

## **One-Pager for MI 349**

### **Short elevator pitch**

A website to function as my portfolio as well as a place to show off some of my favorite things such as my record collection.

### **Long elevator pitch**

My website will focus on showcasing a multitude of information about me and who I am. The site will host my resume as one of the main points of the website. From there I will include a portfolio of some of my achievements as well as I plan to include a list of my record collection. I will add a visual list of my current favorite records. The website will keep my professional life and personal life separate as well through the use of multiple pages.

### **Personas**



#### **Jeff the Employer**

Interested in potential hires for his company



#### **Adam the Collector**

Record junkie looking at collections



#### **Lindsay the Student**

Searching for example portfolios