

Primary Region KPIs

First Order Date: 05-01-2014

Total Sales: 678,781

Average Sales per Order: 484.5

Number of Customers: 674

Number of Orders: 1,401

Number of Products in Sale: 1,422

Sum of Sales, Avg Sales per Order, distinct count of Customer ID, distinct count of Order ID, distinct count of Product ID and First Order Date. The data is filtered on Primary Region Filter, which keeps True.

Secondary Region KPIs

First Order Date: 06-01-2014

Total Sales: 725,458

Average Sales per Order: 450.3

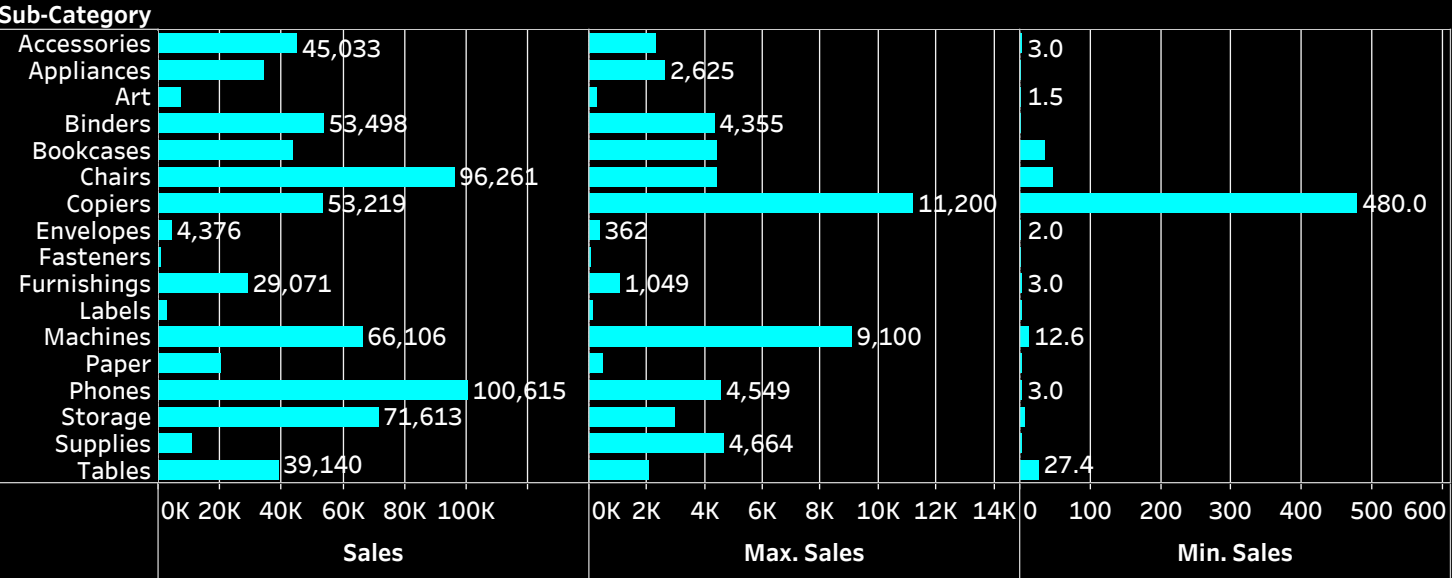
Number of Customers: 686

Number of Orders: 1,611

Number of Products in Sale: 1,509

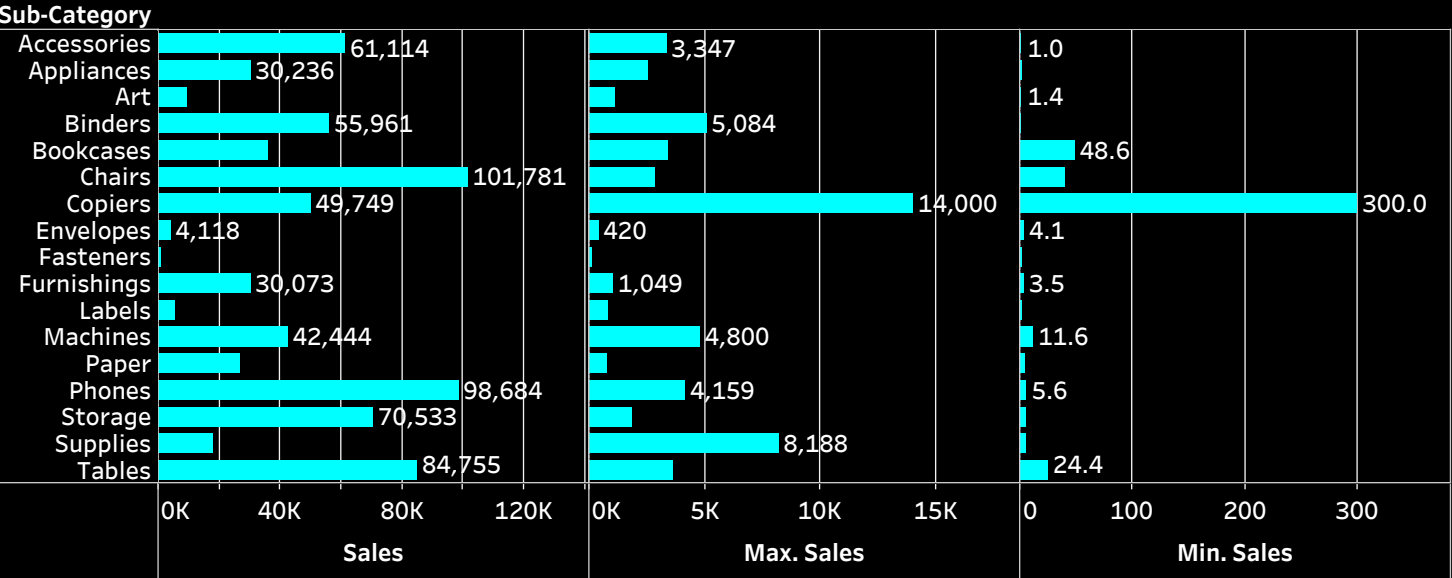
Sum of Sales, Avg Sales per Order, distinct count of Customer ID, distinct count of Order ID, distinct count of Product ID and First Order Date. The data is filtered on Secondary Region Filter, which keeps True.

Primary Region Data



Sum of Sales, maximum of Sales and minimum of Sales for each Sub-Category. The data is filtered on Primary Region Filter, which keeps True.

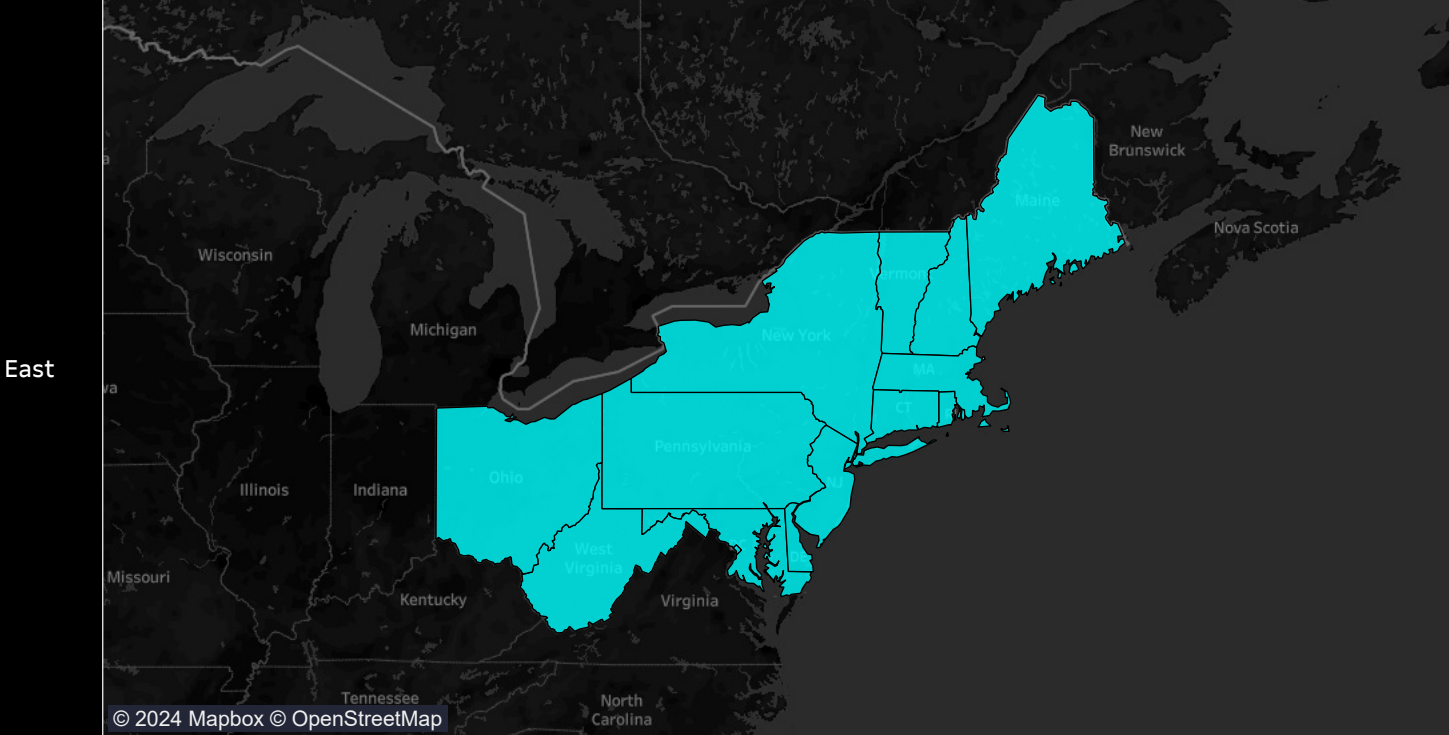
Secondary Region Data



Sum of Sales, maximum of Sales and minimum of Sales for each Sub-Category. The data is filtered on Secondary Region Filter, which keeps True.

# Primary Region Map

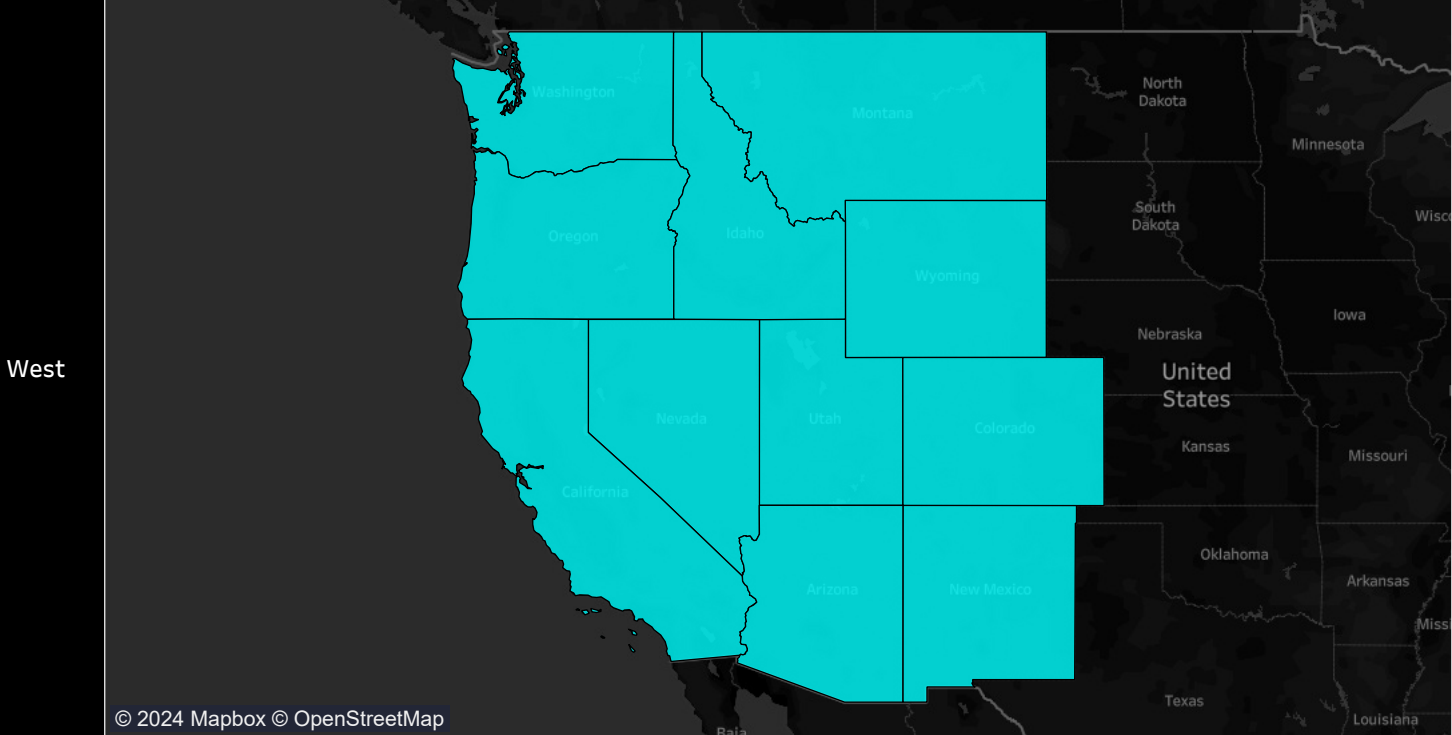
Region



Map based on Longitude (generated) and Latitude (generated) broken down by Region. Details are shown for Country and State. The data is filtered on Primary Region Filter, which keeps True.

# Secondary Region Map

Region



Map based on Longitude (generated) and Latitude (generated) broken down by Region. Details are shown for Country and State. The data is filtered on Secondary Region Filter, which keeps True.

