

One-Pager for MI 349

Short elevator pitch

A website to function as my portfolio as well as a place to show off some of my favorite things such as my record collection.

Long elevator pitch

My website will focus on showcasing a multitude of information about me and who I am. The site will host my resume as one of the main points of the website. From there I will include a portfolio of some of my achievements as well as I plan to include a list of my record collection. I will add a visual list of my current favorite records. The website will keep my professional life and personal life separate as well through the use of multiple pages.

Personas



Jeff the Employer

Interested in potential hires for his company



Lindsay the Student

Searching for example portfolios



Adam the Collector

Record junkie looking at collections

Comps



<http://ryanscherf.net/>



<http://mrcthms.com/>



<http://www.paulcurrah.com/>