

117TH CONGRESS  
1ST SESSION

# H. R. 5436

To prohibit the sale of a firearm unless the firearm or packaging carries a label that provides the number of the National Suicide Prevention Lifeline.

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## IN THE HOUSE OF REPRESENTATIVES

SEPTEMBER 30, 2021

Ms. BROWNLEY introduced the following bill; which was referred to the Committee on Energy and Commerce

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## A BILL

To prohibit the sale of a firearm unless the firearm or packaging carries a label that provides the number of the National Suicide Prevention Lifeline.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

3       **SECTION 1. SHORT TITLE.**

4       This Act may be cited as the “Gun Suicide Preven-

5       tion Act”.

6       **SEC. 2. LABELING REQUIREMENT.**

7       (a) PROHIBITION.—Notwithstanding the exclusion of  
8       firearms from the definition of consumer product in sec-  
9       tion 3(a)(5)(E) of the Consumer Product Safety Act (15  
10       U.S.C. 2052(a)(5)(E)), it shall be unlawful for a manufac-

1 turer or retailer to sell or offer for sale any firearm that  
2 does not meet the requirements of subsection (b).

3 (b) NATIONAL SUICIDE PREVENTION HOTLINE  
4 LABEL.—A firearm meets the requirements of this sub-  
5 section if a clear and conspicuous label is attached to the  
6 firearm or appears on any packaging of the firearm and  
7 on any descriptive material included with the firearm  
8 that—

9 (1) is written in both English and Spanish;

10 (2) in English, reads “IF YOU OR SOMEONE  
11 YOU KNOW IS CONTEMPLATING SUICIDE,  
12 PLEASE CALL THE NATIONAL SUICIDE  
13 PREVENTION LIFELINE AT” followed by the  
14 toll-free phone number of the National Suicide Pre-  
15 vention Lifeline, maintained by the Assistant Sec-  
16 retary for Mental Health and Substance Use under  
17 section 520E–3 of the Public Health Service Act (42  
18 U.S.C. 290bb–36c), or any successor to such toll-  
19 free number; and

20 (3) contains a yellow triangle containing an ex-  
21 clamation mark that appears immediately before the  
22 words “IF YOU” on the label.

23 (c) ENFORCEMENT.—A violation of the prohibition in  
24 subsection (a) shall be treated as a violation of section  
25 19(a) of the Consumer Product Safety Act (15 U.S.C.

1 2068). Any person who violates subsection (a) shall be  
2 subject to the penalties set forth in section 20 and 21 of  
3 such Act (15 U.S.C. 2069; 2070).

4 (d) RETAILER DEFINED.—In this section, the term  
5 “retailer” includes a dealer, as such term is definition in  
6 section 921(a) of title 18, United States Code.

7 (e) EFFECTIVE DATE.—This Act shall take effect on  
8 the date that is two years after the date of enactment of  
9 this Act.

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