIENCE

University of Waterloo PharmD (School of Pharmacy) — Undergraduate Affairs Project Assistant

May 2020 - August 2020 | Kitchener, ON

- Combined knowledge of website design with close team member collaboration to overhaul and reinvigorate UWaterloo PharmD's online front.
- Redesigned a substantial portion of the UWaterloo website's materials, utilizing knowledge of information structure and the user experience to revamp all media for newcomer student admissions.
- Incorporated custom designed PharmD branding materials in the form of headers and banners to add another dimension to visual and information clarity, sitewide.
- Implemented a new common-use standardized navigation header system to allow full flexibility for the viewer's ease of browsing.

HeadByte Studios — Development Team Media Producer

November 2019 - February 2020

- Collaborated continuously with other developers, applying knowledge of media design towards their latest upcoming video game project, Dreadtides.
- Directed and assembled official game trailers and cinematics, constructed in Adobe Premiere Pro alongside the creative use of Adobe After Effects to promote the game's early access release.
- Applied knowledge of cinematography using Unity Timeline and Cinemachine to capture custom game footage for post-production.
- Demonstrated advanced technical usage of Adobe After Effects, utilizing the particle engine, 2D mesh-tools, and 3D cage-mesh parallax to animate static environments, later incorporated into game elements.

Dr. George Lee & Associates — Assistant Dental Secretary

July 2016 - August 2016, July 2017 - August 2017 | Richmond Hill, ON

- Contributed organizational skills towards aiding and maintaining workflow of the office, done by preparing medical patients' dental records and information in advance, for dentist's later use.
- Coordinated carefully with other members of the dental office to allow for clear communication of timetables and patient flow throughout the workplace.

SKILLS AND TECHNOLOGIES

• Graphic Design

• Product Branding

Adobe Photoshop, Adobe Illustrator

• Web Development

• Design Systems

HTML/CSS, JavaScript, jQuery

• Video Production

• Cinematography

Adobe Premiere Pro, Unity Cinemachine

• Visual Effects Design

• Motion Graphics

Adobe After Effects

• UI/UX Design

• Usability Testing

Figma, Adobe InDesign

• Wireframing

• Prototyping

Adobe XD, Sketch

EDUCATION

University of Waterloo

Sept 2017 - April 2021 | Waterloo, ON

- Honours Bachelor of Global Business and Digital Arts