



# Olha Kovalchuk

CMS SPECIALIST | UX & UI DESIGNER

## PROFILE

I am a dedicated UI/UX designer and expert in WordPress and Shopify development, passionate about crafting visually appealing and highly functional digital experiences. With 8 years of experience in the industry.

## SKILLS

- Custom WordPress & Shopify Development
- UI/UX Web Design
- Performance Optimization
- API Integration & Automation
- Custom Theme & Plugin Development
- Marketing & Lead Generation

## RESPONSIBILITY

- 100% Client Satisfaction with Proven Track Record
- Reliable, Transparent, and Results-Driven

## WORK EXPERIENCE

### Web Developer | UI/UX Designer

*ELITEX | Apr 2021 - Feb 2025*

- Led the design and implementation of user-friendly interfaces for web and mobile applications, enhancing user engagement and satisfaction.
- Collaborated with product managers and developers to create wireframes, prototypes, and high-fidelity designs using tools like Sketch and Figma.

### Graphic Designer

*DOIT Software | Jan 2018 - Mar 2021*

- Designed and optimized Shopify stores for top Ukrainian and international brands.
- Improved website SEO and performance, boosting page speed by 35%.

## EDUCATIONAL HISTORY

### Zhytomyr Polytechnic State University

*Bachelor of Industrial Design, Product Design | 2013 - 2017*

During my studies, I developed a strong foundation in product design, industrial aesthetics, and user-centered design principles. I gained hands-on experience with concept development, focusing on creating innovative and functional designs.



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