RYAN ROSALES

UX Designer

`</>` https://ryanrosales.com/

✉ ryancrosales1@gmail.com

in linkedin.com/in/ryancrosales

📞 (559) 283-5997

EDUCATION

California State University, Fullerton

2017 - 2020

Studied towards a **Bachelor of Fine Arts in Graphic and Interactive Design**

Introduction to XR: VR, AR, and MR Foundations

Coursera. Issued Jan. 2021.

No Expiration Date

SKILLS

Design

Figma, Adobe Creative Suite, Principle, Typography, Wireframing, Interaction Design, Hi-fidelity Prototyping

AR/VR (working knowledge)

Unity, C#, Blender, Vuforia, ARkit, ARFoundation, A-Frame

Front-end Development

HTML5, CSS, SASS

UX Research

User Research/interviews, Journey mapping, Usability Testing

EXPERIENCE

Lennar - User Interface Designer (contract)

February, 2021 - April, 2021

• Worked in a established design system to build web pages for various urban home communities in the San Francisco, Bay Area.

• Utilized Matterport to photograph and develop an understanding of 3D interior spaces.

Freelance - UX/UI Designer

February, 2019 - May, 2019 | May, 2020 - December, 2020

• Worked with Phrenetic Concept Studio to design a mobile app that controls truck lights for KC HiLites, a off-road lighting company.

• Designed and prototyped a personal website for a Senior Full-Stack Developer.

• Collaborated with Kontess, a UC Irvine student startup, and headed the UX design process of a tech competition web application.

Infinite Peripherals - Visual Design Intern

October, 2019 - January, 2020

• Worked in an established design system to design product web pages in collaboration with Otterbox and Oracle.

• Partnered with the development team to translate landing page designs to front-end coding languages to development hand-off.

• Contributed to the visual strategy and UX/UI design of a 20 ft. mobile marketing display for NRF 2020.

PROJECTS

Careerin - Hackathon

February, 2021 - March, 2021

Participated in IterateUX's hackathon event and collaborated with a cross-functional team of UX Designers and front-end developers. Designed and developed a web application for the client, Careerin. **Contributed to the end-to-end design process, from user research, wireframing, usability testing and Hi-fidelity prototyping**. Presented the results to Careerin's CEO in a Zoom call with 20+ attendees.

Synneko - IoT Mobile App

September, 2020 - October, 2020

Collaborated with a team of UX Designers and Researchers to create a concept solution for existing UX problems in IoT and smart speaker devices. Contributed to research and creation of a design system and personas. **Headed the end-to-end design process from concept, userflows, prototypes, usability testings and high-fidelity design mockups**. Team presented the results to IterateUX, a UX design community, with 30+ attendees in a Zoom call.