

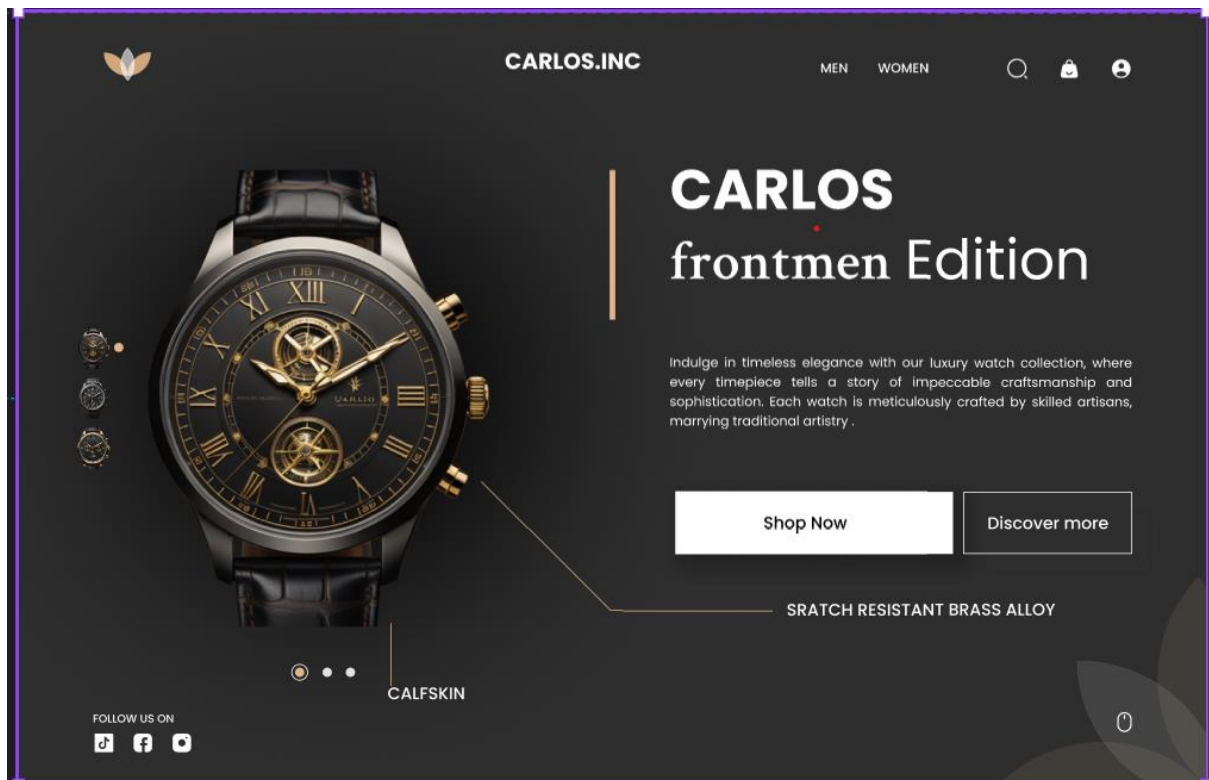
# Familiar and Unfamiliar Navigation Elements

Experiment – 04

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1) SIGN UP /HOME PAGE



A commonly recognized navigation feature, a button, is implemented for the sign-up process. Selecting the "Sign Up" button seamlessly transitions users to the home screen, making it a familiar element OR we can take a common button such as “shop now” to demonstrate the navigation feature which is very common in websites.

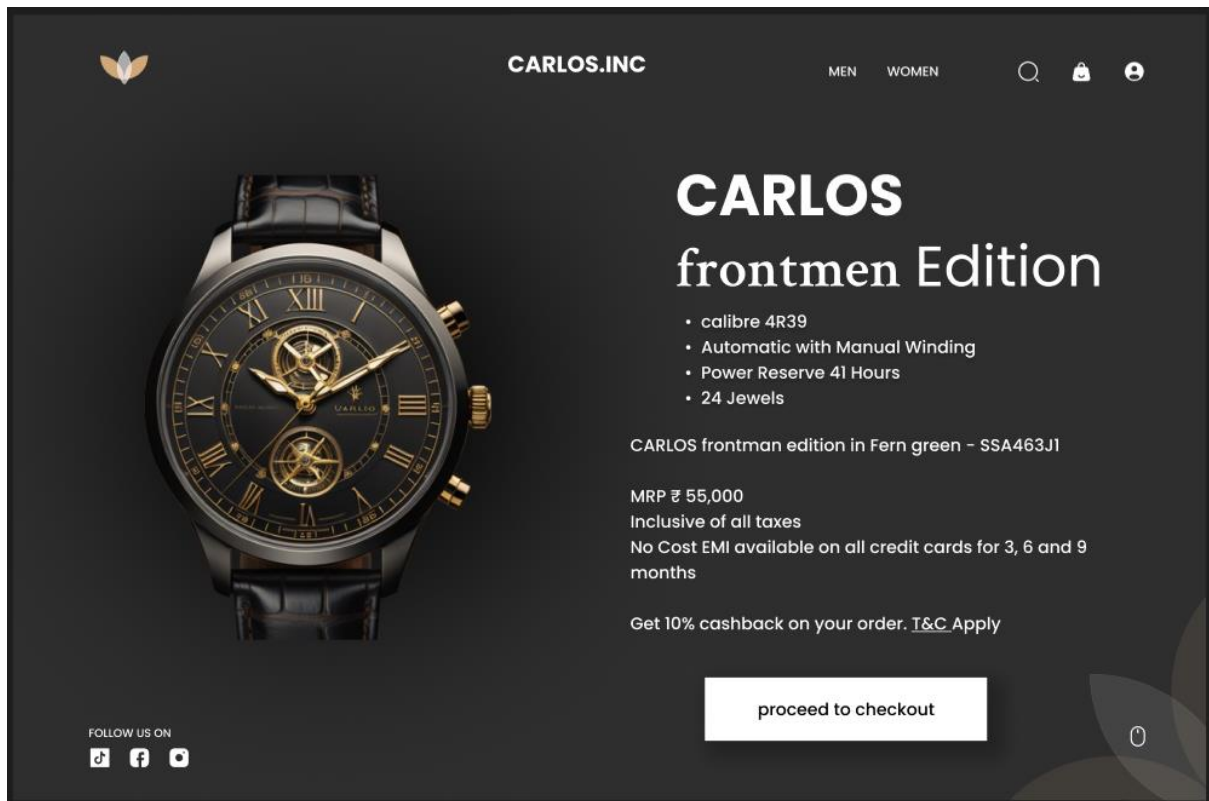
## 2.NEXT SCREEN OR Home Screen :



In this section, an unfamiliar navigation approach is introduced know as Infinite Scrolling without visible indicators. And it leaves it to the users choice to switch the screen or not.

While the “shop now” enables continuous browsing without the need for a conventional navigation bar. And it leaves the user with a great level of choice.

3.



By clicking “shop now”, the website takes the user to the other screen where all the information about the watch movement, leather strap used, power reserve and the jewel count. This enables a continuous browsing for the users.

As the user clicks the button in the menu called “discover more”, it pops up the other editions of the watches which makes the user to discover and provides them with the surplus amount of options and customisations.

#### 4. footers

By selecting the Instagram icon, users are redirected to the platform’s official page. This serves as a familiar navigation feature, commonly integrated into website footers



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Follow

Message




1,795 posts

40K followers

31 following

Seiko India

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Jewelry/watches

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[carloswatches.co.in](https://carloswatches.co.in) + 1

5 Sports



Prospex



Brand



Presage



Online Store



King Seiko



Events

 POSTS REELS TAGGED