

## Capstone Project

### Objective

The goal of the project is creation of an online store that will be specialized on selling goods made in Armenia.

### Background

There are multiple stores and designers that are making high quality, creative, affordable and unique products in Armenia, but due to the lack of advertisement, recognition and finances are not able to develop or even survive in market. To support native businesses and also create a platform where customers can find new, interesting products and discover new entrepreneurs.

### Scope

The scope of the project includes the core functionality of a website such as:

- user registration both for companies and regular customers,
- content creation by entrepreneurs,
- posting a product,
- adding a product to a cart,
- rating and reviewing a product purchased from store