



Oksana Pavlyk

ECOMMERCE EXPERT & WEB DESIGNER

PROFILE

For many years, I've helped businesses transform their digital presence through custom web solutions. From eCommerce stores to high-converting landing pages, I specialize in crafting responsive, SEO-optimized, and performance-driven websites.

SKILLS

- Custom WordPress & Shopify Development
- UI/UX Web Design
- Performance Optimization
- API Integration & Automation
- Custom Theme & Plugin Development
- Marketing & Lead Generation

RESPONSIBILITY

- 100% Client Satisfaction with Proven Track Record
- Reliable, Transparent, and Results-Driven

WORK EXPERIENCE

Web Developer & Designer

SoftServe | Mar 2022 - Oct 2024

- Developed and designed custom WordPress and Shopify websites for clients in eCommerce, finance, and healthcare.

Web Designer & Developer

Promodo | Jul 2021 - Feb 2022

- Designed and optimized Shopify stores for top Ukrainian and international brands.
- Improved website SEO and performance, boosting page speed by 35%.

Junior Web Developer

Freelance | Jul 2019 - Jun 2021

- Designed and optimized Shopify stores for top Ukrainian and international brands.
- Improved website SEO and performance, boosting page speed by 35%.

EDUCATIONAL HISTORY

HGFZ Graduate Center

Masters in Project Management | Jan 2013 - Dec 2014

- Studied project planning, coordination, and ethics
- Worked with various startups on launching new apps and services



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