HAYA IQBAL

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EDUCATION

INSTITUTE OF BUSINESS MANAGEMENT

Aug'20- Jun'24

- BS Joint (Hons) in Business & Psychology- CGPA 3.38
- Relevant courses: Organizational Behavior, Writing Business Psychological Research, Psychology of Organizational Change, Research Methods in Org. Psychology & Introduction to Psychological Testing.

NIXOR COLLEGE Aug'17- Jun'19

- Advanced Levels Grades A*, A, A
- Relevant courses: Business, Accounting & Psychology

EXPERIENCE

SYNAPSE, PAKISTAN NEUROSCIENCE INSTITUTE, Outreach & Advocacy Intern

1st - 14th June'22

Designed a stress & burnout toolkit for employees and researched on a few topics for Synapse's upcoming
podcasts for topics such as loneliness and death anxiety.

NIXOR COLLEGE, Teaching Assistant

2018-2019

Assisted students and catered to their queries related to Psychology course

RESEARCH WORK/ PROJECTS

- **Health Promotion in Corporate Settings:** Conducted an awareness session on learning disorders for Creek High School teachers and explained the importance of providing special accommodations for such students.
- Sales Management: Interviewed LU Biscuit Company's Territory Manager and found about the link between achieving sales targets and driving revenue growth.
- **Psychology of Judgment & Decision:** Conducted a study on the different decision-making styles of undergraduate students to aid them in deciding which department is suitable for them

ACHIEVEMENTS

SOLACE, HR Starter Kit Workshop

17th March'23

• The workshop was about the basic concepts of human resource management and the link between HR and organizational psychology.

OTHER ACTIVITIES & INTEREST

CANVAS SOCIETY, Director Events

Dec'22 - present

• Planning, executing and managing society events collectively with all the members

YOUNG LEADERS' & ENTREPRENEURS' SUMMIT, Represented Nixor's Team

23rd - 27th Dec'19

• LUMS Entrepreneurial Society hosted its 13th edition of YLES, a 5-day event which comprised of intellectually stimulating rounds, confidence building activities and networking-based socials.

TALEEM SAB KE LIYE, Volunteer Teacher

2017 -2018

• Worked with an NGO at Nixor College to teach the under-privileged students at Al-Zohra Welfare Association and taught the kids basic Math and English concepts.

MMB GOVERNMENT SCHOOL, KARACHI, Volunteer Teacher

Sep'17- Nov'17

 Helped students of Grade 3 prepare for their exams, did recreational activities with them like painting and drawing.

AWARDS

• Academic Growth Award

Oct'18

SKILLS

- Interpersonal skills
- Active listener
- Effective communicator
- Analytical skills

REFERENCES

 Ms.Bisma Afzal Billo, Faculty of Business and Psychology Department, IOBM 0334-1870935

bismaafzal.vf@iobm.edu.pk

 Ms.Aneela Ramzan, Faculty of Business and Psychology Department, IOBM 0334-72734574 aneela.vf@iobm.edu.pk