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# Project 3: Movie Review Sentiment Analysis

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Ryan Fogle (rsfogle2@, UIN: 652628818)Sean Enright (seanre2@, UIN: 661791377)

### Section 1: Technical Details

In this project, we perform sentiment analysis on movie review text in order to produce a binary review classification. Our dataset consists of labeled IMDB movie reviews. We have developed a model that uses the input review text to classify the review as being either positive or negative.

Our implementation uses Python.

### **Data Preprocessing**

The data preprocessing pipeline is executed on both the train and test dataset separately.

### **Data Parsing**

The dataset contains columns for id, score, sentiment, and review. We parse the training and test data files with pandas.read\_csv() and select the review column for prediction and the sentiment column and class labels. The former is only available in the training set. The review column is also stripped of any remaining HTML tags from the source material.

#### Vocabulary

We restrict the vocabulary to perform the classification task to a set of 874 words and phrases, listed in myvocab.txt. Words or phrases not found in this list are not used for the prediction task. This greatly reduces the memory demand of our classifier and reduces execution time.

The details of our process for generating this vocabulary are found in vocab.ipynb.

#### **Count Vectorizer**

The CountVectorizer class of sklearn is used to tokenize the input reviews and generate a matrix of n-grams for each review. We restrict our vocabulary to consist of n-grams of length 4 and fewer. Any n-grams from the reviews that are not found in the vocabulary file or are found in the stop word list are ignored.

The result is a matrix of size  $n \times |V| + 1$ , where  $n \le n$  is the number of input reviews, |V| is the vocabulary size, and an offset column is used. Each entry indicates the count of that n-gram for a given document.

### **TF-IDF Conversion**

The n-gram counts are converted into term-frequency times inverse document-frequency (TF-IDF) to weigh them within the context of the document (review), and amongst other documents. This does not change the report.md 2023-12-01

dimensions of the design matrix, but does change the interpretation of each entry.

#### Prediction

The final step in the prediction pipeline is a logistic regression model. We use sklearn's LogisticRegressionCV class to build a cross-validated logistic regression model with an \$L\_2\$ (ridge) penalty. The cross-validation search space includes a range of logarithmically spaced regularization weights that have been selected to produce accurate results in the five training/test splits.

To make our final model, we refit the training data with the weight the produced the highest mean AUROC in cross-validation. This refitting happens by default with the LogisticRegressionCV class.

Finally, we generate predictions with the test data that has gone through the same preprocessing steps, and write our predicted probabilities to file.

### Section 2: Performance Metrics

In our testing our data meets the thresholds given in the report.

#### **Evaluation Metric**

AUROC is used to gauge the performance of our classifier with the generated vocabulary list.

#### Results

Our prediction gave a minimum AUROC of 0.9629. A table of result data is included in the appendix.

#### **Execution Time**

Generation of the vocabulary took 3 minutes and 47 seconds. This included data preprocessing, model fitting with cross validation, refitting, and selection of the vocabulary.

The classification task took a total of 1 minute and 41 seconds for all five splits. This includes data preprocessing, model training, and prediction. The mean run time per fold was 20.2 seconds.

### Computer System

For the evaluation of this report, we used a Ryzen 5600X with 32GB of RAM for all 5 training/test splits.

## **Appendix**

### Table of Results

Fold	AUROC	Execution Time (s)
1	0.9641	20.3
2	0.963	20
3	0.9636	20.3
4	0.9643	20.5

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Fold	AUROC	Execution Time (s)
5	0.963	19.8