

# Ryan Rosales

User Experience Designer

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## Experience

### User Interface Designer, Lennar Corporation

February, 2021 - April, 2021

Worked in collaboration with a team of UI Designers and the marketing team to design web pages.

### UX/UI Designer, Freelance

February, 2019 - May, 2019 | May, 2020 - August, 2020

Worked with a product team to research, design and deliver a mobile app for a automotive company. Designed and delivered a personal website for a Senior Full-Stack Developer. Worked with a startup in Irvine, California, and spearheaded the design of a web app MVP.

### Intern, Visual Design, Infinite Peripherals

October, 2019 - January, 2020

Worked and collaborated with stakeholders, the Lead Designer, and the development team to design, validate, and deliver web pages for launch. Took part in the creative direction of a 20-foot marketing display for NRF, 2020.

## Education

### California State University, Fullerton | Fullerton, CA

August, 2017 - May, 2020

Major: Graphic and Interactive Design

Credits: Completed 132 units

## Certifications

### Introduction to XR: VR, AR, and MR Foundations

August, 2017 - May, 2020

Coursera. Issued Jan. 2021.

No Expiration Date

## Skills

### Design

Wireframing, Typography, Interaction Design, low and hi-fidelity prototyping, Graphic Design

### Research

Interviews, surveys, competitive analysis, journey maps, personas, usability testing

### Front-end Development

HTML, CSS, SASS

## Software

### Design

Figma, Adobe Creative Suite, Principle

### AR/VR (working knowledge)

Unity3D, Blender, A-Frame, Vuforia, ARkit, ARFoundation