

## **M1 PM Beyond the Book: Project Failure**

*Analysis: Are These The 7 Real Reasons Why Tech Projects Fail?*

The article "Are These the Real Reasons Why Tech Projects Fail?" by Bernard Marr talks about why tech projects sometimes don't go well. The author found common mistakes that lead to failure and gives useful advice to prevent them. This advice can help both students with their school projects and employees working on tech projects at their jobs.

In the article, the author says planning and setting realistic goals are crucial for students managing their school projects. Sometimes, students don't realize how tricky their tasks are, so they end up rushing and managing time poorly. But by breaking tasks into smaller parts, setting achievable goals, and tracking progress, students can do better in their projects. The article also mentions how important it is for students to communicate well with their team members. Regular meetings and clear responsibilities can make teamwork easier and avoid misunderstandings.

For employees working on tech projects, the article says risk assessment and preparation are key. Before starting a project, employees should figure out what challenges might come up and have backup plans ready. Also, tech projects can change a lot, so being adaptable is super important. Employees should be quick to adjust to new requirements and situations to make sure the project goes smoothly.

In conclusion, "Are These the Real Reasons Why Tech Projects Fail?" gives us helpful tips for students and employees to avoid project failures. By planning carefully, communicating well, and being prepared for changes, they can have more success with their tech projects. Whether it's school projects or work projects, following these lessons can make a big difference in achieving project goals.