

Ryan Evans

age: 20

residence: Columbia, SC

education: Sophomore Year of College

occupation: Panda Express

marital status: Single



I wish the transportation was easier around campus

Lives on the edge of campus and has to take the bus everyday. Enjoys videogames.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Accurate and fast information so I can get to my classes on time

Needs

- Faster Transport
- Fast Loadtimes

Values

- A Fast Support System
- Accurate Information
- Humour

Wants

- Multiple E-Bike/Scooter Stations
- A New PC
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Fears

- Complicated UI
- Heights