

# EDUCATION

2011 - 2013

Graduate in multimedia computer graphics at IHB ART MEDIA in Casablanca, Morocco.

2010 - 2011

3rd year of secondary school, at BN YASSINE high school in Mohammedia, Morocco.

# WORK EXPERIENCE

2015-2019

- **GRAPHIC DESIGNER :**

**At the communication agencies SMART POWER & INES MEDIA & ALLO COM.**

**MISSION :**

Managing, producing and designing projects from brief to fulfillment.

Designing & creating marketing & e-marketing materials on a range of projects.

Ensuring consistency in a corporate and promotional brands clients.

Presenting finalized ideas & concepts to clients, colleagues and senior managers.

Answering queries from clients.

Creating original artwork for short and long term projects.

Involved in designing advertisements, brochures, handouts, flyers and online graphics.

Working with a range of media, including photography, to create final artwork.

Designing pitches and presentations for the sales teams.

Keeping up to date with new software, technical post-production & industry trends.

2013-2014

- **Seller at Electroplanet in MOROCCO MALL.**

**MISSION :**

Takes a supervisory role on a day-to-day basis, in a fast-paced retail environment.

Achieves sales targets.

Supports Store Manager with recruitment and providing on-the-job training.

Creates a welcoming environment and provides excellent customer service.

- **Graphic designer trainee at the communication agency ANIR MEDIA.**

**MISSION :**

Creation of graphic charters, Layout, mage retouching, Logo design.

# TECHNICAL SKILLS

- ★ Innovative, highly creative.
- ★ Keeping abreast of relevant new techniques in design software, media & photography.
- ★ Experience with catalogue, brochure and magazine design.
- ★ Willingness and ability to work independently and as part of a team.
- ★ Able to work under pressure, meet deadlines and multitask.
- ★ A knowledge of HTML and CSS.
- ★ Highly organised and able to prioritise own work schedule.
- ★ Able to work within brand and design guidelines.
- ★ Excellent graphical skills, creative flair and good colour sense

# SOUFIANE BOUDDANE GRAPHIC DESIGNER



## CONTACT



soufianebouddane@gmail.com

## LANGUAGE

Arabic      ●●●●●●●●●●

French      ●●●●●●●●●●

English      ●●●●●●●●●●

## SOFTWARE

Photoshop, Illustrator, InDesign,  
After Effect, Word, Excel.

## HOBBIES

SOCCER,TRIP, MUSIC , MOVIES