Ryazania Utami

Data Analyst | Data Visualization |

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📍 Sydney, Australia   #Permanent Resident (Full work rights)   ☆ https://my.novypro.com/ryazania-utami

SUMMARY

Worked in industry that required presenting complex data / report / staff training, for over 10 years. **Data Analyst Pivoting from Hospitality industry with a strong background in Excel, SQL, BI tools like Tableau and PowerBI with strategic business mindset.**

With over 10 years in hospitality industry, I've honed my problem-solving, communication, sales, and analytical skills. My experience in handling data, optimizing operations, and understanding customer behavior has fueled my passion for data analytics. Now, I'm transitioning into this field, leveraging data analyst tools and data storytelling to drive informed decision-making. Years of working with Excel datasets and data structures.

WORK EXPERIENCE

Restaurant Manager

📅 2015 - Present   📍 Sydney, Australia

Four Frogs Crêperie Mosman and Lane cove

- **Data-Driven Decision Making:** Targeted, tracked sales performance data using **Lightspeed POS**, identify trends, pricing, and promotions.
- **Inventory & Cost Optimization:** Reduced wastage in leveraging **Excel-based forecasting models**, stocktaking, ordering, and labor allocation.
- **Operational Analytics:** Integrated historical data to predict demand fluctuations, budgeted allocation during peak and off-peak time.
- **Performance Reporting:** Created reports to track (KPIs), providing insights improved forecasted profitability and operational efficiency.
- **Problem-Solving:** Identified inefficiencies in operations through data analysis, adjustments that increased revenue and reduced costs.
- **Adaptability & Crisis Management:** Supplied data to navigate challenges, **COVID-19 disruptions** for continuity and financial stability.
- Led the opening of the Lane Cove branch (store #4) one year before Covid and have successfully managed it for six years.

PROJECTS / INTERNSHIP

Power BI Online internship, The Forage

PwC Switzerland

📅 03/2025 - 03/2025   📍 Sydney, Australia

- Project 1 : Developed Power BI dashboards that modeled churning and retention risk and conveyed KPIs
  https://project.novypro.com/s29IUJ for portfolio
- Project 2 :Examined HR data, streamlined on gender-related KPIs, and identified root causes for gender balance issues
  https://project.novypro.com/YfhBFE for portfolio
- Concise email, delivering corrected insights based on analysis
  https://tinyurl.com/Ryazania for my certificate

Global Co2 Emission score Project

Tableau Public

📅 2025   📍 Sydney, Australia

Global Co2 Emission, per capita from 1960 to 2011

- Tableau dashboard to compare CO2 Emission, Energy, ,GDP, https://public.tableau.com/app/profile/ryazania.utami/vizzes

KEY ACHIEVEMENTS

💎 **Sales Boost**
Increased sales by 10% in 2024 compared to 2023 using data-driven promotions

💎 **Cost Reduction**
Reduced wastage by 20% with Excel forecasting models and stocktaking

💎 **Customer Satisfaction**
Successfully managed branch since opening in Covid time and rated 4.5 out of 5 for customer satisfaction. Could search google review on Four Frogs

💎 **Efficiency Improvement**
Efficient budget staffing by $8000 annually and allocation based on data analysis & sales history

SKILLS

PowerBI	SQL	Tableau	Python
Microsoft Excel	R	DAX	
Data Analysis	Big Data		
Power Query	pivot table	XML	
Microsoft Power Point	Git Hub		

EDUCATION

Master of Information Technology - Master Degree

University of Technology Sydney

📍 Sydney, Australia

CERTIFICATION

Google Data Analytics Professional Certificate
Google

Tableau for Data Science
An accredited online course by Coursera.

SQL for Data Science
In-depth course offered by University of California, Davis.

PROJECTS / INTERNSHIP

Sales dashboards, KPIs & Insights

Microsoft Excel projects

📅 2025   📍 Sydney, Australia

Various dashboard projects using Excel. Link Here:
https://ryazania.github.io/

- Interactive dashboards across retail, call center, supply chain, and personal finance sector.
- Improved decision-making efficiency by 20% by determining KPIs for key business areas and highlighting major issues.

CERTIFICATION

Power BI Pro Workshop

Pragmatic Works - March 2025
https://tinyurl.com/cert-Pragmatics for Certificate

STRENGTHS

Data Analysis Proficiency

Transformed complex data into understandable reports

Business Mindset

Leveraged business requirements to data-driven strategies

Communication

Worked in industry that required presenting complex data / report / staff training, for over 10 years

INTERESTS

Data Visualization

Love the stories hidden in large datasets.