

117TH CONGRESS
2D SESSION

H. R. 6498

To authorize music-related exchange programs facilitated by the Department of State and relevant private sector partnerships, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

JANUARY 25, 2022

Mr. McCAUL (for himself and Mr. DEUTCH) introduced the following bill;
which was referred to the Committee on Foreign Affairs

A BILL

To authorize music-related exchange programs facilitated by the Department of State and relevant private sector partnerships, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Promoting Peace, Edu-
5 cation, And Cultural Exchange through Music Diplomacy
6 Act” or the “PEACE through Music Diplomacy Act”.

7 **SEC. 2. SENSE OF CONGRESS.**

8 It is the sense of Congress that—

1 (1) music is an important conveyer of culture
2 and can be used to communicate values and build
3 understanding between communities;

4 (2) music artists play a valuable role in cross-
5 cultural exchange, and their works and performances
6 can promote peacebuilding and conflict resolution ef-
7 forts;

8 (3) the music industry in the United States has
9 made important contributions to American society
10 and culture, and musicians and industry profes-
11 sionals in the United States can offer valuable ex-
12 pertise to young music artists around the world; and

13 (4) the United States Government should pro-
14 mote exchange programs, especially programs that
15 leverage the expertise and resources of the private
16 sector, that give young music artists from around
17 the world the chance to improve their skills, share
18 ideas, learn about American culture, and develop the
19 necessary skills to support conflict resolution and
20 peacebuilding efforts in their communities and
21 broader societies.

1 **SEC. 3. AUTHORIZATION OF MUSIC-RELATED EXCHANGE**
2 **PROGRAMS.**

3 The Mutual Educational and Cultural Exchange Act
4 of 1961 (commonly referred to as the Fulbright-Hays Act)
5 is amended—

6 (1) in section 102(a)(2) (22 U.S.C.
7 2452(a)(2))—

8 (A) in clause (iii), by striking “assem-
9 blies;” and inserting “assemblies; and”; and

10 (B) in clause (iv)—

11 (i) by inserting “, including in coordi-
12 nation and consultation with the private
13 sector,” before “similar”; and

14 (ii) by striking “national interest.”
15 and inserting “national interest; and”; and

16 (2) in section 112(a) (22 U.S.C. 2460(a))—

17 (A) in paragraph (8), by striking “and”
18 after the semicolon at the end;

19 (B) in paragraph (9), by striking the pe-
20 riod at the end and inserting “; and”; and

21 (C) by adding at the end the following new
22 paragraph:

23 “(10) exchange programs, including in coordi-
24 nation and consultation with the private sector, fo-
25 cused on music and the performing arts that provide
26 opportunities for foreign nationals and Americans to

1 build cross-cultural understanding and advance
2 peace abroad.”.

3 **SEC. 4. PRIVATE SECTOR PARTNERSHIPS.**

4 (a) IN GENERAL.—The Secretary of State should
5 seek to partner with the private sector in support of
6 music-related exchange programs implemented by the De-
7 partment of State’s Bureau of Educational and Cultural
8 Affairs (ECA), leverage private sector expertise in devel-
9 oping and implementing such programs, expand net-
10 working and mentorship opportunities for program par-
11 ticipants, and identify private sector funding sources for
12 travel and other program-related expenses where relevant.

13 (b) AUTHORIZATION OF CERTAIN PARTNERSHIPS.—
14 The Secretary of State is authorized to partner with the
15 private sector, including through the granting of awards,
16 to recognize musicians whose works or performances have
17 advanced peace abroad and who could contribute to net-
18 working and mentorship opportunities for participants of
19 music-related exchange programs implemented by ECA.

20 **SEC. 5. STRATEGY.**

21 (a) IN GENERAL.—Not later than 180 days after the
22 date of the enactment of this Act, the Secretary of State
23 shall submit to the appropriate congressional committees
24 a strategy for advancing United States foreign policy
25 goals, including conflict resolution and peacebuilding ef-

1 forts, through music-related exchange programs imple-
2 mented by ECA. Such strategy shall include—

3 (1) a description of clearly defined annual
4 goals, targets, and planned outcomes for each music-
5 related exchange program;

6 (2) a plan to monitor and evaluate each music-
7 related exchange program and progress made toward
8 achieving such goals, targets, and planned outcomes,
9 including measurable benchmarks;

10 (3) a plan to ensure that music-related ex-
11 change programs are promoting United States for-
12 eign policy objectives, including ensuring such pro-
13 grams are clearly branded and paired with robust
14 public diplomacy efforts;

15 (4) a plan to pursue partnerships with the pri-
16 vate sector while implementing music-related ex-
17 change programs, including leveraging industry ex-
18 pertise and expanding networking and mentorship
19 opportunities for program participants; and

20 (5)(A) examples of how ECA’s music-related
21 exchange programs have contributed to conflict reso-
22 lution and peacebuilding efforts to date, including
23 through participant and alumni actions;

24 (B) a description of lessons learned regarding
25 how to better encourage conflict resolution and

1 peacebuilding efforts through ECA’s music-related
2 exchange programs; and

3 (C) a plan to incorporate such lessons learned
4 into relevant current and future programming.

5 (b) CONSULTATION.—In developing the strategy re-
6 quired under subsection (a), the Secretary of State shall
7 consult with the Committee on Foreign Affairs of the
8 House of Representatives and the Committee on Foreign
9 Relations of the Senate, as well as relevant private sector
10 partners.

11 (c) APPROPRIATE CONGRESSIONAL COMMITTEES DE-
12 FINED.—In this section, the term “appropriate congres-
13 sional committees” means—

14 (1) the Committee on Foreign Affairs and the
15 Committee on Appropriations of the House of Rep-
16 resentatives; and

17 (2) the Committee on Foreign Relations and
18 the Committee on Appropriations of the Senate.

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