117TH CONGRESS 2D SESSION

H. R. 6569

To promote and support the local arts and creative economy in the United States.

IN THE HOUSE OF REPRESENTATIVES

February 2, 2022

Ms. PINGREE introduced the following bill; which was referred to the Committee on Education and Labor, and in addition to the Committees on Energy and Commerce, Transportation and Infrastructure, Financial Services, the Judiciary, Veterans' Affairs, Ways and Means, and Foreign Affairs, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To promote and support the local arts and creative economy in the United States.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE; TABLE OF CONTENTS.
- 4 (a) Short Title.—This Act may be cited as the
- 5 "Promoting Local Arts and Creative Economy Workforce
- 6 Act of 2022" or the "PLACE Act".
- 7 (b) Table of Contents for
- 8 this Act is as follows:

Sec. 1. Short title; table of contents.

TITLE I—FINDINGS AND DEFINITIONS

- Sec. 101. Findings.
- Sec. 102. Definitions.

TITLE II—CREATIVE WORKFORCE ADVANCEMENT

- Sec. 201. Department of Labor.
- Sec. 202. Department of Education.
- Sec. 203. Economic Development Administration programs.
- Sec. 204. Creative jobs training through Bureau of Prisons reentry and skills development programs.
- Sec. 205. Grants relating to the creative economy.
- Sec. 206. Promotion for veterans with service-connected disabilities of job training and resources in creative industries and occupations.
- Sec. 207. Disaster assistance for creative industry workers through FEMA.
- Sec. 208. Department of Health and Human Services.
- Sec. 209. Disaster unemployment assistance.

TITLE III—TAX INCENTIVES

Sec. 301. Tax incentives.

TITLE IV—CULTURAL TRADE PROMOTION

- Sec. 401. Promotion by Export-Import Bank of the United States of exports by creative industries and occupations.
- Sec. 402. Promotion of exports from creative industries and occupations.
- Sec. 403. Collaboration to improve access to reliable international shipping services
- Sec. 404. Demonstration program to promote use of creative industries and occupations in certain economic planning.
- Sec. 405. Trade and Development Agency.

TITLE V—FEDERAL SUPPORT FOR THE CREATIVE ECONOMY

- Sec. 501. Collaboration.
- Sec. 502. Creative Economy Advisory Board.
- Sec. 503. Travel and Tourism Advisory Board.
- Sec. 504. Federal Council on the Arts and Humanities.
- Sec. 505. Art in Architecture program funding.
- Sec. 506. Office of Readiness, Recovery, and Resilience.

1 TITLE I—FINDINGS AND

2 **DEFINITIONS**

- **3 SEC. 101. FINDINGS.**
- 4 Congress makes the following findings:
- 5 (1) The United States economy has changed
- 6 rapidly as automation, artificial intelligence, digital

- technologies, and modern information and communication systems have transformed the way people in the United States work, live, and interact.
 - (2) The United States must establish policies and create programs capable of responding to changing economic realities.
 - (3) The United States must develop strategies to maximize current assets and help grow a United States economy and workforce that can thrive in a challenging environment of constant change and reinvention.
 - (4) The Nation needs to strengthen and improve Federal support for a Next Generation economy and workforce.
 - (5) The United States must explore sustainable strategies to create jobs that will endure, will remain reliant on a local workforce, and are unlikely to move overseas.
 - (6) There is great value and untapped potential in the Nation's rich history, the creative freedoms enjoyed by its people, and the many cultures and traditions that make the United States so unique.
 - (7) Promoting local arts and enhancing the creative economy of the United States would support the Nation's diverse citizenry, rich traditions, and

- vast creative talents, including the unique history and continuing vitality of Native American communities.
 - (8) The United States must embrace the opportunities and challenges the country faces and reimagine the role of the Federal Government in providing support for local arts activity and expanding the creative economy.
 - (9) The United States needs to engage workers from around the Nation to develop, hone, and share expressions of their cultural heritage, including languages, creative collaborations, and artistic skills.
 - (10) The Nation needs to recognize that there is a broad range of undervalued and underutilized human potential in the United States, and the existence of that human potential has profound social, economic, and workforce ramifications.
 - (11) Securing the future well-being of individuals, families, communities, and the Nation will depend in part on adopting Federal policies that will increase support for the creative economy.
 - (12) The Nation needs to improve creative workforce readiness and develop an education and job training plan, including a plan for education and training through specialized vocational schools and

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1	apprenticeship programs, to ensure that individuals
2	of all ages in the United States can realize their full
3	creative potential now and in the future.
4	(13) Investing in a creative economy workforce
5	would help showcase the Nation's creative arts,
6	strengthen its capacity for job growth, promote eco-
7	nomic inclusion, boost entrepreneurship, improve
8	and revitalize rural, remote, and underserved areas,
9	and empower communities to share their stories.
10	SEC. 102. DEFINITIONS.
11	In this Act:
12	(1) Creative industry or occupation.—
13	The term "creative industry or occupation" means—
14	(A) an industry that—
15	(i) has a substantial current or poten-
16	tial impact (including through positions
17	that lead to economic self-sufficiency and
18	opportunities for advancement) on a State,
19	regional, or local economy or a Native
20	American community's economy, as appro-
21	priate; and
22	(ii) contributes to the growth of busi-
23	nesses or nonprofit organizations that have
24	their origin in individual creativity, skill.

and talent, including businesses or non-

1	profit organizations focused on design,
2	crafts, music, visual and media arts, per-
3	forming arts, language, literature, or ex-
4	pressions of Native cultures or regional or
5	local heritage culture; and
6	(B) an occupation that—
7	(i) currently has or is projected to
8	have a number of positions (including posi-
9	tions that lead to economic self-sufficiency
10	and opportunities for advancement) in an
11	industry sector so as to have a substantial
12	potential impact on a State, regional, or
13	local economy or a Native American com-
14	munity's economy, as appropriate; and
15	(ii) is comprised of—
16	(I) businesses or nonprofit orga-
17	nizations described in subparagraph
18	(A)(ii); or
19	(II) individuals who are self-em-
20	ployed or sole proprietors and whose
21	work has an origin in individual cre-
22	ativity, skill, and talent, including a
23	focus on design, crafts, music, visual
24	arts, media arts, performing arts, lan-
25	guage, literature, or expressions of

1	Native cultures or regional or local
2	heritage culture.
3	(2) Native American.—The term "Native
4	American", used with respect to culture, means the
5	culture of a Native American, as defined in section
6	103 of the Native American Languages Act (25
7	U.S.C. 2902).
8	TITLE II—CREATIVE
9	WORKFORCE ADVANCEMENT
10	SEC. 201. DEPARTMENT OF LABOR.
11	(a) Workforce Innovation and Opportunity
12	Act.—
13	(1) Definition.—Section 3 of the Workforce
14	Innovation and Opportunity Act (29 U.S.C. 3102) is
15	amended by adding at the end the following:
16	"(72) Creative industry or occupation.—
17	The term 'creative industry or occupation' has the
18	meaning given the term in section 102 of the
19	PLACE Act.".
20	(2) Unified state plans.—Section
21	102(b)(1)(A) of such Act (29 U.S.C. $3112(b)(1)(A)$)
22	is amended—
23	(A) in clause (i), by striking "occupa-
24	tions;" and inserting "occupations, and creative
25	industries and occupations;"; and

1	(B) in clause (ii), by striking "those indus-
2	tries and occupations" and "the sectors, indus-
3	tries, and occupations described in clause (i)".
4	(3) REGIONAL COORDINATION.—Section
5	106(c)(1)(C) of such Act (29 U.S.C. 3121(c)(1)(C))
6	is amended by striking "occupations" and inserting
7	"occupations, and regional creative industries and
8	occupations,".
9	(4) Local Plans.—Section 108(b)(1)(B) of
10	such Act (29 U.S.C. 3123(b)(1)(B)) is amended by
11	striking "occupations;" and inserting "occupations,
12	and creative industries and occupations;".
13	(5) NATIVE AMERICAN PROGRAMS.—Section
14	166(d)(2)(A)(i) of such Act (29 U.S.C.
15	3221(d)(2)(A)(i)) is amended by inserting "develop-
16	ment of skills relating to creative industries or occu-
17	pations and" before "training on".
18	(6) National dislocated worker
19	GRANTS.—Section 170 of the Workforce Innovation
20	and Opportunity Act (29 U.S.C. 3225) is amend-
21	ed —
22	(A) in subsection (a)—
23	(i) in paragraph (1)—
24	(I) in subparagraph (A), by strik-
25	ing "or" at the end;

1	(II) in subparagraph (B), by
2	striking the period at the end and in-
3	serting "; or"; and
4	(III) by adding at the end the
5	following:
6	"(C) for purposes of assistance provided
7	under subsection (b)(1)(E), an opioid crisis, as
8	declared by the Secretary after consultation
9	with the Secretary of Health and Human Serv-
10	ices."; and
11	(ii) by adding at the end the fol-
12	lowing:
13	"(3) Dislocated Worker.—
14	"(A) IN GENERAL.—The term 'dislocated
15	worker' means—
16	"(i) a dislocated worker, as defined in
17	section 3; and
18	"(ii) for purposes of assistance pro-
19	vided under subsection (b)(1)(E), a recov-
20	ering individual.
21	"(B) RECOVERING INDIVIDUAL.—The term
22	'recovering individual' means an individual
23	who—

1	"(i) left employment, or has never
2	been employed, due mainly to opioid use;
3	and
4	"(ii)(I) has successfully completed a
5	supervised drug rehabilitation program for
6	opioid use and is no longer engaging in the
7	illegal use of opioids, or has otherwise been
8	rehabilitated successfully and is no longer
9	engaging in such illegal use;
10	"(II) is participating in a supervised
11	rehabilitation program and is no longer en-
12	gaging in such illegal use; or
13	"(III) is erroneously regarded as en-
14	gaging in such illegal use, but is not en-
15	gaging in such illegal use."; and
16	(B) in subsection (b)(1)—
17	(i) in subparagraph (C), by striking
18	"and" at the end;
19	(ii) in subparagraph (D), by striking
20	the period at the end and inserting ";
21	and"; and
22	(iii) by adding at the end the fol-
23	lowing:
24	"(E) to provide employment and training
25	assistance in a creative industry or occupation,

1	in an area where an opioid crisis has been de-
2	clared, as described in subsection $(a)(1)(C)$.".
3	(b) Creative Economy Grant Program.—
4	(1) In General.—The Secretary of Labor, act-
5	ing through the Assistant Secretary for Employment
6	and Training, shall make grants to eligible entities
7	to enable those eligible entities to provide wage sub-
8	sidies for individuals in a creative industry or occu-
9	pation.
10	(2) Eligible entity.—
11	(A) In general.—To be eligible to receive
12	such a grant, an entity shall be a business (in-
13	cluding a nonprofit organization) that—
14	(i) is engaged in a creative industry or
15	occupation and has its origin in individual
16	creativity, skill, and talent, including focus-
17	ing on design, crafts, music, visual arts
18	media arts, performing arts, language, lit-
19	erature, or expressions of Native cultures
20	or regional or local heritage culture; and
21	(ii) has fewer than 500 full-time
22	equivalent employees, as determined in ac-
23	cordance with subparagraph (B).
24	(B) Full-time equivalent basis.—For
25	purposes of determining the number of full-time

1	equivalent employees under subparagraph
2	(A)(ii)—
3	(i) any employee working not fewer
4	than 30 hours per week shall be considered
5	a full-time employee; and
6	(ii) any employee working not fewer
7	than 10 hours and fewer than 30 hours
8	per week shall be counted as one-half of a
9	full-time employee.
10	(3) APPLICATION.—To be eligible to receive
11	such a grant, an entity shall submit an application
12	to the Secretary of Labor at such time, in such man-
13	ner, and containing such information as the Sec-
14	retary may require.
15	(4) Use of funds.—An entity that receives a
16	grant under this section shall use the grant funds to
17	provide wage subsidies for any individual who earns
18	income through creative, cultural, or artistic-based
19	pursuits to produce ideas, content, goods, or serv-
20	ices, without regard for the employment status of
21	the individual.
22	SEC. 202. DEPARTMENT OF EDUCATION.
23	(a) Corrections Education.—Section 225(b) of
24	the Workforce Innovation and Opportunity Act (29 U.S.C.
25	3305(b)) is amended—

1	(1) by redesignating paragraphs (7) and (8) as
2	paragraphs (8) and (9), respectively; and
3	(2) by inserting after paragraph (6) the fol-
4	lowing:
5	"(7) education that relates to a creative indus-
6	try or occupation (as defined in section 102 of the
7	Promoting Local Arts and Creative Economy Work-
8	force Act of 2022);".
9	(b) Adult Education.—Section 203 of the Work-
10	force Innovation and Opportunity Act (29 U.S.C. 3272)
11	is amended—
12	(1) in paragraph (1)—
13	(A) by redesignating subparagraphs (B)
14	and (C) as subparagraphs (C) and (D), respec-
15	tively; and
16	(B) by inserting after subparagraph (A)
17	the following:
18	"(B) gain education or skills relating to a
19	creative industry or occupation (as defined in
20	section 102 of the Promoting Local Arts and
21	Creative Economy Workforce Act of 2022)";
22	and
23	(2) in paragraph (2), by inserting "skills relat-
24	ing to a creative industry or occupation (as defined
25	in section 102 of the Promoting Local Arts and Cre-

1	ative Economy Workforce Act of 2022)" before "or
2	integrated education and training".
3	(c) Career and Technical Education.—Section
4	3(5) of the Career and Technical Education Act of 2006
5	(20 U.S.C. 2302(5)) is amended—
6	(1) in subparagraph (C), by striking "and"
7	after the semicolon;
8	(2) in subparagraph (D), by striking the period
9	at the end and inserting "; and; and
10	(3) by adding at the end the following:
11	"(E) may be related to a creative industry
12	or occupation (as defined in section 102 of the
13	Promoting Local Arts and Creative Economy
14	Workforce Act of 2022).".
15	(d) Work Study.—Section 443 of the Higher Edu-
16	cation Act of 1965 (20 U.S.C. 1087–53) is amended by
17	adding at the end the following:
18	"(f) Creative Industry or Occupation.—
19	"(1) In general.—Funds granted to an insti-
20	tution under this section may be used to compensate
21	(including compensation for time spent in training
22	and travel directly related to relevant activities) stu-
23	dents employed in projects that support a creative
24	industry or occupation (as defined in section 102 of

1 the Promoting Local Arts and Creative Economy 2 Workforce Act of 2022). "(2) Federal share of 3 4 the compensation of work-study students com-5 pensated under this subsection may exceed 75 percent.". 6 7 (e) Elementary and Secondary Education.— 8 Section 4642(a)(1) of the Elementary and Secondary Education Act of 1965 (20 U.S.C. 7292(a)(1)) is amended— 10 11 (1) by redesignating subparagraphs (B) and 12 (C) as subparagraphs (C) and (D), respectively; and 13 (2) by inserting after subparagraph (A) the fol-14 lowing: 15 "(B) workforce training for a creative in-16 dustry or occupation (as defined in section 102 17 of the Promoting Local Arts and Creative 18 Economy Workforce Act of 2022);". 19 SEC. 203. ECONOMIC DEVELOPMENT ADMINISTRATION 20 PROGRAMS. 21 (a) Creative Economy Apprenticeship and In-22 TERNSHIP GRANTS.—Title II of the Public Works and 23 Economic Development Act of 1965 is amended by insert-

ing after section 207 (42 U.S.C. 3147) the following:

1 "SEC. 208. CREATIVE ECONOMY APPRENTICESHIP AND IN-2 TERNSHIP GRANTS. 3 "(a) Definitions.—In this section: 4 "(1) APPRENTICESHIP PROGRAM.—The term 5 'apprenticeship program' means a program under 6 the Act of August 16, 1937 (commonly known as 7 the 'National Apprenticeship Act') (50 Stat. 664, 8 chapter 663; 29 U.S.C. 50 et seq.), to provide work-9 force training relating to a creative industry or occu-10 pation. 11 "(2) Creative industry or occupation.— 12 The term 'creative industry or occupation' has the 13 meaning given the term in section 102 of the Pro-14 moting Local Arts and Creative Economy Workforce Act of 2022. 15 16 "(3) ELIGIBLE ENTITY.—The term 'eligible en-17 tity' means an eligible entity as determined by the 18 Secretary. 19 "(4) Internship program.—The term 'intern-20 ship program' means a paid internship program to 21 provide workforce training relating to a creative in-22 dustry or occupation that is conducted in accordance 23 with such regulations and policies relating to paid 24 internships as the Secretary of Labor may promul-25 gate.

"(b) Apprenticeship Programs.—

"(1) ESTABLISHMENT.—The Secretary shall establish a program, to be known as the 'Creative Economy Apprenticeship Grant Program', under which the Secretary shall provide to eligible entities grants, on a competitive basis, for use in accordance with paragraph (3).

"(2) Applications.—

"(A) IN GENERAL.—To be eligible to receive a grant under this subsection, an eligible entity shall submit to the Secretary an application at such time, in such manner, and containing such information as the Secretary may require.

"(B) DETERMINATION BY SECRETARY.—

"(i) IN GENERAL.—The Secretary shall determine whether to approve or disapprove an application submitted under subparagraph (A) by not later than 90 days after the date of receipt of the application.

"(ii) ACTION ON APPROVAL.—On approval by the Secretary of an application under clause (i), the Secretary shall provide to the applicable eligible entity a grant in accordance with paragraph (4).

1	"(iii) Action on disapproval.—On
2	disapproval by the Secretary of an applica-
3	tion under clause (i), the Secretary shall
4	provide to the applicable eligible entity—
5	"(I) a notice of the disapproval,
6	including a description of the reasons
7	for the disapproval; and
8	"(II) an opportunity to remedy
9	any deficiency identified by the Sec-
10	retary under subclause (I) by submit-
11	ting to the Secretary a revised appli-
12	cation by not later than 30 days after
13	the date of the disapproval.
14	"(3) Use of funds.—An eligible entity shall
15	use a grant provided under this subsection to carry
16	out an apprenticeship program.
17	"(4) Allocation.—Of the amounts made
18	available to carry out this subsection for each fiscal
19	year, the Secretary shall allocate to each eligible en-
20	tity the application of which is approved under para-
21	graph (2) during that fiscal year an amount based
22	on the proportion that—
23	"(A) the number of individuals served by
24	the apprenticeship program of the eligible enti-
25	ty; bears to

"(B) the total number of individuals served 1 2 by the apprenticeship programs of all eligible 3 entities that receive assistance under this sub-4 section for the fiscal year. 5 "(c) Internship Programs.— 6 "(1) Establishment.—The Secretary shall es-7 tablish a program, to be known as the 'Creative 8 Economy Internship Grant Program', under which 9 the Secretary shall provide to eligible entities grants, 10 on a competitive basis, for use in accordance with 11 paragraph (3). 12 "(2) Applications.— 13 "(A) IN GENERAL.—To be eligible to re-14 ceive a grant under this subsection, an eligible 15 entity shall submit to the Secretary an applica-16 tion at such time, in such manner, and con-17 taining such information as the Secretary may 18 require. 19 "(B) Determination by Secretary.— 20 IN GENERAL.—The Secretary 21 shall determine whether to approve or dis-22 approve an application submitted under 23 subparagraph (A) by not later than 90 24 days after the date of receipt of the appli-

cation.

1	"(ii) Action on approval.—On ap-
2	proval by the Secretary of an application
3	under clause (i), the Secretary shall pro-
4	vide to the applicable eligible entity a grant
5	in accordance with paragraph (4).
6	"(iii) Action on disapproval.—On
7	disapproval by the Secretary of an applica-
8	tion under clause (i), the Secretary shall
9	provide to the applicable eligible entity—
10	"(I) a notice of the disapproval,
11	including a description of the reasons
12	for the disapproval; and
13	"(II) an opportunity to remedy
14	any deficiency identified by the Sec-
15	retary under subclause (I) by submit-
16	ting to the Secretary a revised appli-
17	cation by not later than 30 days after
18	the date of the disapproval.
19	"(3) USE OF FUNDS.—An eligible entity shall
20	use a grant provided under this subsection to carry
21	out an internship program.
22	"(4) Allocation.—Of the amounts made
23	available to carry out this subsection for each fiscal
24	year, the Secretary shall allocate to each eligible en-
25	tity the application of which is approved under para-

1	graph (2) during that fiscal year an amount based
2	on the proportion that—
3	"(A) the number of individuals served by
4	the internship program of the eligible entity;
5	bears to
6	"(B) the total number of individuals served
7	by the internship programs of all eligible enti-
8	ties that receive assistance under this sub-
9	section for the fiscal year.
10	"(d) Authorization of Appropriations.—There
11	are authorized to be appropriated to the Secretary such
12	sums as are necessary to carry out this section.".
13	(b) Grants for Economic Adjustment.—Section
14	209(c)(5) of the Public Works and Economic Development
15	Act of 1965 (42 U.S.C. $3149(c)(5)$) is amended by insert-
16	ing ", including through the promotion of creative indus-
17	tries and occupations (as defined in section 102 of the
18	Promoting Local Arts and Creative Economy Workforce
19	Act of 2022)" before the period at the end.
20	SEC. 204. CREATIVE JOBS TRAINING THROUGH BUREAU OF
21	PRISONS REENTRY AND SKILLS DEVELOP-
22	MENT PROGRAMS.
23	Section 231(a) of the Second Chance Act of 2007 (34
24	U.S.C. 60541(a)) is amended by adding at the end the
25	following

1	"(3) Ensuring that reentry and skills develop-
2	ment programs for prisoners include skills training
3	for jobs in creative industries and occupations, as
4	defined in section 102 of the Promoting Local Arts
5	and Creative Economy Workforce Act of 2022.".
6	SEC. 205. GRANTS RELATING TO THE CREATIVE ECONOMY.
7	To the extent practicable, grant programs relating to
8	economic development administered by the Department of
9	Health and Human Services, Commissioner of the Admin-
10	istration for Native Americans, or the head of an agency
11	with assets or resources relating to workforce develop-
12	ment, may be used to support efforts to provide workforce
13	training related to the creative economy (as defined in sec-
14	tion 102 of the Promoting Local Arts and Creative Econ-
15	omy Workforce Act of 2022).
16	SEC. 206. PROMOTION FOR VETERANS WITH SERVICE-CON-
17	NECTED DISABILITIES OF JOB TRAINING AND
18	RESOURCES IN CREATIVE INDUSTRIES AND
19	OCCUPATIONS.
20	Section 3116 of title 38, United States Code, is
21	amended by adding at the end the following new sub-
22	section:
23	"(c) In carrying out this section, the Secretary shall
24	assist in making available and promote job training and
25	resources that—

- 1 "(1) are provided by nonprofit organizations, 2 educational institutions, Native American (as de-3 fined in section 3765 of this title) governments and organizations, and Federal, State, and local govern-5 ments; and 6 "(2) relate to creative industries and occupa-7 tions, as defined in section 102 of the Promoting 8 Local Arts and Creative Economy Workforce Act of 9 2022.". 10 SEC. 207. DISASTER ASSISTANCE FOR CREATIVE INDUSTRY 11 WORKERS THROUGH FEMA. 12 (a) IN GENERAL.—The President, acting through the 13 Administrator of the Federal Emergency Management Agency, shall promulgate rules to ensure that expenses in-14 15 curred, as a result of a major disaster or emergency, by a self-employed or freelance worker or worker in a creative 16 microenterprise, including those workers whose work fo-18 cuses on design, crafts, music, visual arts, media arts, performing arts, language, literature, and expressions of Na-19 tive American culture and local or regional heritage cul-20
- or freelance worker or worker in a creative microenterprise

ture, to repair or replace tools needed by the self-employed

- 23 are considered eligible expenses for assistance under sec-
- 24 tion 408 of the Robert T. Stafford Disaster Relief and
- 25 Emergency Assistance Act (42 U.S.C. 5174).

- 1 (b) REQUIREMENT.—The rules promulgated under
- 2 subsection (a) may not require, as a condition of receiving
- 3 such assistance under section 408 of the Robert T. Staf-
- 4 ford Disaster Relief and Emergency Assistance Act (42
- 5 U.S.C. 5174), an applicant—
- 6 (1) to apply or be declined for assistance from
- 7 the Small Business Administration; or
- 8 (2) to demonstrate that assistance received
- 9 from the Small Business Administration does not
- satisfy the total necessary expenses or serious needs
- arising out of a major disaster or emergency.
- 12 SEC. 208. DEPARTMENT OF HEALTH AND HUMAN SERV-
- 13 ICES.
- 14 The Administration for Native Americans of the De-
- 15 partment of Health and Human Services shall, in carrying
- 16 out job training programs, including under the Native
- 17 American Programs Act of 1974 (42 U.S.C. 2991 et seq.),
- 18 include training for creative industries and occupations.
- 19 SEC. 209. DISASTER UNEMPLOYMENT ASSISTANCE.
- The Administrator of the Federal Emergency Man-
- 21 agement Agency shall amend the regulations imple-
- 22 menting the disaster unemployment assistance program
- 23 authorized under section 410 of the Robert T. Stafford
- 24 Disaster Relief and Emergency Assistance Act (42 U.S.C.
- 25 5177) to ensure that—

	20
1	(1) the assistance amount for a self-employed
2	worker is calculated based on the business receipts
3	of the self-employed worker rather than net profit;
4	and
5	(2) the assistance amount is not calculated by
6	counting gross receipts of a self-employed worker
7	against the net profit of the self-employed worker.
8	TITLE III—TAX INCENTIVES
9	SEC. 301. TAX INCENTIVES.
10	(a) New Markets Tax Credit and Guidelines
11	FOR QUALIFIED COMMUNITY DEVELOPMENT ENTI-
12	TIES.—Not later than 1 year after the date of the enact-
13	ment of this Act, the Secretary of the Treasury shall issue
14	guidelines for the creation and operation of community de-
15	velopment entities focused on the creative industries or oc-
16	cupations, which would allow such entities to be treated
17	as qualified community development entities for purposes
18	of section 45D(c) of the Internal Revenue Code of 1986.
19	(b) Work Opportunity Credit for Hiring Cer-
20	TAIN DISPLACED WORKERS.—
21	(1) In General.—Paragraph (1) of section
22	51(d) of the Internal Revenue Code of 1986 is
23	amended by striking "or" at the end of subpara-

graph (I), by striking the period at the end of sub-

1	paragraph (J) and inserting ", or", and by adding
2	at the end the following new subparagraph:
3	"(K) a qualified displaced worker.".
4	(2) Qualified displaced worker.—Sub-
5	section (d) of section 51 of such Code is amended
6	by adding at the end the following new paragraph:
7	"(16) Qualified displaced worker.—The
8	term 'qualified displaced worker' means an indi-
9	vidual who, immediately before beginning work for
10	the employer—
11	"(A) is an eligible TAA recipient (as de-
12	fined in section $35(c)(2)$,
13	"(B) is an eligible alternative TAA recipi-
14	ent (as defined in section 35(c)(3)), or
15	"(C) is eligible for employment and train-
16	ing activities for dislocated workers under chap-
17	ter 3 of subtitle B of title I of the Workforce
18	Innovation and Opportunity Act (29 U.S.C.
19	3171 et seq.) or assistance under section 170 of
20	such Act (29 U.S.C. 3225).".
21	(3) Effective date.—The amendments made
22	by this subsection shall apply to individuals begin-
23	ning work for the employer after the date of the en-
24	actment of this Act.

1	(c) Above-the-Line Deduction of Expenses of
2	Performing Artists.—
3	(1) In general.—Section 62(a)(2)(B) of the
4	Internal Revenue Code of 1986 is amended—
5	(A) by striking "Performing Artists.—
6	The deductions" and inserting "PERFORMING
7	ARTISTS.—
8	"(i) In general.—The deductions",
9	and
10	(B) by adding at the end the following new
11	clauses:
12	"(ii) Phaseout.—The amount of ex-
13	penses taken into account under clause (i)
14	shall be reduced (but not below zero) by 10
15	percentage points for each \$2,000 (\$4,000
16	in the case of a joint return), or fraction
17	thereof, by which the taxpayer's adjusted
18	gross income (determined without regard
19	to this subparagraph) for the taxable year
20	exceeds \$100,000 (200 percent of such
21	amount in the case of a joint return).
22	"(iii) Cost-of-living adjust-
23	MENT.—In the case of any taxable year be-
24	ginning in a calendar year after 2021, the

1	\$100,000 amount under clause (ii) shall be
2	increased by an amount equal to—
3	"(I) such dollar amount, multi-
4	plied by
5	"(II) the cost-of-living adjust-
6	ment determined under section 1(f)(3)
7	for the calendar year in which the tax-
8	able year begins, determined by sub-
9	stituting 'calendar year 2020' for 'cal-
10	endar year 2016' in subparagraph
11	(A)(ii) thereof.
12	If any amount after adjustment under the
13	preceding sentence is not a multiple of
14	\$1,000, such amount shall be rounded to
15	the nearest multiple of \$1,000.".
16	(2) Clarification regarding commission
17	PAID TO PERFORMING ARTIST'S MANAGER OR
18	AGENT.—Section 62(a)(2)(B)(i) of such Code, as
19	amended by subsection (a), is amended by inserting
20	before the period at the end the following: ", includ-
21	ing any commission paid to the performing artist's
22	manager or agent".
23	(3) Conforming amendments.—
24	(A) Section 62(a)(2)(B)(i) of such Code,
25	as amended by this subsection, is further

1	amended by striking "by him" and inserting
2	"by the performing artist".
3	(B) Section 62(b)(1) of such Code is
4	amended by inserting "and" at the end of sub-
5	paragraph (A), by striking ", and" at the end
6	of subparagraph (B) and inserting a period,
7	and by striking subparagraph (C).
8	(4) Effective date.—The amendments made
9	by this section shall apply to taxable years ending
10	after the date of the enactment of this Act.
11	(d) Charitable Contributions of Certain
12	ITEMS CREATED BY THE TAXPAYER.—
13	(1) In general.—Subsection (e) of section
14	170 of the Internal Revenue Code of 1986 is amend-
15	ed by adding at the end the following new para-
16	graph:
17	"(8) Special rule for certain contribu-
18	TIONS OF LITERARY, MUSICAL, OR ARTISTIC COM-
19	POSITIONS.—
20	"(A) IN GENERAL.—In the case of a quali-
21	fied artistic charitable contribution—
22	"(i) the amount of such contribution
23	shall be the fair market value of the prop-
24	erty contributed (determined at the time of
25	such contribution), and

1	"(ii) no reduction in the amount of
2	such contribution shall be made under
3	paragraph (1).
4	"(B) Qualified artistic charitable
5	CONTRIBUTION.—For purposes of this para-
6	graph, the term 'qualified artistic charitable
7	contribution' means a charitable contribution of
8	any literary, musical, artistic, or scholarly com-
9	position, or similar property, or the copyright
10	thereon (or both), but only if—
11	"(i) such property was created by the
12	personal efforts of the taxpayer making
13	such contribution no less than 18 months
14	prior to such contribution,
15	"(ii) the taxpayer—
16	"(I) has received a qualified ap-
17	praisal of the fair market value of
18	such property in accordance with the
19	regulations under this section, and
20	"(II) attaches to the taxpayer's
21	income tax return for the taxable year
22	in which such contribution was made
23	a copy of such appraisal,
24	"(iii) the donee is an organization de-
25	scribed in subsection (b)(1)(A),

1	"(iv) the use of such property by the
2	donee is related to the purpose or function
3	constituting the basis for the donee's ex-
4	emption under section 501 (or, in the case
5	of a governmental unit, to any purpose or
6	function described under subsection (c)),
7	"(v) the taxpayer receives from the
8	donee a written statement representing
9	that the donee's use of the property will be
10	in accordance with the provisions of clause
11	(iv), and
12	"(vi) the written appraisal referred to
13	in clause (ii) includes evidence of the ex-
14	tent (if any) to which property created by
15	the personal efforts of the taxpayer and of
16	the same type as the donated property is
17	or has been—
18	"(I) owned, maintained, and dis-
19	played by organizations described in
20	subsection (b)(1)(A), and
21	"(II) sold to or exchanged by
22	persons other than the taxpayer,
23	donee, or any related person (as de-
24	fined in section $465(b)(3)(C)$.

1	"(C) MAXIMUM DOLLAR LIMITATION; NO
2	CARRYOVER OF INCREASED DEDUCTION.—The
3	increase in the deduction under this section by
4	reason of this paragraph for any taxable year—
5	"(i) shall not exceed the artistic ad-
6	justed gross income of the taxpayer for
7	such taxable year, and
8	"(ii) shall not be taken into account in
9	determining the amount which may be car-
10	ried from such taxable year under sub-
11	section (d).
12	"(D) ARTISTIC ADJUSTED GROSS IN-
13	COME.—For purposes of this paragraph, the
14	term 'artistic adjusted gross income' means
15	that portion of the adjusted gross income of the
16	taxpayer for the taxable year attributable to—
17	"(i) income from the sale or use of
18	property created by the personal efforts of
19	the taxpayer which is of the same type as
20	the donated property, and
21	"(ii) income from teaching, lecturing,
22	performing, or similar activity with respect
23	to property described in clause (i).
24	"(E) Paragraph not to apply to cer-
25	TAIN CONTRIBUTIONS.—Subparagraph (A) shall

not apply to any charitable contribution of any letter, memorandum, or similar property which was written, prepared, or produced by or for an individual while the individual is an officer or employee of any person (including any government agency or instrumentality) unless such letter, memorandum, or similar property is entirely personal.

- "(F) COPYRIGHT TREATED AS SEPARATE PROPERTY FOR PARTIAL INTEREST RULE.—In the case of a qualified artistic charitable contribution, the tangible literary, musical, artistic, or scholarly composition, or similar property and the copyright on such work shall be treated as separate properties for purposes of this paragraph and subsection (f)(3).".
- (2) Effective date.—The amendment made by this subsection shall apply to contributions made after the date of the enactment of this Act in taxable years ending after such date.

TITLE IV—CULTURAL TRADE 1 **PROMOTION** 2 3 SEC. 401. PROMOTION BY EXPORT-IMPORT BANK OF THE 4 UNITED STATES OF EXPORTS BY CREATIVE 5 INDUSTRIES AND OCCUPATIONS. 6 Section 2(b)(1) of the Export-Import Bank Act of 7 1945 (12 U.S.C. 635(b)(1)) is amended by adding at the 8 end the following: 9 "(N)(i) The Bank shall— "(I) undertake efforts to enhance the Bank's 10 11 capacity to provide information about the Bank's 12 programs to creative industries or occupations that 13 have not previously participated in the Bank's pro-14 grams; and "(II) promote the export of goods produced and 15 16 services provided by creative industries or occupa-17 tions. 18 "(ii) Not later than 1 year after the date of enactment of this subparagraph, the President of the Bank 20 shall submit to Congress a report on the activities under-21 taken pursuant to this subparagraph. 22 "(iii) In this subparagraph, the term 'creative industry or occupation' has the meaning given that term in sec-24 tion 102 of the Promoting Local Arts and Creative Econ-25 omy Workforce Act of 2022.".

1	SEC. 402. PROMOTION OF EXPORTS FROM CREATIVE IN-
2	DUSTRIES AND OCCUPATIONS.
3	(a) Promotion of Exports by United States
4	AND FOREIGN COMMERCIAL SERVICE.—Section 2301(b)
5	of the Export Enhancement Act of 1988 (15 U.S.C.
6	4721(b)) is amended, in the matter preceding paragraph
7	(1), by inserting after "medium-sized businesses" the fol-
8	lowing: "and creative industries and occupations (as de-
9	fined in section 102 of the Promoting Local Arts and Cre-
10	ative Economy Workforce Act of 2022)".
11	(b) Strategic Plan of Trade Promotion Co-
12	ORDINATING COMMITTEE.—Section 2312(c) of the Export
13	Enhancement Act of 1988 (15 U.S.C. 4727(c)) is amend-
14	ed—
15	(1) in paragraph (6), by striking "; and" and
16	inserting a semicolon;
17	(2) in paragraph (7), by striking the period at
18	the end and inserting "; and; and
19	(3) by adding at the end the following:
20	"(8) consider how to promote exports of goods
21	and services from creative industries and occupa-
22	tions (as defined in section 102 of the Promoting
23	Local Arts and Creative Economy Workforce Act of
24	2022).".
25	(c) Promotion of Exports of Native Hawahan
26	ARTS AND CRAFTS AND EXPORTS FROM NATIVE HAWAI-

1	IAN-OWNED BUSINESSES.—Section 2307 of the Export
2	Enhancement Act of 1988 (15 U.S.C. 4726) is amended—
3	(1) by inserting "or Native Hawaiian" after
4	"American Indian" each place it appears;
5	(2) in subsection (a)—
6	(A) by inserting "or Native Hawaiian"
7	after "include Indian"; and
8	(B) by inserting "or Native Hawaiian-
9	owned" after "Indian-owned"; and
10	(3) in subsection (e), by striking "hand made or
11	hand crafted" and inserting "made".
12	SEC. 403. COLLABORATION TO IMPROVE ACCESS TO RELI-
L 4	
13	ABLE INTERNATIONAL SHIPPING SERVICES.
13	
	ABLE INTERNATIONAL SHIPPING SERVICES.
13 14 15	ABLE INTERNATIONAL SHIPPING SERVICES. The Under Secretary of Commerce for International
13 14 15 16	ABLE INTERNATIONAL SHIPPING SERVICES. The Under Secretary of Commerce for International Trade, the Assistant Secretary of Commerce and Director General of the United States and Foreign Commercial
13 14 15 16	ABLE INTERNATIONAL SHIPPING SERVICES. The Under Secretary of Commerce for International Trade, the Assistant Secretary of Commerce and Director General of the United States and Foreign Commercial
13 14 15 16	ABLE INTERNATIONAL SHIPPING SERVICES. The Under Secretary of Commerce for International Trade, the Assistant Secretary of Commerce and Director General of the United States and Foreign Commercial Service appointed under section 2301(a)(2) of the Export
13 14 15 16 17 18	ABLE INTERNATIONAL SHIPPING SERVICES. The Under Secretary of Commerce for International Trade, the Assistant Secretary of Commerce and Director General of the United States and Foreign Commercial Service appointed under section 2301(a)(2) of the Export Enhancement Act of 1988 (15 U.S.C. 4721(a)(2)), and
13 14 15 16 17	ABLE INTERNATIONAL SHIPPING SERVICES. The Under Secretary of Commerce for International Trade, the Assistant Secretary of Commerce and Director General of the United States and Foreign Commercial Service appointed under section 2301(a)(2) of the Export Enhancement Act of 1988 (15 U.S.C. 4721(a)(2)), and the Postmaster General shall consult and collaborate with
13 14 15 16 17 18 19	ABLE INTERNATIONAL SHIPPING SERVICES. The Under Secretary of Commerce for International Trade, the Assistant Secretary of Commerce and Director General of the United States and Foreign Commercial Service appointed under section 2301(a)(2) of the Export Enhancement Act of 1988 (15 U.S.C. 4721(a)(2)), and the Postmaster General shall consult and collaborate with respect to how to better connect microenterprises and

1	SEC. 404. DEMONSTRATION PROGRAM TO PROMOTE USE
2	OF CREATIVE INDUSTRIES AND OCCUPA-
3	TIONS IN CERTAIN ECONOMIC PLANNING.
4	Not later than 120 days after the date of enactment
5	of this Act, the Secretary of Commerce shall establish a
6	demonstration program to assess the feasibility and advis-
7	ability of providing support to local arts agencies and non-
8	profits through the Economic Development Administra-
9	tion Planning and Local Technical Assistance Program
10	authorized under the Public Works and Economic Devel-
11	opment Act of 1965 (42 U.S.C. 3121 et seq.) to promote
12	the use of creative industries and occupations in the eco-
13	nomic planning of local governments, including in com-
14	prehensive economic development strategies.
15	SEC. 405. TRADE AND DEVELOPMENT AGENCY.
16	Section 661(a) of the Foreign Assistance Act of 1961
17	(22 U.S.C. 2421(a)) is amended—
18	(1) by striking the subsection designation and
19	heading and all that follows through "The Trade" in
20	the first sentence, and inserting the following:
21	"(a) Treatment; Purpose.—
22	"(1) Treatment.—The Trade";
23	(2) in the second sentence of paragraph (1) (as
24	so designated), by striking "The purpose" and in-
25	serting the following:
26	"(2) Purpose.—The purpose"; and

1	(3) in paragraph (2) (as so designated), by
2	striking "such as energy, transportation, tele-
3	communications, and environment." and inserting
4	the following: "such as—
5	"(A) energy;
6	"(B) transportation;
7	"(C) telecommunications;
8	"(D) the environment; and
9	"(E) creative industries and occupations
10	(as defined in section 102 of the Promoting
11	Local Arts and Creative Economy Workforce
12	Act of 2022).".
13	TITLE V—FEDERAL SUPPORT
14	FOR THE CREATIVE ECONOMY
15	SEC. 501. COLLABORATION.
16	In carrying out this Act, and the amendments made
17	by this Act, the head of each relevant Federal agency
18	shall, to the greatest extent practicable, collaborate with
19	the Chairperson of the National Endowment for the Arts
20	and the Chairperson of the National Endowment for the
21	Humanities.
22	SEC. 502. CREATIVE ECONOMY ADVISORY BOARD.
23	(a) Establishment; Resources.—
24	(1) ESTABLISHMENT.—The Secretary of Com-
25	merce shall establish, pursuant to section 3 of the

- 1 Act of February 14, 1903 (15 U.S.C. 1512; 32 Stat.
- 2 826, chapter 552; 95 Stat. 154), and the Federal
- Advisory Committee Act (5 U.S.C. App.), an advi-
- 4 sory board, to be known as the "Creative Economy
- 5 Advisory Board" (referred to in this section as the
- 6 "Advisory Board").
- 7 (2) RESOURCES.—The Secretary of Commerce 8 shall make available to the Advisory Board such per-9 sonnel, funds, and other resources as may be appro-10 priate to enable the Advisory Board to carry out the
- priate to chable the Mavisory Board to earry out the
- activities described in subsection (d).

(b) Membership.—

- 13 (1) IN GENERAL.—The Advisory Board shall be 14 composed of 15 members, to be appointed by the 15 Secretary of Commerce from among individuals with 16 expertise relating to the issues described in sub-
- 17 section (d)(1).

- 18 (2) Date of appointment.—The appointment
- of the members of the Advisory Board shall be made
- 20 not later than 120 days after the date of enactment
- of this Act.
- 22 (c) Term; Vacancies.—
- 23 (1) Term.—A member shall be appointed to
- serve on the Advisory Board for a term of 2 years.

1	(2) Vacancies.—A vacancy on the Advisory
2	Board—
3	(A) shall not affect the powers of the Advi-
4	sory Board; and
5	(B) shall be filled in the same manner as
6	the original appointment was made.
7	(d) Duties.—
8	(1) Studies.—Not less frequently than bian-
9	nually, the Advisory Board shall conduct a study of
10	all matters relating to—
11	(A) cultural tourism;
12	(B) heritage tourism;
13	(C) the creative economy (including cre-
14	ative industries and occupations); and
15	(D) international cultural trade and activ-
16	ity.
17	(2) RECOMMENDATIONS.—The Advisory Board
18	shall develop recommendations regarding the mat-
19	ters described in paragraph (1).
20	(3) Report.—Not later than 1 year after the
21	date of enactment of this Act, and not less fre-
22	quently than once every 2 years thereafter, the Advi-
23	sory Board shall submit to the Secretary of Com-
24	merce a report that contains—

1	(A) a detailed statement of the findings
2	and conclusions of the Advisory Board under
3	the most recent study under paragraph (1); and
4	(B) the recommendations of the Advisory
5	Board for such administrative actions as the
6	Advisory Board considers to be appropriate.
7	(e) Powers.—
8	(1) Hearings.—The Advisory Board may hold
9	such hearings, meet and act at such times and
10	places, take such testimony, and receive such evi-
11	dence as the Advisory Board considers to be advis-
12	able to carry out this section.
13	(2) Information from federal agencies.—
14	(A) In General.—The Advisory Board
15	may secure directly from a Federal agency such
16	information as the Advisory Board considers to
17	be necessary to carry out this section.
18	(B) Provision of Information.—On re-
19	quest of the Advisory Board, the head of a Fed-
20	eral agency shall provide the requested informa-
21	tion to the Advisory Board.
22	(3) Postal Services.—The Advisory Board
23	may use the United States mails in the same man-
24	ner and under the same conditions as other agencies

of the Federal Government.

- (4) GIFTS.—The Advisory Board may accept,
 use, and dispose of gifts or donations of services or
 property.
- 4 (f) Personnel Matters.—
- 5 (1) No compensation of members.—Except 6 as provided in paragraph (2), a member of the Advi-7 sory Board shall serve without compensation.
- 8 (2) Travel expenses.—A member of the Ad-9 visory Board shall be allowed travel expenses, includ-10 ing per diem in lieu of subsistence, at rates author-11 ized for an employee of an agency under subchapter 12 I of chapter 57 of title 5, United States Code, while 13 away from the home or regular place of business of 14 the member in the performance of the duties of the 15 Advisory Board.

16 SEC. 503. TRAVEL AND TOURISM ADVISORY BOARD.

- 17 Notwithstanding any other provision of law (includ-
- 18 ing regulations), the Secretary of Commerce shall appoint
- 19 to serve as a permanent member of the United States
- 20 Travel and Tourism Advisory Board established pursuant
- 21 to section 3 of the Act of February 14, 1903 (15 U.S.C.
- 22 1512; 32 Stat. 826, chapter 552; 95 Stat. 154), and the
- 23 Federal Advisory Committee Act (5 U.S.C. App.) a rep-
- 24 resentative of creative industries and occupations.

1	SEC. 504. FEDERAL COUNCIL ON THE ARTS AND THE HU-
2	MANITIES.
3	Section 9 of the National Foundation on the Arts and
4	the Humanities Act of 1965 (20 U.S.C. 958) is amend-
5	ed—
6	(1) in subsection (b)—
7	(A) by inserting "the Administrator of the
8	Small Business Administration, the Secretary
9	of the Treasury," after "Assistant Secretary for
10	Aging,"; and
11	(B) by striking "The President shall des-
12	ignate the presiding officer of the Council from
13	among the members." and inserting "The co-
14	Chairs of the Council shall be the Chairperson
15	of the National Endowment for the Arts and
16	the Chairperson of the National Endowment for
17	the Humanities."; and
18	(2) in subsection (c)—
19	(A) in paragraph (6), by striking "and"
20	after the semicolon;
21	(B) in paragraph (7), by striking the pe-
22	riod at the end and inserting a semicolon; and
23	(C) by adding at the end the following:
24	"(8) coordinate the creative industry or occupa-
2.5	tion programs of the Federal agencies:

"(9) establish goals and priorities for the creative industries or occupations and their development that will strengthen the creative economy of the United States;

"(10) work with industry organizations, Federal agencies, and industry nonprofit organizations to identify and reduce regulatory, logistical, and fiscal barriers within the Federal Government and State governments that inhibit creative industry and occupation growth; and

"(11) identify technological, market, or business challenges that may best be addressed by public-private partnerships, and are likely to attract both participation and primary funding from industry, and encourage the formation of those public-private partnerships.".

17 SEC. 505. ART IN ARCHITECTURE PROGRAM FUNDING.

Notwithstanding any other provision of law (including regulations), of the amounts made available for each fiscal year to the General Services Administration for construction, the Administrator of General Services shall use not less than 1 percent to carry out the Art in Architecture program of the General Services Administration under part 102–77 of title 41, Code of Federal Regulations (or successor regulations).

1	SEC. 506. OFFICE OF READINESS, RECOVERY, AND RESIL
2	IENCE.
3	(a) Office Established.—There shall be estab-
4	lished within the National Endowment for the Arts an Of-
5	fice of Readiness, Recovery, and Resilience (referred to in
6	this section as the "Office").
7	(b) Purposes.—The purposes of the Office are—
8	(1) to build upon the work of the National En-
9	dowment for the Arts, as of the date of enactment
10	of this Act, in support of the disaster and emergency
11	management-related needs of artists and arts orga-
12	nizations in the recovery phase;
13	(2) to improve the preparedness of artists and
14	arts organizations, and to improve their resilience, in
15	the face of the growing climate emergency;
16	(3) to focus on and meet the range of prepared-
17	ness, response, and recovery needs of artists and
18	arts organizations; and
19	(4) to support the role artists and arts organi-
20	zations can play in community mitigation and recov-
21	ery through the arts.
22	(c) Authorization of Appropriations.—There
23	are authorized to be appropriated such sums as are nec-
24	essary to carry out this section.