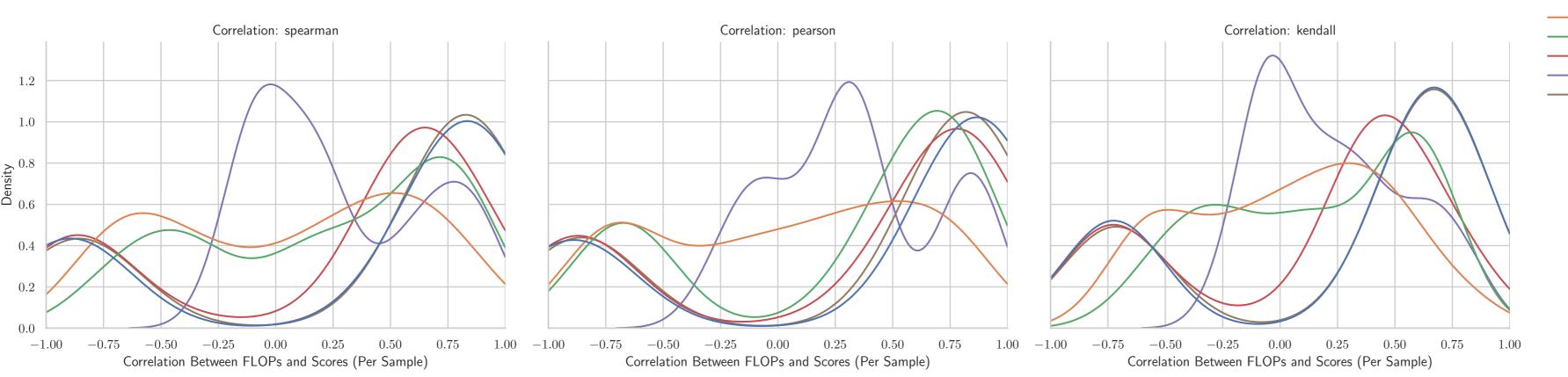
MMLU Marketing Brier Score



Model FamilyCerebras (Param. and Data Scaling)

— INCITE 7B Param. (Data Scaling)

LLM360 Amber 7B Tokens (Param Scaling)

OLMo 7B Param. (Data Scaling)

— Pythia 12B Param. (Data Scaling)

—— Pythia 300B Tokens (Param. Scaling)