

# Ryan Rosales, UI/UX Designer & Freelancer

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## Work Experience

October 2019 - January 2020

### Infinite Peripherals - Marketing Design Intern

Led visual design directions for product landing pages targeting the airline industry and Fortune 500 companies. Translated designs into front-end coding languages, resulting in efficient collaboration with the development team. Utilized Graphic Design and Typography skills to produce social media and print content. Assisted the Creative Director with the production of product motion graphics and participated in the marketing campaign for NRF 2020.

April 2020 - Present

### Freelance UI/UX Designer

Strives to provide excellent design services that brings the web and app products of startups and small businesses to life and individuals in need of a portfolio. Utilizes skills in UX, Visual Design, Typography, and current design trends to produce clean and accessible web and UI products.

September 2018 - December 2018

### Creso. Inc - Graphic Designer

Worked with a team of designers where we researched, storyboarded and designed a motion graphics commercial targeting high-profile tech companies.

February 2019 - May 2019

### Kontess - Freelance UI/UX Designer

Redesigned a startup company's website to create a more user-friendly experience. Researched, designed and prototyped a dashboard interface that will be utilized for tech competitions held by high-profile universities.

## Education

Fall 2013 - Spring 2017

**Irvine Valley College, Irvine CA**

August 2017 - May 2020

**California State University Fullerton, Fullerton CA**

## Skills and Software

UI/UX Design | Graphic Design | Typography | Visual Design | Interaction Design | Prototyping |  
User Research | HTML/CSS/SASS

Figma | Sketch | Serif Affinity | Adobe Creative Suite | Visual Studio Code