

Ryan Marques

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Education

The University of Iowa | Tippie College of Business | Iowa City, IA

May 2023

B.B.A. Business Analytics and Information Systems

- Dean's List 2020 fall semester

Skills

Tools: Excel, Excel Solver, SQL, Python, R, Rattle, Tableau, Azure, Git

Methodology: Analyzing and explaining data, Data visualization, Data modeling, Market research

Projects: Business Analytics Capstone:

- Working with an insurance and wealth management company to develop rules that handle and fill missing data
- Analyze trends by building Tableau dashboards
- Provide audit reports to outline our findings and include future suggestions

Work Experience

FanDuel Summer Internship | Chicago, Illinois

July 2022

Pit Boss

- Worked with a field marketing team to promote and sell FanDuel to new customers, allowing me to enhance my communication skills while talking to potential new customers
- Gained insight towards FanDuel's marketing strategies and price modeling through promotion of their app

R&M Trucking | Franklin Park, Illinois

May 2020- August 2021

Breakdown Assistant

- Stacked boxes on top of pallets in specific patterns depending on the size/shape of the boxes as quickly and accurately as possible which required me to be reactive and quick-thinking
- Monitored inventory of boxes to ensure proper amount on hand for current and future orders

The Ballpark | Mount Prospect, Illinois

November 2017- August 2019

Facility Attendant

- Assisted clients by bringing them necessary baseball equipment needed to practice as well as setting up designated hitting areas and automated pitching machines which allowed me to be social and communicable with clients
- Cleaned, maintained, and sometimes repaired all appliances within the facility
- Assisted during baseball tryouts which taught me to evaluate, observe and recommend top choices

Activities

Phi Gamma Delta | University of Iowa | Iowa City, IA

February 2019- Present

Mental Health Chair

September 2020-January 2021

- Held biweekly meetings to discuss ways to improve mental health in young adults
- Planned events for people to have relief from the stressors of everyday life

Group Service Chair

January 2021- May 2021

- Planned fun and charitable service events for our chapter to get involved with and give back to our community which allowed me to plan and organize large group events
- Held the chapter accountable for completing required service hours allowed me to assume a type of management role, making sure everyone completes their requirements