
LABORATORY EXERCISE # 6 CSS

Objectives:

At the end of the exercise, the students should be able to:

- Create simple Web pages with Inline and Embedded styles sheets.

Materials:

- Computer installed with the following software:
 - Notepad
 - Internet Explorer 7 or higher

Files to be used:

- Lab6a.txt
- Lab6b.txt
- Softcopy of your five (5) favorite music
- Softcopy of your favorite MTV

Note: Make sure that all files are saved and submitted to your instructor after the laboratory session.

Activity 1 Creating a simple HTML Document

Create the two Web pages shown in

Figure 6.1 and

Figure 6.2 in two separate files: **Lab6AXXX.html** and **Lab6BXXX.html**. Acquire the following headings as indicated in the pages. Also, make it sure that the links are correctly linked according to the URL indicated in the pages. Lastly, apply the **#CCCCCC** as the background color.

Lists of Articles in Putting a Small Business

Providing Resources to Home Business Owners and Home Business Opportunity Seekers since 2000

Working from home is growing at a phenomenal pace around the world. Thousands of home business opportunities are available online and new ones surface every day. How do you decide which one is right for you? Above all, how do you succeed with the home business you choose? Find out more...

<http://www.homebusiness.com/>

Business Technology Management is a new branch of management with focus on accelerating business performance through holistic and dynamic understanding of business management, business innovation, and business transformation. It is facilitated by creative use of new information and communication technologies.

<http://www.brint.com/interest.html>

If you've always thought you'd like to be in business for yourself – but not by yourself – purchasing a franchise might be just the ticket. Moreover, fewer franchises close up shop within the first five years of opening: 8 percent versus 77 percent for independent businesses.

http://www.all-biz.com/Re1Id/9457/ISvars/default/Business_planning.htm

When it comes to business expenses, home business owners need to tread carefully and cut costs whenever possible. This article advice on how home business can cut costs and make more profit in the process.

<http://homebusinesscenter.com/newletters/1006.html>

The key to success in an affiliate marketing business is to enroll in higher-paying quality affiliate programs, and use low-cost marketing strategies to increase your new profit.

<http://homebusinesscenter.com/newslette/0906.html>

Figure 6.1 Lab6AXXX.html File

Business Tips

Tips for Effective Business Planning

1. Clearly define your business idea and be able to succinctly articulate it. Know your mission.
2. Examine your motives. Make sure that you have a passion for owning a business and for this particular business.
3. Be willing to commit to the hours, discipline, continuous learning and the frustrations of owning your own business.
4. Conduct a competitive analysis in your market, including products, prices, promotions, advertising, distribution, quality, service, and be aware of the outside influences that affect your business.
5. Seek help from other small businesses, vendors, professionals, government agencies, employees, trade associations and trade shows. Be alert and ask questions.

Tips on Building a Sound Business Plan

1. Write a business plan with a complete financial and marketing plan.
2. Your marketing strategy should be built around your strengths, your competitor's weaknesses and your customers' desires.
3. Test the reality of your business—know why it will work and how you will make it work. Think your business through step by step.
4. Allow at least two hours every week for thinking and planning. Do not allow anything to interfere with this time. You run the business. Don't let it run you.
5. Establish an annual operating plan. Review it and update it monthly with appropriate employees.

Tips on Technology Planning

1. Create a master plan for technology, just as you would draw up a business plan, a budget or a marketing plan.
2. Design the plan so that it supports your business strategy and goals. Use it to guide technology buying decisions.
3. Think of technology purchases as investments, not costs. And, remember, when you have an overall plan, your company avoids wasting money on unnecessary purchases or quick fixes.
4. Start by determining your company's needs. Look at what problems need to be solved and how technology can help.

http://www.score.org/business_tips.html

Figure 6.2 Lab6BXXX.html File

Activity 2 Adding styles to HTML elements

1. Open **Lab6AXXX.html** and perform the following using inline style:
 - Make H1 **Red** and the font face **Arial**.
 - Make all paragraphs **#9966FF** and **Verdana**.
 - Save your work as **Lab6AXXX-CSS.html**.
 - Refer to
 - Figure 6.3 for the sample output.

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Figure 6.3 Lab6AXXX.html

2. Open **Lab6BXXX.html** and perform the following using embedded style:
- Make H1 **Dark Blue**, font face **Tahoma**, and the font style **Italic**.
 - Make H3 **Red** and the font face **Arial**.
 - Make the ordered list font face **Lucida Sans** and size to **10pt**.
 - Save As your work as **Lab6BXXX-CSS.html**.
- Refer to
- Figure 6.4 for the sample output.

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Figure 6.4 Lab6BXXX.html
