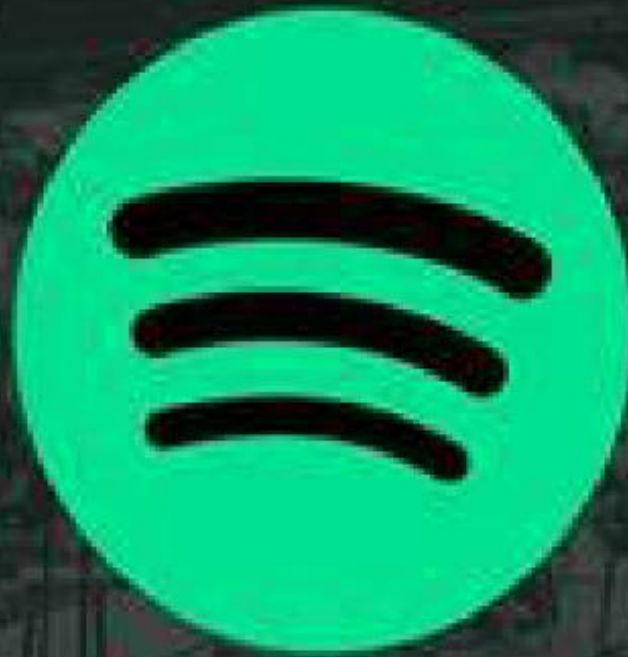


SPOTIFY ANALYSIS - DASHBOARD

OVERVIEW

ARTISTS

TRACKS



AUDIO

INSIGHTS

RECOMMENDATIONS



Spotify

Dashboard by
Ryaz Beig

Track Name

All

Artist(s)_name

All

Key

All

1930

2023



Avg streams per year

481.18M



Tracks

869

Total streams

418bn



#Spotify_playlists

608



#deezer_playlists

14



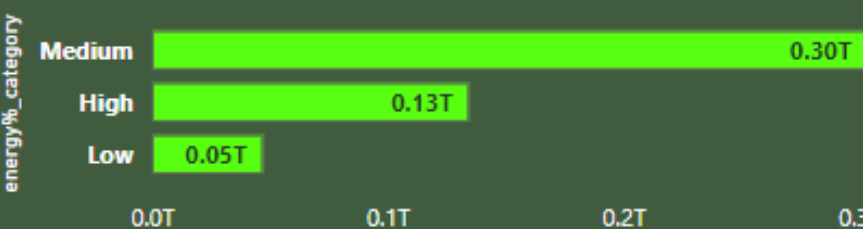
#Apple_playlists

5

Track_name by released_year



Streams based of danceability_%



track_name	artist(s)_name	Streams	In_spotify_p laylists	Bpm
Yo Voy (feat. Daddy Yankee)	Zion & Lennox	527033089	2954	95
Oi Balde - Ao Vivo	Zi½ĩ½ Neto & Crist	145458418	845	108
Malvada	Zi½ĩ½ Fe	154119539	601	135
Something in the Orange	Zach Bryan	449701773	3282	110
Qui½ĩ½ Ago	Yuridia, Angela Aquilar	236857112	660	98

Correlation Musical Features

danceability_%

63K

energy_%

61K

valence_%

48K

acous...

25K

Musical Features

(Exploring the Harmonious key Musical feature)

1

Acousticness_%

87

Danceability_%

60

energy_%

13

liveness_%

16

Speechiness_%

46

valence_%

F#

Key

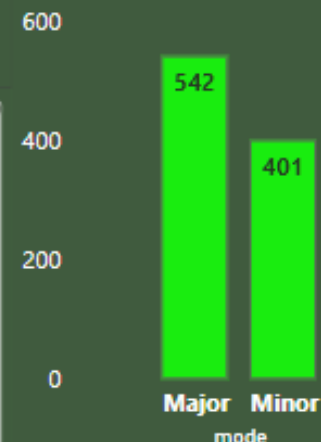
100

bpm

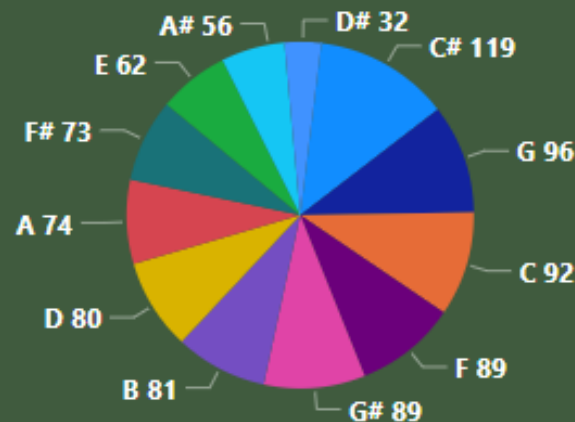
Major

Mode

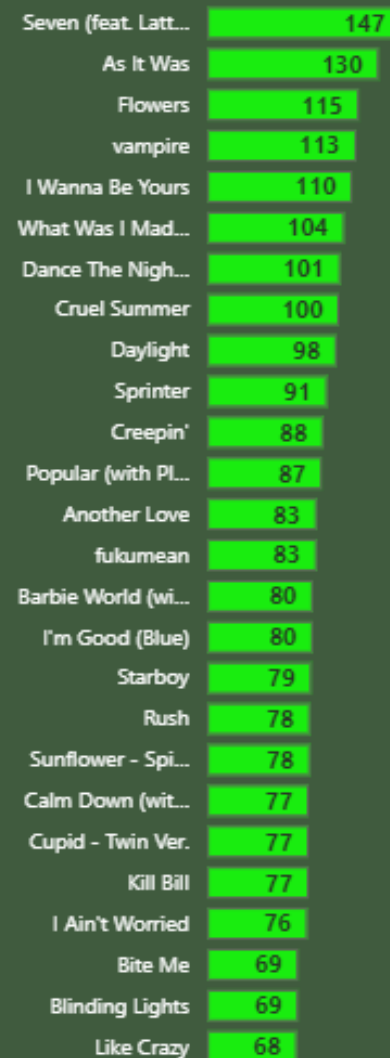
Track Songs by Mode



Track_name by key



spotify_charts by track_name





INSIGHTS



- . After being down for 2 years, It looks like Spotify are back on track with their new tracks and artists.
- . The Major reason for Spotify coming back in trend is because of addition of artists like Taylor Swift, Bad Bunny, Drake, The Weeknd and Others.
- . Canadian Pop, Hip pop, pop and Rap Genre are majorly in trend currently on Spotify.
- . Also with ongoing trend, It can be expected that Low energy, slow songs are more danceable (i.e: They are more used for dance performances/videos).
- . Currently the Average track popularity on Spotify ranges between 70-80 out of 100.
- . The Average time signature for current songs is 4.



RECOMMENDATIONS



- . Spotify can add more slow/calm songs and artists who create such songs as they are coming trend and also becoming more danceable.
- . Spotify can have a special feature section for their top artists where users can find all top songs quickly.
- . As canadian pop, Hip Hop, Pop, Rap brought back the popularity for Spotify they can add more of upcoming, rising artists to stay with the Industry.
- . From the analysis it can be concluded that their is decline in Australian Pop, Europop. In order to gain more European/Australian Audience Spotify can look out for top artists/songs/genre going on in that region and add them to Spotify.