

Ryan Rosales

UX and Visual Designer

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(559) 283-5997

Experience

October 2019 - January 2020

Infinite Peripherals - Visual Design Intern

- Led the visual design direction of Infinite Peripheral's product pages by researching target audiences and designed each experience to increase consumer rates.
- Translated my designs to coding language in order to achieve effective communication with the development team.
- Utilized Visual Design, Graphic Design and Typography to produce social media and print content.
- Assisted the Creative Director with the production of product motion graphics.
- Participated in Infinite Peripheral's visual marketing for NRF 2020.

April 2020 - Present

Freelance UX and Visual Designer

I treated my clients with love and care by deeply understanding their vision for their products. In addition, I remained professional throughout the work process by responding in a timely fashion, being transparent and meeting deadlines.

September 2018 - December 2018

Creso. Inc - Graphic Designer

Participated with a team of designers, we researched, storyboarded and designed a motion graphics commercial targeting high-profile tech companies.

February 2019 - May 2019

Kontess - Freelance Web and UI Designer

Redesigned a startup company's website to create a more user-friendly experience. In addition, I researched, designed and prototyped a dashboard interface that will be utilized for tech competitions held by high-profile universities.

Education

Fall 2013 - Spring 2017

Irvine Valley College, Irvine CA

Expected Graduation - Spring 2020

California State University Fullerton, Fullerton, CA

Bachelor of Graphic and Interactive Design

Skills

UX Design
Graphic Design
Interaction Design
Web Design
Typography
User Research
Branding
HTML/CSS

Software

Adobe CC
Serif Affinity
Figma
Sketch
Visual Studio Code
InVision