

Ryan Rosales

UX and Visual Designer

<https://ryanrosales.com>

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Education

Irvine Valley College, Irvine CA

Fall 2013 - Spring 2017

General Education and Graphic Design Prerequisites

California State University, Fullerton, Fullerton CA

Expected Graduation - May 2020

Bachelor of Graphic and Interactive Design

Skills

UX Design

Graphic Design

Interaction Design

Web Design

Typography

User Research

Wireframing

Branding

Motion Graphics

Adobe CC

Serif Affinity

Figma

Sketch

Visual Studio Code

InVision

HTML/CSS

SASS

SCSS

Experience

Infinite Peripherals - Visual Design Intern

October 2019 - January 2020, Irvine, CA

- Lead the visual design direction of Infinite Peripheral's product pages by researching target audiences and strategically designed each experience to increase consumer rates.

- Translated my designs to coding language in order to achieve effective communication with the development team.

- Utilized Visual Design, Graphic Design and Typography to produce social media and print content.

- Assisted the Creative Director with the production of product motion graphics.

- Participated in the visual marketing of Infinite Peripheral's NRF 2020 tradeshow.

Creso. Inc - Freelance Graphic Designer

September 2018 - December 2018, Fullerton, CA

- Participated with a team of designers, we researched, storyboarded and designed a motion graphics commercial for high-profile tech companies.

Kontess - Freelance Web & UI Designer

February 2019 - May 2019, Irvine, CA

- Redesigned Kontess' website to create a more user-friendly experience.

- Researched, designed and prototyped a dashboard interface that will be utilized for tech competitions held by high-profile universities.