

# SMARTER COMMUNICATION



knowledge. website.  
share. community. ideas  
informed. resources

**We're experts in establishing a dialogue between our customers and our staff.**

When you choose Preferred Meals as your foodservice provider, you can be assured that we'll keep the lines of communication open. We stay informed on changes that are happening in the school foodservice industry and always look for new ways to share this knowledge with our customers, parents and the community—especially through our website and digital resources. Transparency is the key to our success!





# Preferred Meals:

## Keeping our customers informed on relevant foodservice issues.



### “Word” on the street...

The Preferred Word is our monthly newsletter, containing valuable information about health, nutrition and school meals that can be shared between students and parents. With trivia, games and tips for making smart food choices, it's a fun *and* educational way for kids to get involved.

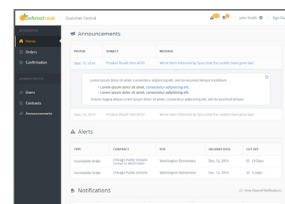
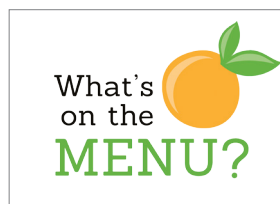
- Digital version available through email subscription
- Archived issues posted as downloadable PDF files

Open communication is a top priority at Preferred Meals. With concerns about nutrition and food allergies at an all-time high, it's important for us to keep parents and administrators up-to-date on the latest news and regulations. At the same time, we work to make mealtime exciting and informative through art contests, interactive newsletters and healthful meals that students truly enjoy.

**“Thank you for coming out for my visit and also for telling me more about Preferred’s nutrition education piece. I did not know you had as much direct contact with students – teaching the MyPlate tips and giving student surveys.”**

*Brittany Oberdorff, RD, Health and Wellness Specialist, Office of the State Superintendent of Education, Washington, DC*

In today's technology-driven world, instant access to information is more essential than ever. Preferred Meals has invested in the development of digital resources to deliver rich, real-time information to our customers.



### Corporate Website

Our main site, [preferredmeals.com](http://preferredmeals.com), houses information about our company as well as archived articles on nutrition, food safety, culinary trends and other healthy-living topics.

### Interactive Menu Website

[Preferredmealsmenu.com](http://Preferredmealsmenu.com) lets parents find out exactly which items will be served at their children's school for the week, along with a nutritional and allergen analysis of the menu.

### Online Ordering & Tracking

Our exclusive Smart Connect order system allows you to enter and track all orders, along with alerts and updates on products and deliveries.

menu development and training • food and equipment delivery • meal preparation and service • merchandising and promotions