

117TH CONGRESS  
1ST SESSION

# H. R. 3310

To amend title 49, United States Code, to establish a program to carry out public service campaigns which promote transportation career opportunities and improve diversity in the workforce.

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## IN THE HOUSE OF REPRESENTATIVES

MAY 18, 2021

Mr. LARSEN of Washington (for himself, Mr. YOUNG, Ms. CRAIG, Ms. BROWNLEY, Ms. NORTON, Mrs. BUSTOS, Mr. SIRES, Mr. LYNCH, and Mr. COHEN) introduced the following bill; which was referred to the Committee on Transportation and Infrastructure

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## A BILL

To amend title 49, United States Code, to establish a program to carry out public service campaigns which promote transportation career opportunities and improve diversity in the workforce.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Promoting Service in  
5 Transportation Act”.

1 **SEC. 2. TRANSPORTATION WORKFORCE OUTREACH PRO-**  
2 **GRAM.**

3 (a) IN GENERAL.—Subchapter I of chapter 55 of title  
4 49, United States Code, is amended by adding at the end  
5 the following:

6 **“§ 5506. Transportation workforce outreach program**

7 “(a) IN GENERAL.—The Secretary of Transportation  
8 shall establish and administer a transportation workforce  
9 outreach program that carries out a series of public service  
10 announcement campaigns during fiscal years 2022  
11 through 2026.

12 “(b) PURPOSE.—The purpose of each campaign car-  
13 ried out under the program shall be to achieve the fol-  
14 lowing objectives:

15 “(1) Increase awareness of career opportunities  
16 in the transportation sector, including aviation pi-  
17 lots, safety inspectors, mechanics and technicians,  
18 air traffic controllers, flight attendants, truck driv-  
19 ers, engineers, transit workers, railroad workers, and  
20 other transportation professionals.

21 “(2) Increase diversity, including race, gender,  
22 ethnicity, and socioeconomic status, of professionals  
23 in the transportation sector.

24 “(c) ADVERTISING.—The Secretary may use, or au-  
25 thorize the use of, funds available to carry out the pro-  
26 gram for the development, production, and use of broad-

1 cast, digital, and print media advertising and outreach in  
2 carrying out campaigns under this section.

3 “(d) AUTHORIZATION OF APPROPRIATIONS.—To  
4 carry out this section, there are authorized to be appro-  
5 priated \$5,000,000 for each of fiscal years 2022 through  
6 2026.”.

7 (b) CLERICAL AMENDMENT.—The table of sections  
8 for subchapter I of chapter 55 of title 49, United States  
9 Code, is amended by adding at the end the following new  
10 item:

“5506. Transportation workforce outreach program.”.

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