

# NATALIE BARNES

## Group Product Manager

✉ n.barnes@email.com

☎ (123) 456-7890

📍 Boston, MA

🌐 [LinkedIn](#)

## WORK EXPERIENCE

### Group Product Manager

#### Toast

📅 2021 - current 📍 Boston, MA

- Formulated a comprehensive product strategy using Aha!, leading to a 17% increase in year-over-year revenue
- Implemented a Jira-based project management framework, reducing the product development lifecycle by three weeks
- Designed and executed a customer feedback loop using UserVoice, *fostering a 1.8-point increase (on a scale of 10) in overall customer satisfaction ratings*
- Analyzed sales data and customer demographics in Salesforce, leading to a targeted product development strategy that captured an additional 7% market share

### Associate Product Manager

#### Bose Corporation

📅 2018 - 2021 📍 Framingham, MA

- Empowered the team with real-time analytics through the implementation of Mixpanel, expediting decision-making
- *Led a cross-functional team of 16 to leverage Roadmunk for strategic product planning*, achieving a cohesive product vision that reduced overlap in development
- Systematized the product feedback loop through Slack channels, enhancing team response times by 27%
- Cataloged user engagement data to influence product feature prioritization, resulting in a feature update that increased user time-on-site by 11 minutes

### Product Analyst

#### CarGurus

📅 2015 - 2018 📍 Cambridge, MA

- Developed a predictive model in Tableau for identifying high-value customer segments, *increasing marketing ROI by \$670K per year*
- Outlined efficient product communication strategies in Confluence, which decreased misunderstandings and sped up delivery timelines by 18%
- Designed intuitive app interfaces using Adobe XD, enhancing user experience and contributing to an increase in user engagement
- Evaluated market trends and competitor offerings, leading to actionable insights that directed a product feature update, increasing market share by 6%

## EDUCATION

Bachelor of Arts

Economics

#### Harvard University

📅 2011 - 2015

📍 Cambridge, MA

## SKILLS

- Aha!
- Jira Software
- UserVoice
- Tableau
- Mixpanel
- Slack
- Roadmunk
- Adobe XD
- Confluence
- Salesforce