

CHRIS RYAN

Designer / Developer

Dynamic Designer and Developer with 20+ years of experience specializing in creating innovative digital solutions that enhance user engagement and drive business growth. Expert in full-stack development and user-centric design, with a proven track record of leading high-impact projects from concept to completion.

TECHNICAL SKILLS

Video/Design:

- 20+ Years Design Experience:** Created captivating designs for diverse platforms, specializing in mobile and web UI/UX with Figma. Proficient in Adobe Premiere and After Effects for seamless editing. Managed streaming experiences using OBS, vMix, and TikTok Live Studio, enhancing viewer engagement.

Development:

- Coding Proficiency:** Skilled in HTML, CSS, JS, SwiftUI, Python, SQL, and PHP, enabling versatile development across platforms.
- Frameworks:** Experienced in Flask, Next.JS, React, Bootstrap, and Tailwind for efficient web development.
- E-commerce Solutions:** Developed e-commerce platforms with Shopify, Wordpress, and Magento, optimizing user experience.
- Bot Development:** Created Discord and Telegram bots with MongoDB integrations for enhanced user engagement.
- API Integration:** Leveraged public and private APIs alongside AI/ML for innovative solutions.
- Mobile App Development:** Shipped multiple iOS apps developed using the Swift language.

Testing:

- Issue Management:** Utilized Jira, DevTrack, and Perforce for meticulous issue tracking
- Quality Assurance:** Executed comprehensive black box testing with Selenium and Unity Test Framework for robust software performance.
- Network Optimization:** Monitored network traffic with Wireshark, ensuring seamless API calls.

WORK EXPERIENCE

Founder & Designer / Developer

RyanDesigns.ca | 05/2010 - Current

- Founded and spearheaded a thriving graphic design and web development company, driving business growth and client satisfaction for over a decade.
- Created and optimized websites for clients, harnessing modern web frameworks such as Bootstrap, ReactJS, Wordpress, and Shopify to deliver exceptional online experiences.
- Successfully managed multiple projects concurrently, adeptly balancing priorities and deadlines while upholding the highest standards of quality, reflected in over 400 5-star freelancer reviews.

Designer / Developer / Producer

SportsGamer | 03/2020 - 05/2022

- Creation of a consistent and compelling brand identity across various mediums, including social media platforms, live streams, and physical events.
- Collaborated in the production and leadership of engaging streams for both internal leagues and esteemed clients like the Anaheim Ducks.
- Developed interactive tools with ReactJS and resources to foster community engagement, facilitating meaningful interactions and enhancing brand loyalty.

QA Tester

Electronic Arts Canada | 03/2013 - 05/2015

- Identified and reported issues, bugs, and inconsistencies through rigorous ad hoc testing, ensuring product excellence and user satisfaction.
- Monitored and reported black box coverage in assigned areas, tracking issues from discovery to resolution, ensuring thorough testing and seamless product performance.
- Developed and executed testing briefs based on feature and technical briefs, driving the creation and implementation of comprehensive test plans in collaboration with cross-functional teams.

TECH STACK

ADOBE CREATIVE SUITE

FIGMA

PROCREATE

WORDPRESS

SHOPIFY

SWIFT

NODEJS

REACT

MONGODB

POSTGRESQL

PYTHON

PYTEST

TAILWIND

BOOTSTRAP

AMS

AZURE

DOCKER

OBS

PERSONAL PROJECTS

RinkRivals.com

Developed an online platform league with stat tracking website from the ground up. A discord full of various bot commands.

- Grew to over 200 active users within a month of launching & successfully completed season with 200+ games.*

SportsLights for Philips Hue

Developed an iPhone app that syncs with your Philips Hue lights and triggers based on live sports events.

- Reached 500 downloads in first week, with a 5-star App Store rating.*

Sportshex.com

Website dedicated to sports enthusiasts, providing a resource for hex codes for various teams and leagues

- Attracts over 1,000 monthly visitors, with a 20% increase in returning users.*

FNCreativeDB.xyz

Created a database and user-friendly website for Fortnite Creative mode, showcasing community-generated content & maps

- Amassed 5,000 monthly active users and host over 400 community-generated maps.*

Puck Stats

Developed a iOS app with Swift that interacts with the EA NHL API to pull recent stats for teams & players.

Full portfolio at: ryandesigns.ca

EDUCATION

Advertising - Ontario College Diploma
2006-2008 - Durham College (*Oshawa, ON*)

References available upon request