

Work Experience

W20008

Preparatory Study 2

This is intended to be a brief assignment.

Some aspects of this assignment may be re-examined in more detail later in the year.

Part 1 (National Employers):

- List ten national employers, providing name and location (full address not required).
(Try to keep each employer in a separate category from the others. However at national industry level this is recognised to be difficult.)
- Indicate whether they are indigenous or foreign multinationals.

Part 3 (Nature and geographical areas of Business):

- For five of the employers listed above outline:
 - The nature of the business
 - The target market of the business
 - The countries of operation

Part 3 (Nature of Employment):

- For two of the chosen five employers above:
 - List one job in the business
 - Briefly state what qualifications you think are required for that job
 - Whether you think you are qualified for that job
 - Whether (if qualified) you think you would enjoy that job
 - What duties are performed by someone doing that job

Guidelines

- The completed assignment should not exceed 1 A4 page.
- The assignment should use the standard cover sheet.
- The assignment should be standard formatted (see sheet on standard formatting).
- Submission should be made, after stamping/dating, in paper form using the box in Room 15.
- The deadline for this assignment is: **15:15, Friday, 16-11-2007.**