Samuel Reed

Tech Product Manager

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WORK EXPERIENCE

Adobe - Tech Product Manager

2021 - current   Lehi, UT

- Negotiated partnerships with 18 external vendors to leverage Slack integrations for team communication
- Formulated a user testing strategy using UserTesting, improving product usability ratings by four points
- Authored product specifications in Salesforce, **reducing feature request turnaround time by six hours**
- Introduced customized **Jira workflows,** reducing overhead by 11% and boosting collaboration

Domo - Tech Product Specialist

2018 - 2021   American Fork, UT

- Led the overhaul of project management processes in Asana, reducing project delivery time by 48 hours
- Expanded Roadmunk roadmaps to visualize product strategies, **securing $432,086 in additional funding**
- Nurtured Domo's client base by 29% through targeted outreach campaigns and product demonstrations
- Managed and optimized customer data visualization in Tableau for better data-driven decision-making

Qualtrics - Tech Product Analyst

2016 - 2018   Provo, UT

- Crafted product roadmap using Aha!, aligning team efforts and increasing feature delivery by 33%
- Upgraded Figma libraries for UI design consistency, reducing design iteration time by three days
- Monitored Trello boards for projects, ensuring timely completion and **saving 16 hours in project overruns**
- Executed A/B tests to optimize product features and user experiences, increasing conversion rates by 19%

EDUCATION

University of Utah - Bachelor of Science, Computer Science

2012 - 2016   Salt Lake City, UT

SKILLS

- Jira Software by Atlassian
- Slack
- Figma
- Aha!
- Tableau
- Salesforce
- Trello
- Roadmunk
- UserTesting