117TH CONGRESS 1ST SESSION

H. R. 3826

To promote competition and economic opportunity in digital markets by establishing that certain acquisitions by dominant online platforms are unlawful.

IN THE HOUSE OF REPRESENTATIVES

June 11, 2021

Mr. Jeffries (for himself, Mr. Buck, Mr. Cicilline, Mr. Nadler, and Mr. Gooden of Texas) introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

- To promote competition and economic opportunity in digital markets by establishing that certain acquisitions by dominant online platforms are unlawful.
 - 1 Be it enacted by the Senate and House of Representa-
 - 2 tives of the United States of America in Congress assembled,
 - 3 SECTION 1. SHORT TITLE.
 - 4 This Act may be cited as the "Platform Competition
 - 5 and Opportunity Act of 2021".
 - 6 SEC. 2. UNLAWFUL ACQUISITIONS.
 - 7 (a) VIOLATION.—It shall be unlawful for a covered
 - 8 platform operator to acquire directly or indirectly—

1	(1) the whole or any part of the stock or other
2	share capital of another person engaged in com-
3	merce or in any activity or affecting commerce; or
4	(2) the whole or any part of the assets of an-
5	other person engaged in commerce or in any activity
6	affecting commerce.
7	(b) Exclusion.—An acquisition shall not be unlaw-
8	ful under subsection (a) if the acquiring covered platform
9	operator demonstrates by clear and convincing evidence
10	that—
11	(1) the acquisition is a transaction that is de-
12	scribed in section 7A(c) of the Clayton Act; or
13	(2) the acquired assets or the issuer of the ac-
14	quired stock do not—
15	(A) compete with the covered platform or
16	with the covered platform operator for the sale
17	or provision of any product or service;
18	(B) constitute nascent or potential com-
19	petition to the covered platform or the covered
20	platform operator for the sale or provision of
21	any product or service;
22	(C) enhance or increase the covered plat-
23	form's or the covered platform operator's mar-
24	ket position with respect to the sale or provision

- of any product or service offered on or directly related to the covered platform; or
- (D) enhance or increase the covered platform's or covered platform operator's ability to
 maintain its market position with respect to the
 sale or provision of any product or service offered on or directly related to the covered plat-
- 9 (c) USER ATTENTION.—For purposes of this Act, 10 competition, nascent competition, or potential competition 11 for "the sale or provision of any product or service" in-12 cludes competition for a user's attention.
- 13 (d) Role of Data.—For purposes of this Act, an 14 acquisition that results in access to additional data may, 15 without more, enhance, increase, or maintain a covered 16 platform's market position.

17 SEC. 3. DEFINITIONS.

form.

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- 18 (a) Antitrust Laws.—The term "antitrust laws"
- 19 has the meaning given the term in subsection (a) of sec-
- 20 tion 1 of the Clayton Act (15 U.S.C. 12).
- 21 (b) Commission.—The term "Commission" means
- 22 the Federal Trade Commission.
- (c) Control.—The term "control" with respect to
- 24 a person means—

1	(1) holding 25 percent or more of the stock of
2	the person;
3	(2) having the right to 25 percent or more of
4	the profits of the person;
5	(3) having the right to 25 percent or more of
6	the assets of the person, in the event of the person's
7	dissolution;
8	(4) if the person is a corporation, having the
9	power to designate 25 percent or more of the direc-
10	tors of the person;
11	(5) if the person is a trust, having the power
12	to designate 25 percent or more of the trustees; or
13	(6) otherwise exercises substantial control over
14	the person.
15	(d) Covered Platform.—The term "covered plat-
16	form" means an online platform—
17	(1) that has been designated as a "covered plat-
18	form" under section 4(a); or
19	(2) that—
20	(A) at the time of the Commission's or the
21	Department of Justice's designation under sec-
22	tion 2(d), or any of the twelve months pre-
23	ceding that time, or in any of the 12 months
24	preceding the filing of a complaint for an al-
25	leged violation of this Act—

1	(i) has at least 50,000,000 United
2	States-based monthly active users on the
3	online platform; or
4	(ii) has at least 100,000 United
5	States-based monthly active business users
6	on the platform;
7	(B) is owned or controlled by a person
8	with net annual sales, or a market capitaliza-
9	tion greater than \$600,000,000,000, adjusted
10	for inflation on the basis of the Consumer Price
11	Index, at the time of the Commission's or the
12	Department of Justice's designation under sec-
13	tion 4(a) or any of the two years preceding that
14	time, or at any time in the 2 years preceding
15	the filing of a complaint for an alleged violation
16	of this Act; and
17	(C) is a critical trading partner for the sale
18	or provision of any product or service offered on
19	or directly related to the online platform.
20	(e) Covered Platform Operator.—The term
21	"covered platform operator" means a person that, directly
22	or indirectly, owns or controls a covered platform.
23	(f) Critical Trading Partner.—The term "crit-
24	ical trading partner" means an entity that has the ability
25	to restrict or impede—

1 (1) the access of a business user to its users or 2 customers; or (2) the access of a business user to a tool or 3 service that needs to effectively serve its users or 5 customers. 6 (g) Business User.—The term "business user" means a person that utilizes or plans to utilize the covered 8 platform for the sale or provision of products or services. 9 (h) Online Platform.—The term "online platform" means a website, online or mobile application oper-10 11 ating system, digital assistant, or online service that— 12 (1) enables a user to generate content that can 13 be viewed by other users on the platform or to inter-14 act with other content on the platform; 15 (2) facilitates the offering, sale, purchase, payment, or shipping of goods or services, including 16 17 software applications, between and among con-18 sumers or businesses not controlled by the platform; 19 or20 (3) enables user searches or queries that access 21 or display a large volume of information. (i) Person.—The term "person" has the meaning 22 23 given the term in subsection (a) of section 1 of the Clayton

Act (15 U.S.C. 12).

1 SEC. 4. IMPLEMENTATION.

2	(a) Covered Platform Designation.—
3	(1) The Federal Trade Commission or Depart-
4	ment of Justice shall designate whether an entity is
5	a covered platform for the purpose of implementing
6	and enforcing this Act. Such designation shall—
7	(A) be based on a finding that the criteria
8	set forth in section 3(d)(2)(A)–(C) are met;
9	(B) be issued in writing and published in
10	the Federal Register; and
11	(C) will apply for 10 years from its
12	issuance regardless of whether there is a change
13	in control or ownership over the covered plat-
14	form unless the Commission or the Department
15	of Justice removes the designation pursuant to
16	subsection (b).
17	(b) Removal of Covered Platform Designa-
18	TION.—The Commission and the Department of Justice
19	shall—
20	(1) consider whether its designation of a cov-
21	ered platform pursuant to subsection (a) should be
22	removed prior to the expiration of the 10-year period
23	if the covered platform operator files a request with
24	the Commission or the Department of Justice, which
25	shows that the online platform is no longer a critical
26	trading partner;

- 1 (2) determine whether to grant a request sub-2 mitted under paragraph 1 not later than 120 days 3 after the date of the filing of such request; and
- 4 (3) obtain the concurrence of the Commission
- 5 or the Department of Justice, as appropriate, before
- 6 granting a request submitted under paragraph (1).

7 SEC. 5. ENFORCEMENT.

- 8 (a) Enforcement Proceeding.—The Commission,
- 9 Department of Justice, and any attorney general of a
- 10 State subject to the requirements in subsection (d) shall
- 11 enforce this Act in the same manner, by the same means,
- 12 and with the same jurisdiction, powers, and duties as
- 13 though all applicable terms and provisions of the Federal
- 14 Trade Commission Act (15 U.S.C. 41 et seq.) or the Clay-
- 15 ton Act (15 U.S.C. 12 et seq.), as appropriate, were incor-
- 16 porated into and made a part of this Act.
- 17 (b) Unfair Methods of Competition.—A viola-
- 18 tion of this Act shall also constitute an unfair method of
- 19 competition under section 5 of the Federal Trade Commis-
- 20 sion Act (15 U.S.C. 5).
- 21 (c) Commission Independent Litigation Au-
- 22 THORITY.—If the Commission has reason to believe that
- 23 a covered platform violated this Act, the Commission may
- 24 commence a civil action, in its own name by any of its
- 25 attorneys designated by it for such purpose, to recover a

- 1 civil penalty and seek other appropriate relief in a district
- 2 court of the United States against the covered platform
- 3 operator.
- 4 (d) Parens Patriae.—Any attorney general of a
- 5 State may bring a civil action in the name of such State
- 6 for a violation of this Act as parens patriae on behalf of
- 7 natural persons residing in such State, in any district
- 8 court of the United States having jurisdiction of the de-
- 9 fendant, and may secure any form of relief provided for
- 10 in this section.

11 SEC. 6. ENFORCEMENT GUIDELINES.

- 12 (a) IN GENERAL.—Not later than 1 year after the
- 13 date of enactment of this Act, the Commission and the
- 14 Assistant Attorney General of the Antitrust Division shall
- 15 jointly issue guidelines outlining policies and practices, re-
- 16 lating to agency enforcement of this Act, with the goal
- 17 of promoting transparency and deterring violations.
- 18 (b) UPDATES.—The Commission and the Assistant
- 19 Attorney General of the Antitrust Division shall update
- 20 the joint guidelines issued under subsection (a), as needed
- 21 to reflect current agency policies and practices, but not
- 22 less frequently than once every 4 years beginning on the
- 23 date of enactment of this Act.
- (c) Operation.—The Joint Guidelines issued under
- 25 this section do not confer any rights upon any person,

- 1 State, or locality, nor shall operate to bind the Commis-
- 2 sion, Department of Justice, or any person, State, or local-
- 3 ity to the approach recommended in such Guidelines.

4 SEC. 7. SUITS BY PERSONS INJURED.

- 5 (a) In General.—Except as provided in subsection
- 6 (b), any person who shall be injured in his business or
- 7 property by reason of anything forbidden in this Act sue
- 8 therefor in any district court of the United States in the
- 9 district in which the defendant resides or is found or has
- 10 an agent, without respect to the amount in controversy,
- 11 and shall recover threefold the damages by him sustained,
- 12 and the cost of suit, including a reasonable attorney's fee.
- 13 The court may award under this section, pursuant to a
- 14 motion by such person promptly made, simple interest on
- 15 actual damages for the period beginning on the date of
- 16 service of such person's pleading setting forth a claim
- 17 under the antitrust laws and ending on the date of judg-
- 18 ment, or for any shorter period therein, if the court finds
- 19 that the award of such interest for such period is just in
- 20 the circumstances. In determining whether an award of
- 21 interest under this section for any period is just in the
- 22 circumstances, the court shall consider only—
- (1) whether such person or the opposing party,
- or either party's representative, made motions or as-
- 25 serted claims or defenses so lacking in merit as to

1	show that such party or representative acted inten-
2	tionally for delay, or otherwise acted in bad faith;
3	(2) whether, in the course of the action in-
4	volved, such person or the opposing party, or either
5	party's representative, violated any applicable rule,
6	statute, or court order providing for sanctions for
7	dilatory behavior or otherwise providing for expedi-
8	tious proceedings; and
9	(3) whether such person or the opposing party,
10	or either party's representative, engaged in conduct
11	primarily for the purpose of delaying the litigation
12	or increasing the cost thereof.
13	(b) Amount of Damages Payable to Foreign
14	STATES AND INSTRUMENTALITIES OF FOREIGN
15	States.—
16	(1) Except as provided in paragraph (2), any
17	person who is a foreign state may not recover under
18	subsection (a) an amount in excess of the actual
19	damages sustained by it and the cost of suit, includ-
20	ing a reasonable attorney's fee.
21	(2) Paragraph (1) shall not apply to a foreign
22	state if—
23	(A) such foreign state would be denied,
24	under section 1605(a)(2) of title 28, United
25	States Code, immunity in a case in which the

- action is based upon a commercial activity, or an act, that is the subject matter of its claim under this section;
 - (B) such foreign state waives all defenses based upon or arising out of its status as a foreign state, to any claims brought against it in the same action;
 - (C) such foreign state engages primarily in commercial activities; and
 - (D) such foreign state does not function, with respect to the commercial activity, or the act, that is the subject matter of its claim under this section as a procurement entity for itself or for another foreign state.

15 SEC. 8. JUDICIAL REVIEW.

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16 (a) IN GENERAL.—Any party that is subject to a covered platform designation pursuant to section 4(a) of this Act, a decision in response to a request to remove a cov-18 19 ered platform designation pursuant to section 4(b), a final 20 order issued in any district court, or a final order of the 21 Commission issued in an administrative adjudicative pro-22 ceeding may within 30 days of the issuance of such des-23 ignation, decision, or order, petition for review of such designation or order in the United States Court of Appeals for the District of Columbia Circuit.

- 1 (b) Treatment of Findings.—In a proceeding for
- 2 judicial review of a covered platform designation pursuant
- 3 to section 4(a) of this Act or a final order of the Commis-
- 4 sion, the findings of the Commission or the Department
- 5 of Justice as to the facts, if supported by evidence, shall
- 6 be conclusive.
- 7 (c) Injunctive Relief.—Any person, firm, corpora-
- 8 tion, or association shall be entitled to sue for and have
- 9 injunctive relief, in any court of the United States having
- 10 jurisdiction over the parties, against threatened loss or
- 11 damage by a violation of this Act, when and under the
- 12 same conditions and principles as injunctive relief against
- 13 threatened conduct that will cause loss or damage is
- 14 granted by courts of equity, under the rules governing
- 15 such proceedings, and upon the execution of proper bond
- 16 against damages for an injunction improvidently granted
- 17 and a showing that the danger of irreparable loss or dam-
- 18 age is immediate, a preliminary injunction may issue: Pro-
- 19 vided, That nothing herein contained shall be construed
- 20 to entitle any person, firm, corporation, or association, ex-
- 21 cept the United States, to bring suit for injunctive relief
- 22 against any common carrier subject to the jurisdiction of
- 23 the Surface Transportation Board under subtitle IV of
- 24 title 49. In any action under this section in which the
- 25 plaintiff substantially prevails, the court shall award the

- 1 cost of suit, including a reasonable attorney's fee, to such
- 2 plaintiff.

3 SEC. 9. RULES OF CONSTRUCTION.

- 4 Nothing in this Act shall be construed to limit any
- 5 authority of the Attorney General or the Federal Trade
- 6 Commission under the antitrust laws, the Federal Trade
- 7 Commission Act (15 U.S.C. 45), or any other provision
- 8 of law or to limit the application of any law.

9 SEC. 10. SEVERABILITY.

- 10 If any provision of this Act, an amendment made by
- 11 this Act, or the application of such provision or amend-
- 12 ment to any person or circumstance is held to be unconsti-
- 13 tutional, the remainder of this Act and of the amendments
- 14 made by this Act, and the application of the remaining
- 15 provisions of this Act and amendments to any person or
- 16 circumstance shall not be affected.

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