

QUALIFICATIONS

- 8+ years of experience with graphic design, video editing, and front-end web development.
- Extremely driven and detail oriented in design projects when producing graphics and online media.
- Excellent ability to work efficiently in both individual and team-based environments.

EXPERIENCE

University of Waterloo PharmD (School of Pharmacy) — Undergraduate Affairs Project Assistant

May 2020 - August 2020

- Combined knowledge of website design with close team member collaboration to overhaul and reinvigorate UWaterloo PharmD's online front.
- Redesigned a substantial portion of the UWaterloo website's materials, utilizing knowledge of information structure and the user experience to revamp all media for newcomer student admissions.
- Incorporated custom designed PharmD branding materials in the form of headers and banners to add another dimension to visual and information clarity, sitewide.
- Implemented a new common-use standardized navigation header system to allow full flexibility for the viewer's ease of browsing.

HeadByte Studios — Development Team Media Producer

November 2019 - February 2020

- Collaborated continuously with other developers, applying knowledge of media design towards their latest upcoming video game project, Dreadtides.
- Directed and assembled official game trailers and cinematics, constructed in Adobe Premiere Pro alongside the creative use of Adobe After Effects to promote the game's early access release.
- Applied knowledge of cinematography using Unity Timeline and Cinemachine to capture custom game footage for post-production.
- Demonstrated advanced technical usage of Adobe After Effects, utilizing the particle engine, 2D mesh-tools, and 3D cage-mesh parallax to animate static environments, later incorporated into game elements.

Dr. George Lee & Associates — Assistant Dental Secretary

July 2016 - August 2016, July 2017 - August 2017 | Richmond Hill, ON

- Contributed organizational skills towards aiding and maintaining workflow of the office, done by preparing medical patients' dental records and information in advance, for dentist's later use.
- Coordinated carefully with other members of the dental office to allow for clear communication of timetables and patient flow throughout the workplace.

SKILLS AND TECHNOLOGIES

Graphic Design

Product Branding

Adobe Photoshop, Adobe Illustrator

Web Development

Design Systems

HTML/CSS, Javascript, jQuery

Video Production

Cinematography

Adobe Premiere Pro, Unity Cinemachine

Visual Effects Design

Motion Graphics

Adobe After Effects

UI/UX Design

Usability Testing

Figma, Adobe InDesign

Wireframing

Prototyping

Adobe XD, Sketch

EDUCATION

University of Waterloo

Sept 2017 - April 2021

- Honours Bachelor of Global Business and Digital Arts