## **Web Authoring**

## Assignment 2006/7 C20148

There are many good tutorials on HTML available to you. Use them or fail in this task.

You are required to create a promotional web site for Greenstock Abbey. Your site is to give prospective visitors an introduction to the Abbey and it's history. As this Abbey does not exist a series of images will be made available as stock for your use.

You may make up the history of the Abbey or find the history of another Abbey or suitable historical building and use that instead.

There are to be six pages in total. These include a general introduction page and a tourbooking page. The tour-booking page will contain an input form allowing visitors to prebook their guided tours. For this to work you will need to create a Perl based CGI program to handle the booking. This will be your 2<sup>nd</sup> Computer Programming assignment and need not concern you for now. The raw form will be provided to you so that each candidate starts from the same point. Choose other page subject matter as you see fit.

Each page of the site should contain:

- A standard design & layout (very *very* important: use your Design skills)
- Images (keep file sizes small, or thumbnail)
- Text
- Links to other pages in the site
- Any other features that you deem appropriate

In addition the site should have submitted supporting materials which should include:

- Summary of plan, including target audience
- Sketches (a brief diary of the design process)
- Screen captures
- HTML printouts to confirm use of frames, tables, etc.
- Site map
- Signed cover sheet ('My own work' form)

It cannot be emphasised enough that your design should be clean, tidy and simple. Design and be happy with one page; *then* copy that page and change the content for the other pages.

Do not add features to a page just because you can. Also ensure good navigation between pages within the site. Your first file in the site **must** be called **index.html** 

The final paper submission should be standard formatted, but this formatting requirement obviously does not apply to the web site itself.

Refer to the module descriptor for the outline marking scheme, replicated below.

## Submission date 15:15 Wednesday May 2<sup>nd</sup> 2007 (subject to on-line Calendar changes)

## **Marking Scheme**

| Section          | Marking Ranges                | Max | Student Mark                       |
|------------------|-------------------------------|-----|------------------------------------|
| Investigation    | 0-4 – Less than satisfactory  | 10  |                                    |
|                  | 5-7 – Satisfactory            |     |                                    |
|                  | 8-10 -Very Good               |     |                                    |
| Use of equipment | 0-14 - Less than satisfactory | 30  | Keep the site to <= 1MB disk size. |
|                  | 15-23 – Satisfactory          |     |                                    |
|                  | 24-30 - Very good             |     |                                    |
| Finished Work    | 0-24 – Less than satisfactory | 50  |                                    |
|                  | 25-39 – Satisfactory          |     |                                    |
|                  | 40-50 – Very good             |     |                                    |
| Evaluation       | 0-4 – Less than satisfactory  | 10  |                                    |
|                  | 5-7 – Satisfactory            |     |                                    |
|                  | 8-10 -Very Good               |     |                                    |

- It will be necessary to upload your files with ftp (or probably ftps) or edit them in place using vi at http://fachtnaroe.servehttp.com/~yourusername
- Please note that this process is essential to the creation of the site. Furthermore, there may be security issues related to the created of a CGI executable.
- These issues will all be sorted out as part of the development and creation process and you will be informed of new developments affecting your project.