***. Field Label . . Field Name . . Field Type .***

Gift Card Disclaimer gift\_card\_disclaimer Flexible Content

**Headlines** (*Layout*) headlines

Headline headline Text

**Instructions** (*Layout*) instructions

Instruction instruction Repeater

Instruction Image instruction\_image Image

Instruction Headline instruction\_headline Text

Instruction Content instruction\_content Wysiwyg

**Wysiwyg** (*Layout*) wysiwyg

Wysiwyg wysiwyg Wysiwyg

**Participating Merchants** (*Layout*) participating\_merchants

Merchant Section Headline merchant\_section\_headline Text

Merchant Category merchant\_category Repeater

Merchant Category Headline merchant\_category\_headline Text

Merchant Image Repeater merchant\_image\_repeater Repeater

Merchant Image merchant\_image Image

Merchant CTA merchant\_cta Repeater

Merchant CTA Text merchant\_cta\_text Text

Merchant CTA Link merchant\_cta\_link Text