Work Experience

W20008

Preparatory Study 2

This is intended to be a brief assignment.

Some aspects of this assignment may be re-examined in more detail later in the year.

Part 1 (National Employers):

List ten national employers, providing name and location (full address not required).
 (Try to keep each employer in a separate category from the others. However at national industry level this is recognised to be difficult.)

Part 2

• Whether indigineous or foreign multinational.

Part 3 (Nature and geographical areas of Business):

- For five of the employers listed above outline:
 - o The nature of the business
 - o The target market of the business
 - o The countries of operation

Part 3 (Nature of Employment):

- For two of the chosen five employers above:
 - List one job in the business
 - Briefly state what qualifications you think are required for that job
 - Whether you think you are qualified for that job
 - o Whether (if qualified) you think you would enjoy that job
 - o What duties are performed by someone doing that job

Guidelines

- The completed assignment should not exceed 1 A4 page.
- The assignment should have an appropriate cover sheet.
- The assignment should be standard formatted (see sheet on standard formatting).
- The assignment should be submitted using the submission box in Room 15
- The deadline for this assignment is: 15:15, Friday, 14-10-2005