117TH CONGRESS 1ST SESSION

H. RES. 737

Expressing support for the designation of October 25, 2021, as "National Beauty and Wellness Education Day" by promoting the importance of the Nation's licensed beauty and wellness professionals and the valued role of institutions of higher education that educate students for careers in the thriving beauty and wellness sector.

IN THE HOUSE OF REPRESENTATIVES

October 21, 2021

Mr. Soto submitted the following resolution; which was referred to the Committee on Education and Labor

RESOLUTION

Expressing support for the designation of October 25, 2021, as "National Beauty and Wellness Education Day" by promoting the importance of the Nation's licensed beauty and wellness professionals and the valued role of institutions of higher education that educate students for careers in the thriving beauty and wellness sector.

Whereas employment of—

- (1) massage therapists is projected to grow 19.2 percent from 2019 to 2029, much faster than the average for all occupations reported by Bureau of Labor Statistics;
- (2) skincare specialists (estheticians) is projected to grow 16.6 percent from 2019 to 2029, faster than aver-

age for all occupations and double the national average for all occupations as reported by the Bureau of Labor Statistics; and

(3) personal appearance services such as shampooing and makeup services are projected to grow 17.8 percent from 2019 to 2029;

Whereas all States require barbers, hairstylists, cosmetologists, and skincare specialists to be licensed, and to qualify for a license candidates are required to graduate from a State-approved barber or cosmetology program and then pass a State-administered licensing exam;

Whereas most States regulate massage therapy and require massage therapists to complete a postsecondary education program of 500 or more hours of study and experience, in most cases leading to the candidate obtaining a license or certification; and

Whereas without proper education in health and safety requirements, applied technical abilities, and acquired soft skills, individuals seeking to enter these in-demand occupations would be unable to acquire the knowledge and proficiency required to successfully pass the required exam and enter the workforce: Now, therefore, be it

- 1 Resolved, That the House of Representatives—
- 2 (1) supports the goals and ideals of "National
- 3 Beauty and Wellness Education Day";
- 4 (2) recognizes that population growth and the
- 5 growing importance of self-care to well-being will
- 6 lead to greater demand for beauty and wellness serv-
- 7 ices;

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(3) understands that proper education is the
key to ensuring that the expectations of the State
the student, and the future employer of the licensed
professionals are fulfilled; and

(4) commends valued professionals working in the beauty and wellness sector and the efforts of the institutions of higher education that educate the Nation's licensed beauty and wellness professionals.

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