

Ryan Rosales

Visual UX Designer & Freelancer

ryanrosales.com

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(559) 283-5997

Experience

October 2019 - January 2020

Infinite Peripherals - Marketing Design Intern

- Led the visual design direction of Infinite Peripheral's product webpages by researching target audiences and designed each experience to increase consumer rates.
- Translated my designs to coding language in order to achieve effective communication with the development team.
- Utilized Visual Design, Graphic Design and Typography to produce social media and print content.
- Assisted the Creative Director with the production of product motion graphics.
- Participated in Infinite Peripheral's visual marketing for NRF 2020.

April 2020 - Present

Freelance Visual UX Designer

My goal is to bring my client's vision to life and deliver excellent service that will reassure they invested their product and time with the right designer. I treat my clients as a best friend, but remain professional throughout the work process by responding in a timely fashion, being transparent and meeting deadlines.

September 2018 - December 2018

Creso. Inc - Graphic Designer

Participated with a team of designers, we researched, storyboarded and designed a motion graphics commercial targeting high-profile tech companies.

February 2019 - May 2019

Kontess - Freelance Web and UI Designer

Redesigned a startup company's website to create a more user-friendly experience. In addition, I researched, designed and prototyped a dashboard interface that will be utilized for tech competitions held by high-profile universities.

Education

Fall 2013 - Spring 2017

Irvine Valley College, Irvine CA

Fall 2017 - May 2020

California State University Fullerton, Fullerton, CA

Bachelor of Graphic and Interactive Design

Skills

UX Design
Graphic Design
Interaction Design
Web Design
Typography
User Research
Branding
HTML/CSS

Software

Adobe CC
Serif Affinity
Figma
Sketch
Visual Studio Code