117TH CONGRESS 1ST SESSION

H. R. 2940

To reauthorize title VI of the Higher Education Act of 1965.

IN THE HOUSE OF REPRESENTATIVES

April 30, 2021

Mr. Price of North Carolina (for himself, Mr. Young, and Mr. Levin of Michigan) introduced the following bill; which was referred to the Committee on Education and Labor

A BILL

To reauthorize title VI of the Higher Education Act of 1965.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Advancing Inter-
- 5 national and Foreign Language Education Act".
- 6 SEC. 2. INTERNATIONAL EDUCATION PROGRAMS.
- 7 (a) Graduate and Undergraduate Language
- 8 AND AREA CENTERS AND PROGRAMS.—Section
- 9 602(b)(2)(B)(ii) of the Higher Education Act of 1965 (20
- 10 U.S.C. 1122(b)(2)(B)(ii)) is amended—

1	(1) in subclause (III), by striking "or";
2	(2) in subclause (IV), by striking the period at
3	the end and inserting "; or"; and
4	(3) by adding at the end the following:
5	"(V) the beginning, intermediate, or
6	advanced study of a foreign language re-
7	lated to the area of specialization.".
8	(b) International Research and Innovation.—
9	Section 605 of the Higher Education Act of 1965 (20
10	U.S.C. 1125) is amended to read as follows:
11	"SEC. 605. INTERNATIONAL RESEARCH AND INNOVATION.
12	"(a) Purpose.—It is the purpose of this section to
13	support essential international and foreign language edu-
14	cation research and innovation projects with the goal of
15	assessing and strengthening international education ca-
16	pacity, coordination, delivery, and outcomes to meet na-
17	tional needs.
18	"(b) Authority.—
19	"(1) In general.—From the amount provided
20	to carry out this section, the Secretary shall carry
21	out the following activities:
22	"(A) Conduct research and studies that
23	contribute to the purpose described in sub-
24	section (a) and include research to provide a
25	systematic understanding of our nation's inter-

1	national and foreign language education capac-
2	ity, structures, and effectiveness in meeting
3	growing demands by education, government,
4	and the private sector (including business and
5	other professions).
6	"(B) Create innovative paradigms or en-
7	hance or scale up proven strategies and prac-
8	tices that address systemic challenges to devel-
9	oping and delivering international and foreign
10	language education resources and expertise
11	across educational disciplines and institutions,
12	and for employers and other stakeholders.
13	"(C) Develop and manage a national
14	standardized database that includes the
15	strengths, gaps, and trends in the nation's
16	international and foreign language education
17	capacity, and document the outcomes of pro-
18	grams funded under this title for every grant
19	cycle.
20	"(2) Grants or contracts.—The Secretary
21	shall carry out activities to achieve the outcomes de-
22	scribed in paragraph (1)—
23	"(A) directly; or
24	"(B) through grants awarded under sub-
25	section (d) or (e).

1	"(c) Eligible Entities Defined.—In this section,
2	the term 'eligible entity' means—
3	"(1) an institution of higher education;
4	"(2) a public or private nonprofit library;
5	"(3) a nonprofit educational organization;
6	"(4) an entity that—
7	"(A) received a grant under this title for
8	a preceding fiscal year; or
9	"(B) as of the date of application for a
10	grant under this section is receiving a grant
11	under this title; or
12	"(5) a partnership of two or more entities de-
13	scribed in paragraphs (1) through (4).
14	"(d) Research Grants.—
15	"(1) Program authorized.—For any fiscal
16	year for which the Secretary carries out activities to
17	achieve the outcomes described in subsection $(b)(1)$
18	through research grants under this subsection, the
19	Secretary shall award such grants, on a competitive
20	basis, to eligible entities.
21	"(2) REQUIRED ACTIVITIES.—An eligible entity
22	that receives a grant under this subsection shall use
23	the grant funds for the systematic development, col-
24	lection, analysis, publication, and dissemination of
25	data and other information resources in a manner

1	that is easily understandable, made publicly avail-
2	able, and that contributes to achieving the purposes
3	of subsection (a) and achieves at least 1 of the out-
4	comes described in subsection (b)(1).
5	"(3) DISCRETIONARY ACTIVITIES.—An eligible
6	entity that receives a grant under this subsection
7	may use the grant to carry out the following activi-
8	ties:
9	"(A) Assess and document international
10	and foreign language education capacity and
11	supply through studies or surveys that—
12	"(i) determine the number of foreign
13	language courses, programs, and enroll-
14	ments at all levels of education and in all
15	languages, including a determination of
16	gaps in those deemed critical to the na-
17	tional interest;
18	"(ii) measure the number and types of
19	degrees or certificates awarded in area
20	studies, global studies, foreign language
21	studies, and international business and
22	professional studies, including identifica-
23	tion of gaps in those deemed critical to the

national interest;

1	"(iii) measure the number of foreign
2	language, area or international studies fac-
3	ulty, including international business fac-
4	ulty, and elementary school and secondary
5	school foreign language teachers by lan-
6	guage, degree, and world area; or
7	"(iv) measure the number of under-
8	graduate and graduate students engaging
9	in long- or short-term education or intern-
10	ship abroad programs as part of their cur-
11	riculum, including countries of destination.
12	"(B) Assess the demands for, and out-
13	comes of, international and foreign language
14	education and their alignment, through studies,
15	surveys, and conferences to—
16	"(i) determine demands for increased
17	or improved instruction in foreign lan-
18	guage, area or global studies, or other
19	international fields, and the demand for
20	employees with such skills and knowledge
21	in the education, government, and private
22	sectors (including business and other pro-
23	fessions);
24	"(ii) assess the employment or utiliza-
25	tion of graduates of programs supported

1	under this title by educational, govern-
2	mental, and private sector organizations
3	(including business and other professions);
4	or

- "(iii) assess standardized outcomes and effectiveness and benchmarking of programs supported under this title.
- "(C) Develop and publish specialized materials for use in foreign language, area, global, or other international studies, including in international business or other professional education or technical training, as appropriate.

"(D) Conduct studies or surveys that identify and document systemic challenges and changes needed in higher education and elementary school and secondary school systems to make international and foreign language education available to all students as part of the basic curriculum, including challenges in current evaluation standards, entrance and graduation requirements, program accreditation, student degree requirements, or teacher and faculty legal workplace barriers to education and research abroad.

1	"(E) With respect to underrepresented in-
2	stitutions of higher education (including minor-
3	ity-serving institutions or community colleges),
4	carry out studies or surveys that identify and
5	document—
6	"(i) systemic challenges and changes
7	and incentives and partnerships needed to
8	comprehensively and sustainably inter-
9	nationalize educational programming; or
10	"(ii) short- and long-term outcomes of
11	successful internationalization strategies
12	and funding models.
13	"(F) Evaluate the extent to which pro-
14	grams assisted under this title reflect diverse
15	perspectives and a wide range of views and gen-
16	erate debate on world regions and international
17	affairs.
18	"(e) Innovation Grants.—
19	"(1) Program authorized.—For any fiscal
20	year for which the Secretary carries out activities to
21	achieve the outcomes described in subsection $(b)(1)$
22	through innovation grants under this subsection, the
23	Secretary shall award such grants, on a competitive
24	basis, to eligible entities.

"(2) USES OF FUNDS.—An eligible entity that receives an innovation grant under this subsection shall use the grant funds to fund projects consistent with the purposes described in subsection (a) that establish and conduct innovative strategies, or scale up proven strategies, and that achieve at least 1 of the outcomes described in subsection (b)(1), which may include one or more of the following:

- "(A) Innovative paradigms to improve communication, sharing, and delivery of resources that further the purposes described in subsection (a) including the following:
 - "(i) Networking structures and systems to more effectively match graduates with international and foreign language education skills with employment needs.
 - "(ii) Sharing international specialist expertise across institutions of higher education or in the workforce to pursue specialization or learning opportunities not available at any single institution of higher education, such as shared courses for studying less commonly taught languages, world areas or regions, international business or other professional areas, or special-

1	ized research topics of national strategic
2	interest.
3	"(iii) Producing, collecting, orga-
4	nizing, preserving, and widely dissemi-
5	nating international and foreign language
6	education expertise, resources, courses, and
7	other information through the use of elec-
8	tronic technologies and other techniques.
9	"(iv) Collaborative initiatives to iden-
10	tify, capture, and provide consistent access
11	to, and creation of, digital global library
12	resources that are beyond the capacity of
13	any single eligible entity receiving a grant
14	under this section or any single institution
15	of higher education, including the profes-
16	sional development of library staff.
17	"(v) Utilization of technology to cre-
18	ate open-source resources in international,
19	area, global, and foreign language studies
20	that are adaptable to multiple educational
21	settings and promote interdisciplinary
22	partnerships between technologists, cur-
23	riculum designers, international and for-
24	eign language education experts, language

teachers, and librarians.

1	"(B) Innovative curriculum, teaching, and
2	learning strategies, including the following:
3	"(i) New initiatives for collaborations
4	of disciplinary programs with foreign lan-
5	guage, area, global, and international stud-
6	ies, and education abroad programs that
7	address the internationalization of such
8	disciplinary studies with the purpose of
9	producing globally competent graduates.
10	"(ii) Innovative collaborations between
11	established centers of international and
12	foreign language education excellence and
13	underrepresented institutions and popu-
14	lations seeking to further their goals for
15	strengthening international, area, global
16	and foreign language studies, including at
17	minority-serving institutions or community
18	colleges.
19	"(iii) Teaching and learning collabora-
20	tions among foreign language, area, global
21	or other international studies with diaspora
22	communities, including heritage students.
23	"(iv) New approaches and methods to
24	teaching emerging global issues, cross-re-
25	gional interactions, and underrepresented

1	regions or countries, such as project- and
2	team-based learning.
3	"(C) Innovative assessment and outcome
4	tools and techniques that further the purposes
5	described in subsection (a), including the fol-
6	lowing:
7	"(i) International and foreign lan-
8	guage education assessment techniques
9	that are coupled with outcome-focused
10	training modules, such as certificates or
11	badges, immersion learning, or e-portfolio
12	systems.
13	"(ii) Effective and easily accessible
14	methods of assessing professionally useful
15	levels of proficiency in foreign languages or
16	competencies in area, culture, and global
17	knowledge or other international fields in
18	programs under this title, which may in-
19	clude use of open access online and other
20	cost-effective tools for students and edu-
21	cators at all educational levels and in the
22	workplace.
23	"(f) Application.—Each eligible entity desiring a
24	grant under this section shall submit to the Secretary an

25 application at such time, in such manner, and containing

1	such information as the Secretary shall require, includ-
2	ing—
3	"(1) a description of each proposed project the
4	eligible entity plans to carry out under this section
5	and how such project meets the purposes described
6	in subsection (a);
7	"(2) if applicable, a demonstration of why the
8	entity needs a waiver or reduction of the matching
9	requirement under subsection (g); and
10	"(3) an assurance that each such proposed
11	project will be self-sustainable after the project is
12	completed.
13	"(g) Matching Requirement.—
14	"(1) In general.—The Federal share of the
15	total cost for carrying out a project supported by a
16	grant under this section shall be no more than 66.66
17	percent.
18	"(2) Non-federal share contributions.—
19	The non-Federal share of such cost may be provided
20	either in-kind or in cash, from institutional and non-
21	institutional funds, including contributions from
22	State or private sector corporations, nonprofits, or

foundations.

1	"(3) Special rule.—The Secretary may waive
2	or reduce the share required under paragraph (1)
3	for eligible entities that—
4	"(A) are minority-serving institutions or
5	are community colleges; or
6	"(B) have submitted a grant application as
7	required by subsection (f) that demonstrates a
8	need for such a waiver or reduction.
9	"(h) Database and Reporting.—The Secretary
10	shall directly, or through grants or contracts with an eligi-
11	ble grant recipient—
12	"(1) establish, curate, maintain, and update at
13	least every grant cycle a web-based site which shall
14	showcase the results of this section and serve as a
15	user-friendly repository of the information, re-
16	sources, and best practices generated through activi-
17	ties conducted under this section; and
18	"(2) prepare, publish, and disseminate to Con-
19	gress and the public at least once every 5 years, a
20	report that summarizes key findings and policy
21	issues from the activities conducted under this sec-
22	tion, especially as such activities relate to inter-
23	national and foreign language education and out-
24	comes "

1	(c) Discontinuation of Foreign Information
2	ACCESS PROGRAM.—Part A of title VI of the Higher Edu-
3	cation Act of 1965 (20 U.S.C. 1121 et seq.) is further
4	amended by striking sections 606 and 610, and redesig-
5	nating sections 607, 608, and 609 as sections 606, 607,
6	and 608, respectively.
7	SEC. 3. GLOBAL BUSINESS AND PROFESSIONAL EDU-
8	CATION PROGRAMS.
9	(a) FINDINGS; PURPOSE.—Section 611 of the Higher
10	Education Act of 1965 (20 U.S.C. 1130) is amended—
11	(1) in subsection (a)—
12	(A) by amending paragraph (1) to read as
13	follows:
14	"(1) the future welfare of the United States will
15	depend substantially on increasing international and
16	global skills in business, educational, and other pro-
17	fessional communities and creating an awareness
18	among the American public of the internationaliza-
19	tion of our economy and numerous other profes-
20	sional areas important to the national interest in the
21	21st century;";
22	(B) by amending paragraph (2) to read as
23	follows:
24	"(2) concerted efforts are necessary to engage
25	business and other professional education and tech-

1	nical training programs, language, area, and global
2	study programs, professional international affairs
3	education programs, public and private sector orga-
4	nizations, and United States business in a mutually
5	productive relationship which benefits the Nation's
6	future economic and security interests;";
7	(C) in paragraph (3), by striking "and the
8	international" and inserting "and other profes-
9	sional fields and the international and global";
10	and
11	(D) in paragraph (4)—
12	(i) by inserting ", as well as other
13	professional organizations" after "depart-
14	ments of commerce"; and
15	(ii) by inserting "or other professions"
16	after "business"; and
17	(2) in subsection (b)—
18	(A) in paragraph (1)—
19	(i) by striking "and economic enter-
20	prise" and inserting ", economic enter-
21	prise, and security"; and
22	(ii) by inserting "and other profes-
23	sional" before "personnel"; and

1	(B) in paragraph (2), by striking "to pros-
2	per in an international" and inserting "and
3	other professional fields to prosper in a global".
4	(b) Professional and Technical Education for
5	GLOBAL COMPETITIVENESS.—Section 613 of the Higher
6	Education Act of 1965 (20 U.S.C. 1130a) is amended to
7	read as follows:
8	"SEC. 613. PROFESSIONAL AND TECHNICAL EDUCATION
9	FOR GLOBAL COMPETITIVENESS.
10	"(a) Purpose.—The purpose of this section is to
11	support innovative strategies that provide undergraduate
12	and graduate students with the global professional com-
13	petencies, perspectives, and skills needed to strengthen
14	and enrich global engagement and competitiveness in a
15	wide variety of professional and technical fields important
16	to the national interest in the 21st Century.
17	"(b) Program Authorized.—The Secretary shall
18	make grants to, or enter into contracts with eligible enti-
19	ties to pay the Federal share of the cost of programs de-
20	signed to—
21	"(1) establish an interdisciplinary global focus
22	in the undergraduate and graduate curricula of busi-
23	ness, science, technology, engineering, and other pro-
24	fessional education and technical training programs

1	to be determined by the Secretary based on national
2	needs;
3	"(2) produce graduates with proficiencies in
4	both the global aspects of their professional edu-
5	cation or technical training fields and international,
6	cross-cultural, and foreign language skills; and
7	"(3) provide appropriate services to or partner-
8	ships with the corporate, government, and nonprofit
9	communities in order to expand knowledge and ca-
10	pacity for global engagement and competitiveness
11	and provide internship or employment opportunities
12	for students and graduates with international skills.
13	"(c) Mandatory Activities.—An eligible entity
14	that receives a grant under this section shall use the grant
15	to carry out the following:
16	"(1) With respect to undergraduate or graduate
17	professional education and technical training cur-
18	ricula, incorporating—
19	"(A) foreign language programs that lead
20	to proficiency, including immersion opportuni-
21	ties;
22	"(B) international, area, or global studies
23	programs;
24	"(C) education, internships, or other inno-
25	vative or technological linkages abroad; and

- 1 "(D) global business, economic, and trade 2 studies, where appropriate.
- "(2) Innovating and improving international, global, and foreign language education curricula to serve the needs of business and other professional and non-profit communities, including development of new programs for nontraditional, mid-career, or part-time students.
 - "(3) Establishing education or internship abroad programs, domestic globally-focused internships, or other innovative approaches to enable undergraduate or graduate students in professional education or technical training to develop foreign language skills and knowledge of foreign cultures, societies, and global dimensions of their professional fields.
 - "(4) Developing collaborations between institutions of higher education and corporations or nonprofit organizations in order to strengthen engagement and competitiveness in global business, trade, or other global professional activities.
- 22 "(d) DISCRETIONARY ACTIVITIES.—An eligible entity 23 that receives a grant under this section may use the grant 24 to carry out the following:

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- "(1) Developing specialized teaching materials and courses, including foreign language and area or global studies materials, and innovative technological delivery systems appropriate for professionally-oriented students.
 - "(2) Establishing student fellowships or other innovative support opportunities, including for underrepresented populations, first generation college students (defined in section 402A), and heritage learners, for education and training in global professional development activities.
 - "(3) Developing opportunities or fellowships for faculty or junior faculty of professional education or technical training (including the faculty of minorityserving institutions or community colleges) to acquire or strengthen international and global skills and perspectives.
 - "(4) Creating institutes that take place over academic breaks, like the summer, including through technological means, and cover foreign language, world area, global, or other international studies in learning areas of global business, science, technology, engineering, or other professional education and training fields.

1	"(5) Internationalizing curricula at minority-
2	serving institutions or community colleges to further
3	the purposes of this section.
4	"(6) Establishing international linkages or part-
5	nerships with institutions of higher education, cor-
6	porations, or organizations that contribute to the ob-
7	jectives of this section.
8	"(7) Developing programs to inform the public
9	of increasing global interdependence in professional
10	education and technical training fields.
11	"(8) Establishing trade education programs
12	through agreements with regional, national, global,
13	bilateral, or multilateral trade centers, councils, or
14	associations.
15	"(e) Application.—Each eligible entity desiring a
16	grant under this section shall submit an application to the
17	Secretary at such time, in such manner, and including
18	such information as the Secretary may reasonably require,
19	including assurances that—
20	"(1) each proposed project have reasonable and
21	demonstrable plans for sustainability and
22	replicability upon completion of the project;
23	"(2) the institution of higher education will use

the assistance provided under this section to supple-

- 1 ment and not supplant activities conducted by insti-2 tutions of higher education described in (b); 3 "(3) in the case of eligible entities that are consortia of institutions of higher education, or partnership described in subsection (g)(1)(C), a copy of 5 6 their partnership agreement that demonstrates com-7 pliance with subsection (b) will be provided to the 8 Secretary; 9 "(4) the activities funded by the grant will re-10 flect diverse perspectives and a wide range of views 11 of world regions and international affairs where ap-12 plicable; and 13 "(5) if applicable, a demonstration of why the 14 eligible entity needs a waiver or reduction of the 15 matching requirement under subsection (f). "(f) Matching Requirement.— 16 17 "(1) IN GENERAL.—The Federal share of the 18 total cost for carrying out a program supported by 19 a grant under this section shall be not more than 50 20 percent.
 - "(2) Non-federal share contributions.—
 The non-federal share of such cost may be provided either in-kind or in cash, from institutional and non-institutional funds, including contributions from

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1	State and private sector corporations, nonprofits, or
2	foundations.
3	"(3) Special rule.—The Secretary may waive
4	or reduce the share required under paragraph (1)
5	for eligible entities that—
6	"(A) are minority-serving institutions or
7	are community colleges; or
8	"(B) have submitted a grant application as
9	required by subsection (e) that demonstrates a
10	need for such a waiver or reduction.
11	"(g) Definitions.—In this section:
12	"(1) ELIGIBLE ENTITY.—The term 'eligible en-
13	tity' means—
14	"(A) an institution of higher education;
15	"(B) a consortia of such institutions; or
16	"(C) a partnership between—
17	"(i) an institution of higher education
18	or a consortia of such institutions; and
19	"(ii) at least one corporate or non-
20	profit entity.
21	"(2) Professional education and tech-
22	NICAL TRAINING.—The term 'professional education
23	and technical training' means a program at an insti-
24	tution of higher education that offers undergraduate,
25	graduate, or post-graduate level education in a pro-

1	fessional or technical field that is determined by the
2	Secretary as meeting a national need for global or
3	international competency (which may include busi-
4	ness, science, technology, engineering, law, health,
5	energy, environment, agriculture, transportation, or
6	education).".
7	(c) Discontinuation of Certain Authoriza-
8	TIONS OF APPROPRIATIONS.—Part B of the Higher Edu-
9	cation Act of 1965 (20 U.S.C. 1130 et seq.) is further
10	amended by striking section 614.
11	SEC. 4. REPEAL OF ASSISTANCE PROGRAM FOR INSTITUTE
12	FOR INTERNATIONAL PUBLIC POLICY.
13	Part C of title VI of the Higher Education Act of
14	1965 (20 U.S.C. 1131 et seq.) is repealed.
15	SEC. 5. GENERAL PROVISIONS.
16	(a) Definitions.—Section 631(a) of the Higher
17	Education Act of 1965 (20 U.S.C. 1132(a)) is amended—
18	(1) in paragraph (9), by striking "and" at the
19	end;
20	(2) in paragraph (10), by striking the period at
21	the end and inserting a semicolon; and
22	(3) by adding at the end the following:
23	"(11) the term 'community college' means a
24	public institution of higher education at which the
25	highest degree that is predominantly awarded to stu-

1	dents is an associate degree, including a 2-year Trib-
2	al College or University (as defined in section 316);
3	"(12) the term 'heritage student' means a post-
4	secondary student who—
5	"(A) was born in the United States to im-
6	migrant parents or immigrated to the United
7	States at an early age;
8	"(B) is proficient in English, but raised in
9	a family primarily speaking 1 or more lan-
10	guages of the country of origin; and
11	"(C) maintains a close affinity with the
12	family's culture and language of origin; and
13	"(13) the term 'minority-serving institution'
14	means an institution of higher education that is eli-
15	gible to receive a grant under part A or B of title
16	III or title V.".
17	(b) Minority-Serving Institutions.—Part D of
18	title VI of the Higher Education Act of 1965 (20 U.S.C.
19	1132 et seq.) is amended—
20	(1) by striking sections 637 and 638; and
21	(2) by inserting after section 636, the following:
22	"SEC. 637. PRIORITY TO MINORITY-SERVING INSTITUTIONS.
23	"(a) Priority.—In seeking applications and award-
24	ing grants under this title, the Secretary, may give priority
25	to—

- 1 "(1) minority-serving institutions; or
- 2 "(2) institutions of higher education that apply
- 3 for such grants that propose significant and sus-
- 4 tained collaborative activities with one or more mi-
- 5 nority-serving institutions.
- 6 "(b) Technical Assistance.—The Secretary shall
- 7 provide technical assistance to minority-serving institu-
- 8 tions to ensure maximum distribution of grants to eligible
- 9 minority-serving institutions and among each category of
- 10 such institutions.".
- 11 (c) Authorization of Appropriations.—Part D
- 12 of title VI of the Higher Education Act of 1965 (20 U.S.C.
- 13 1132 et seq.) is further amended by adding at the end
- 14 the following new section:
- 15 "SEC. 638. AUTHORIZATION OF APPROPRIATIONS.
- 16 "There are authorized to be appropriated to carry out
- 17 this title such sums as may be necessary for fiscal year
- 18 2022 and for each succeeding fiscal year.".

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