1. Based on the theme that: **(**that navigating to another page is difficult )an insight is: (through animation of connection made it easy).
2. Based on the theme that: **(**booking ticket was difficult) an insight is: (finding the free space with different colour).
3. Based on the theme that: **(**finding movies was difficult) an insight is: (made a search bar for finding things).
4. Based on the theme that: **(**find the payment difficulties) an insight is: (find the button easier to see).