

Ryan Rosales, UI/UX Designer & Freelancer

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Work Experience

October 2019 - January 2020

Infinite Peripherals - Marketing Design Intern

Led visual design directions for product landing pages targeting the airline industry and Fortune 100 companies. Translated designs into front-end coding languages, resulting in efficient collaboration with the development team. Utilized Graphic Design and Typography skills to produce social media and print content. Assisted the Creative Director with the production of product motion graphics and participated in the marketing campaign for NRF 2020.

April 2020 - Present

Freelance Visual UX Designer

Strives to provide excellent design services that brings startup's web and app products to life and individuals in need of a portfolio. Utilizes skills in UX, Visual Design, Typography, and current design trends to produce clean and accessible web and UI products.

September 2018 - December 2018

Creso. Inc - Graphic Designer

Worked with a team of designers where we researched, storyboarded and designed a motion graphics commercial targeting high-profile tech companies.

February 2019 - May 2019

Kontess - Freelance Web and UI Designer

Redesigned a startup company's website to create a more user-friendly experience. Researched, designed and prototyped a dashboard interface that will be utilized for tech competitions held by high-profile universities.

Education

Fall 2013 - Spring 2017

Irvine Valley College, Irvine CA

August 2017 - May 2020

California State University Fullerton, Fullerton CA

B.F.A in Graphic and Interactive Design

Skills and Software

UI/UX Design | Graphic Design | Typography | Visual Design | Interaction Design | Prototyping |
User Research | HTML/CSS

Figma | Sketch | Serif Affinity | Adobe Creative Suite | Visual Studio Code