Ryan Rosales
UX and Visual Designer

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Experience

October 2019 - January 2020
Infinite Peripherals - Marketing Design Intern

• Led the visual design direction of Infinite Peripheral's product webpages by researching target audiences and designed each experience to increase consumer rates.

• Translated my designs to coding language in order to achieve effective communication with the development team.

• Utilized Visual Design, Graphic Design and Typography to produce social media and print content.

• Assisted the Creative Director with the production of product motion graphics.

• Participated in Infinite Peripheral's visual marketing for NRF 2020.

April 2020 - Present
Freelance UX and Visual Designer

My goal is to bring my client's vision to life and deliver excellent service that will reassure they invested their product and time with the right designer. I treat my clients as a best friend, but remain professional throughout the work process by responding in a timely fashion, being transparent and meeting deadlines.

September 2018 - December 2018
Creso. Inc - Graphic Designer

Participated with a team of designers, we researched, storyboarded and designed a motion graphics commercial targeting high-profile tech companies.

February 2019 - May 2019
Kontess - Freelance Web and UI Designer

Redesigned a startup company's website to create a more user-friendly experience. In addition, I researched, designed and prototyped a dashboard interface that will be utilized for tech competitions held by high-profile universities.

Education

Fall 2013 - Spring 2017
Irvine Valley College, Irvine CA

Currently Attending
California State University Fullerton, Fullerton, CA

Bachelor of Graphic and Interactive Design

Skills

UX Design

Graphic Design

Interaction Design

Web Design

Typography

User Research

Branding

HTML/CSS

Software

Adobe CC

Serif Affinity

Figma

Sketch

Visual Studio Code

InVision