

QUALIFICATIONS

- 6+ years of experience with graphic design, video editing, and front-end web development
- Extremely driven and detail oriented in design projects when producing graphics and online media
- Excellent ability to work efficiently in both individual and team-based environments

SKILLS AND TECHNOLOGIES

Adobe Photoshop, Adobe InDesign, HTML5

Designer, Web Developer

- Knowledgeable in various styles of advertisement creation
- Well-versed in user experience design and modern styling
- Skilled application of HTML5, versatile in website development

Adobe After Effects, Adobe Premiere Pro

Visual Effects Artist, Video Editor

- Effective usage of motion graphics and 3D Camera tools
- Experience with capturing and producing high quality footage
- Adept in video composition, effectively organizing content structure alongside combining visual aspects with audio features

PORTFOLIO PROJECTS

UWaterloo PharmD: Future Students Landing Page

WCMS, HTML5

May 2020 - August 2020

<https://uwaterloo.ca/pharmacy/future-pharmd-students>

- Utilized knowledge of information structure and the user experience to revamp the PharmD landing page alongside adjoining media
- Incorporated graphic design materials into headers and banners to add another dimension to visual and information clarity

Dreadtides: Official Game Trailer

Adobe After Effects, Premiere Pro, Unity

November 2019 - February 2020

<https://www.youtube.com/watch?v=dVgWy2BRrWE>

- Drafted trailer plan and outline from scratch to tell a story, communicating with team to bring initial storyboarding to life
- Applied knowledge of cinematography using Unity Timeline and Cinemachine to capture custom game footage for post-production
- Displayed advanced technical use of After Effects, utilizing particles, mesh tools, and parallax to animate static environments

EXPERIENCE

University of Waterloo School of Pharmacy

Undergraduate Affairs Project Assistant

May 2020 - August 2020

- Combined knowledge of website design with close team member collaboration to overhaul and reinvigorate UWaterloo PharmD's online front
- Updated a substantial portion of the UWaterloo website's materials, including all media for newcomer student admissions

HeadByte Studios

Video Game Development Team
Media Producer

November 2019 - February 2020

- Worked with a team, applying knowledge of media design towards supporting upcoming video game "Dreadtides"
- Directed and assembled official game trailers and cinematics in Adobe Premiere Pro to promote game release

Dr. George Lee & Associates

Assistant Dental Receptionist

July - August 2016, July - August 2017

Richmond Hill, ON

- Utilized organizational skills to aid in maintaining workflow of the office, done by preparing medical patient's dental records and information for dentist use

EDUCATION

University of Waterloo

Expected, Sept 2017 - April 2021

- Bachelor of Global Business and Digital Arts