Brainstorm & Idea Prioritization Template

Ideation Phase

Date	28 June 2025
Team ID	LTVIP2025TMID49408
Project Name	Heritage Treasures: An In-depth Analysis of UNESCO World Heritage
Maximum Marks	4 Marks

Step 1: Problem Selection (Individual)

Problem Context

Team Member(s): Sappidi Venkata Lavanya

Problem: Analyzing UNESCO World Heritage sites by type, country, region, and year of inscription, using interactive data visualizations to showcase cultural importance, threats, and preservation status.

Step 2: Brainstorming, Idea Listing and Grouping

Idea	Group
Categorize heritage sites by Cultural/Natural/Mixed	Data Overview
Map showing distribution by continent or country	Geo Analysis
Analyze year-wise additions to UNESCO list	Timeline Trends
Show endangered vs safe sites status	Risk Analysis
Use interactive filters for site type, country, year	Interactivity
Visualize site density on a heat map	Geo Analysis
Include key UNESCO criteria in insights	Feature Analysis
Add a timeline of major global heritage events	Timeline Trends
Deploy on Tableau Public with interaction options	Deployment

Step 3: Idea Prioritization

Idea	Feasibility	Impact	Priority

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Type-wise (Cultural/Natural) Analysis	High	High	High
Country-wise and Continent Map	Medium	High	High
Endangered Sites Visualization	Medium	High	High
Filters for site type, year, region	High	Medium	High
Heatmap by density	Medium	Medium	Medium
Timeline of additions	High	Medium	Medium
UNESCO Criteria tagging	Medium	Medium	Medium
Deployment on Tableau Public	High	Medium	Medium