projectBOAT

We are in the same boat.

Group:

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What is projectBoat and what will **you** gain?

- A **project-sharing platform** for students in the creative fields;

- **Inspiration** – We encourage people to share their knowledge and inspire others;

- **Motivation** – a place where you can see other's people work and **improve** your own;

Why projectBOAT ?

Because the full potential of creative power lies in sharing.

Why is it needed?

- Lack of a project-sharing platform
- Lack of connection
- No privacy

Why is it better?

- Group-sharing feature
- Privacy
- Comment section
- Portfolio templates
- Feedback from peers
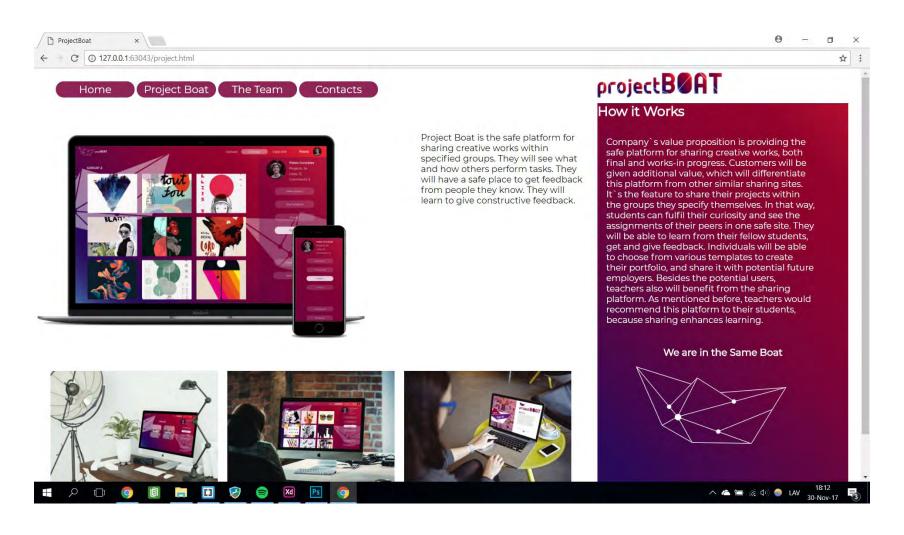
Visual identity

Logo variations

LOGOTYPE
Antema Bold

Montserrat
Montserrat

ABCDEFGHIJKLMNOP
QRSTUVWXYZ
abcdefghijklmnop
qrstuvwxyz
1234567890

Corporate identity

http://www.soperfect.dk/kea/04-ux/

Prototype