

# Work Experience

W20008

## Preparatory Study 1: Local Employers

### Part 1 (Local Employers):

- List ten local employers, providing name and address.

*(Each employer listed should be in a separate category from the others. Listing two newsagents or two pharmacies, for example, is not permitted. However, two industrial employers may be permitted, depending on the nature of the industry. Ask!)*

### Part 2 (Nature of Business):

- For five of the employers listed above outline:
  - The nature of the business
  - The target market of the business

### Part 3 (Nature of Employment):

- For two of the chosen five employers above:
  - What differentiates the product or service of this business
  - Identify one job in the business
  - Briefly state what qualifications you think are required for that job
  - Whether you think you are qualified for that job
  - Whether (if qualified) you think you would enjoy that job
  - What duties are performed by someone doing that job

### Guidelines

- The completed assignment should not exceed 1 A4 page.
- The assignment should be standard formatted (see sheet on standard formatting) and use a standard Cover Sheet.
- A PDF copy should be uploaded to your treebeard account, and be click-able to view. The file should be saved in **~/public\_html/workexperience/preparatory01.pdf**
- The hard copy assignment should be submitted using the submission box in Room 15; please ensure the assignment is stamped and dated first.
- The deadline for this assignment is: **12:45, Friday, 18-10-2013**