



Ryan NDUBUISI

35 Redhill Farm, Leicester, United Kingdom.

✉ Emyndu337@gmail.com
🐦 Twitter : @ThatWeb3Guy_
☎ +447442135992

ABOUT ME

Highly skilled community manager and marketing lead with a strong background in digital design creation, seeking to contribute expertise in community management, brand marketing, and digital content creation to drive engagement, brand awareness, and growth for crypto projects and clients.

AREAS OF SPECIALTY

- Community Management and Engagement
- Social Media Marketing and Search Engine Optimization
- Brand Development and Promotion
- Content Creation (Blogs, EBooks, Videos)
- Market Research and Analysis
- Microsoft Office Suite (Word, PowerPoint, Excel)
- Cryptocurrency Projects Research and Analysis

EXPERIENCES AND PORTFOLIO

- Please refer to my LinkedIn profile for additional experiences and portfolio:
<https://www.linkedin.com/in/ryan-ndubuisi-bb6014200>

CERTIFICATION

Defi : RESEARCH AND ANALYSIS

DEF AND ENO ACADEMY

2019 to 2020

Acquired advanced research and analysis skills specific to DeFi projects

DIGITAL MARKETING Certificate

UDEMY. INC

2019

Demonstrated proficiency in identifying sales prospects and implementing inbound marketing strategies.

SKILLS & PROFICIENCIES

- Adaptability
- Teamwork and Collaboration
- Fast and Prompt Delivery.
- Creativity and Critical Thinking.
- Self Motivation and Resourcefulness.
- Leadership –
- Engaging with team members

WORK HISTORY

Community Manager and Social Media Strategist

Trellis

October 2022 to March 2023

Orchestrated the growth of the project's community by implementing effective community management strategies and fostering engaging interactions

Created compelling content to educate and engage community members through various channels

Achieved consistent community growth, attracting new users and increasing user retention rates

Conducted regular AMAs and facilitated community discussions to address inquiries, gather feedback, and maintain positive sentiment

Marketing Lead and Brand Strategist

0xBath

March 2023-June 2023

Developed and executed comprehensive marketing strategies to enhance brand awareness and promote the project within the crypto community

Generated high-quality content for multiple platforms to educate and attract users, showcasing the project's value proposition

Led marketing campaigns to drive user acquisition and engagement, resulting in increased project visibility and growth

Leveraged market research and analysis to identify target audiences, optimize marketing efforts, and achieve impactful results.

Community Manager/ Moderator

KrypAi

February 2023 to April 2023

Managed and moderated an active community, ensuring a positive and inclusive environment for members

Analyzed marketing program performance, identified optimization opportunities, and implemented strategic adjustments

Collaborated with cross-functional teams to gather user feedback and provide insights for product and marketing improvements

Developed and executed community events and initiatives to educate, engage, and retain community members

EDUCATIONAL BACKGROUND

OPEX INSTITUTE

DEFI RESEARCH AND ANALYSIS, NFT STUDIES , COMMUNITY MANAGEMENT AND STATISTICS

2020

UDEMY. Inc

Introduction to online community management

2019