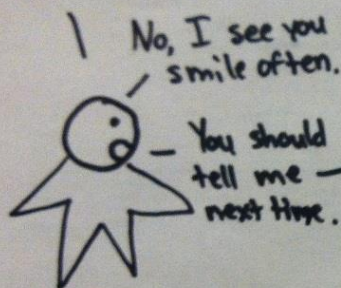


Hey what do you
want to do for fun?

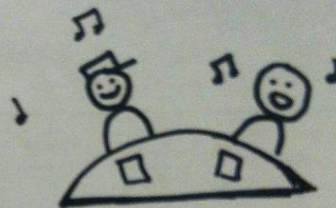
I don't know.
I'm always sad.



1 George

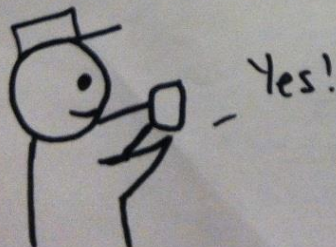
Fred

Later, while doing work, George
breaks into song and Fred sings along.



2

Fred's app asks him, "George saw
you smile. Were you happy? For
your personal record, log yes or no."



3

That weekend at a party...



4

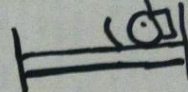
Fred's app asks him again, "Bob saw
you smile. Were you happy? For
your personal record, log yes or no."

No. I was
just being
polite.



5

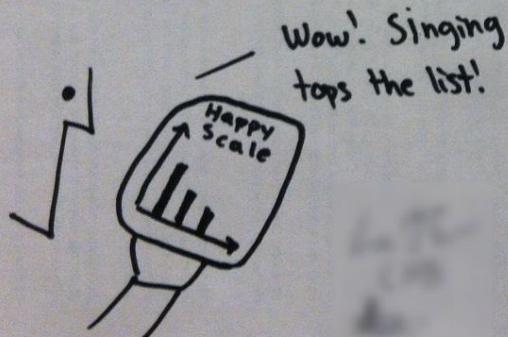
Later that night Fred goes through
his log to see how many times
his friends have seen him smile
that day, and logs the activity
he was doing when it happened.



Wow! I
smiled a
lot today.

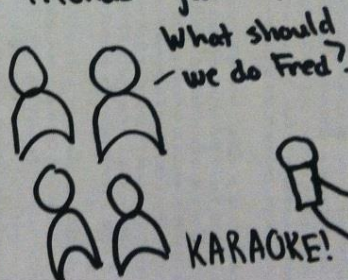
6

A week later the app shows Fred
which activities make him happy.



7

On Fred's birthday, all his
friends gather.



8

It makes me happy!